There's Everything to Make Everyone Happy in
SEARS CHRISTMAS BOOK

[illegible] where greatest Christmas savings [illegible] where dreams come true [illegible] and you may find . . . the [illegible]

The Bargain of a Lifetime

5 **Pounds Mixed Chocolates** **79c**

Less Than 16c per Pound

Tasty wholesome chocolates which you could not duplicate elsewhere for anywhere near this special low price. A wonderful large variety of chewy hard centers, crunchy nut clusters, luscious fruit flavored creams and nut-top pieces, coated with velvety smooth dark and light vanilla chocolate. You'd never dream of getting so high a quality at so low a price. Packed in a gay, colorful Christmas box. Shpg. wt., 6 lbs.

8 C 7928—5 Lb. Box 79c

So Sweet 'n Nice . . . and What a Low Price!

Her 6-Pc. Layette 18c

A new low price for this quality. For 10½ and 11 in. dolls. Lacy organdy dress, bonnet and slip; all edges finished. Bound diaper. Socks, safety pins. Shpg. wt., 6 oz.

49 C 3587
18c

10½-In. Sleeping Eye All Rubber Baby 59c

Lowest Previous Price $1.39

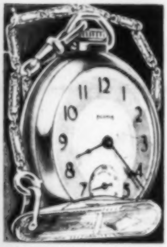
Only Sears can bring you by mail this velvety, flesh-like, unbreakable, washable doll at this unheard of low price. She loves a bath, even her pretty eyes are rust resisting. You can move her head, arms and legs—they're jointed inside, the better way. Shpg. wt., 1 lb. 4 oz.

49 C 2922.......................59c

Lowest Price Ever

Same as above, but with painted eyes.

49 C 2920—Regular 60c Value.. 39c



INGRAHAM WATCH With Chain and Knife $1.00

Regular dollar watch plus chromium plated pocket knife and chain. Sturdy, American movement; gilt track dial you can read at a glance. Unbreakable crystal. Shpg. wt., 8 oz.

4 C 1738—Special.. $1.00

Assorted Christmas Folders 25 for 21c

Folders; not cards, that's what makes it a top-rate value.

Beautiful Christmas designs reproduced in glossy colors on high grade parchment paper or rippled fancy paper. All the designs you like so well—Candles, Poinsettias, Cathedrals, Snow Scenes, Fireplaces, etc. Average size 4x4½ in. Envelopes included. Shpg. wt., 7 oz.

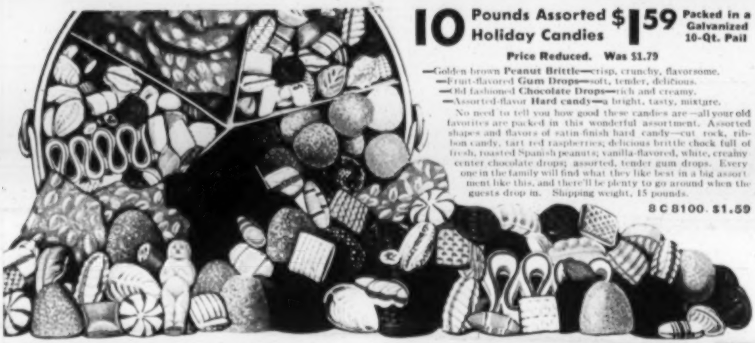
3 C 5672
25 Folders for....... 21c

A Value You Can Hardly Believe Possible for Only 89c

A colorful mirror, brush and comb set of DuPont pyroxylin will make any woman's Christmas brighter. Choice of Rose color (above), Jade Green or Black with dainty contrasting color decorations. **Be sure to ask for the color you want.** Good quality brush and clear glass mirror, 13⅞ inches long. Sets are packed in attractive gift boxes. Shpg. wt., 1 lb. 12 oz.

8 C 9730...............3 Piece Set Special at 89c

SEARS, ROEBUCK AND CO. . . CHICAGO



10 Pounds Assorted Holiday Candies $1.59

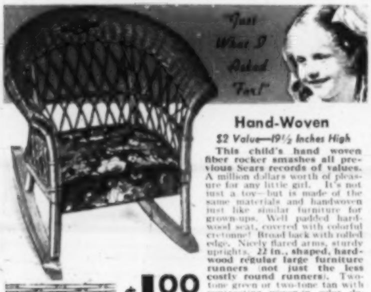
Packed in a Galvanized 10-Qt. Pail

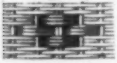
Price Reduced. Was $1.79

—Golden brown **Peanut Brittle**—crisp, crunchy, flavorsome.
—Fruit-flavored **Gum Drops**—soft, tender, delicious.
—Old fashioned **Chocolate Drops**—rich and creamy.
—Assorted-flavor **Hard candy**—a bright, tasty, mixture.

No need to tell you how good these candies are—all your old favorites are packed in this wonderful assortment. Assorted shapes and flavors of satin-finish hard candy—cut rock, ribbon candy, tart red raspberries; delicious brittle chock full of fresh, roasted Spanish peanuts; vanilla-flavored, white, creamy center chocolate drops; assorted, tender gum drops. Everyone in the family will find what they like best in a big assortment like this, and there'll be plenty to go around when the guests drop in. Shipping weight, 15 pounds.

8 C 8100. $1.59





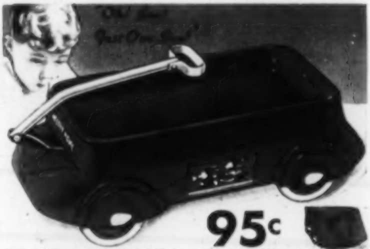
Hand-Woven

$2 Value—19½ Inches High

This child's hand woven fiber rocker smashes all previous Sears records of values. A million dollars worth of pleasure for any little girl. It's not just a toy—but is made of the same materials and handwoven just like similar furniture for grown-ups. Well padded hardwood seat, covered with colorful cretonne! Broad back with rolled edge. Nicely flared arms, sturdy uprights. **22 in., shaped, hardwood regular large furniture runners (not just the less costly round runners).** Two-tone green or two-tone tan with contrasting woven-in color design in back. **State color. Roomy seat, 11¼x11¼ in. 8⅜ in. from floor.** Shpg. wt., 9 lbs.

$1.00

79 C 8580.......$1.00

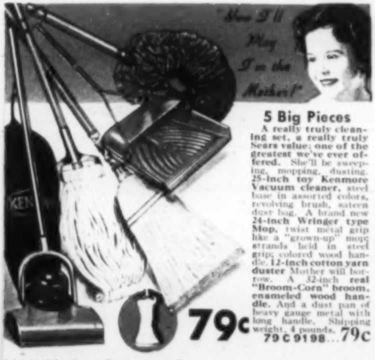


95c

Streamlined Mickey Mouse Wagon

Sold by Mail Only by Sears. Much larger and stronger than the "usual" wagon offered at this low price. 23x10¼ in. overall. Beautifully formed beavertail back and nicely embossed front apron and body! Colors as shown. Mickey Mouse is the mascot, his picture and name are on this wagon. Snappy looking, streamlined hub caps; curved, tubular steel handle; 4 in. double steel disc wheels. ½ in. rubber tires. Strong steel axles. Fenders are part of body—channel steel front bolster and brace. A grand gift for girls and boys up to 3 years.

79 C 7623—Mickey Mouse Wagon. Shpg. wt., 7 lbs.......95c

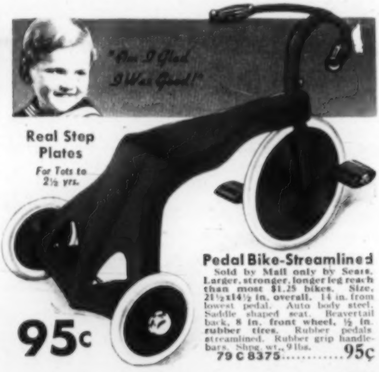


79c

5 Big Pieces

A really truly cleaning set, a really truly Sears value; one of the greatest we've ever offered. She'll be sweeping, mopping, dusting. **25-inch toy Kenmore Vacuum cleaner,** steel base in assorted colors, revolving brush, sateen dust bag. A brand new **24-inch Wringer type Mop,** twist metal grip like a "grown-up" mop; strands held in steel grip; colored wood handle. **12-inch cotton yarn duster** Mother will borrow. A 32-inch **real "Broom-Corn" broom, enameled wood handle.** And a dust pan of heavy gauge metal with long handle. Shipping weight, 4 pounds.

79 C 9198...79c



Real Step Plates

For Tots to 2½ yrs.

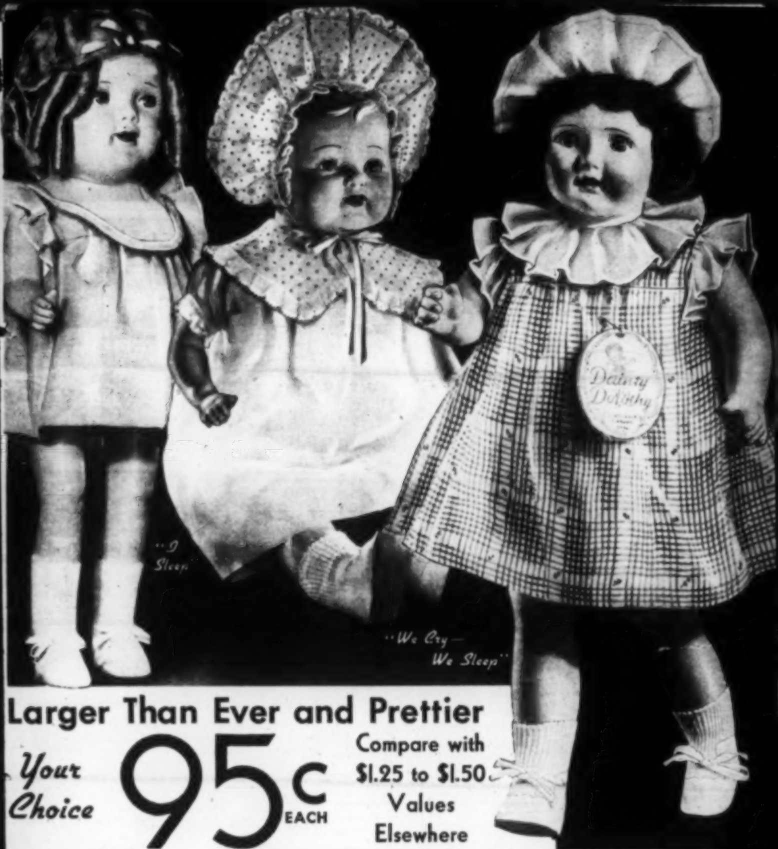
95c

Pedal Bike-Streamlined

Sold by Mail only by Sears. Larger, stronger, longer leg reach than most $1.25 bikes. Size, 21½x14½ in. overall. 14 in. from lowest pedal. Auto body steel. Saddle shaped seat. Beavertail back, **8 in. front wheel, ½ in. rubber tires.** Rubber pedals streamlined. Rubber grip handlebars. Shpg. wt., 9 lbs.

79 C 8375...............95¢

ight 1935 by Sears, Roebuck and Co.



Larger Than Ever and Prettier

Your Choice **95c** EACH

Compare with $1.25 to $1.50 Values Elsewhere

An Adorable Curly Blonde Wig Doll

Very popular with many little girls right now. 16 inches tall and all composition full length arms and legs, (inside jointed, the better way). So pretty with her turning, tilting head and her moving eyes. Sewed blonde mohair wig with long curls and the cutest ribbon bow. She will steal your heart away. She's dressed in a dainty, pleated organdy dress with stylish ruffled sleeves—one piece cotton undergarments, white cotton socks and tied shoes. Shipping weight, 1 lb. 12 oz.

49 C 3014.........95c

Unbelievable! Such Big Dolls, So Well Dressed

Buy at Sears where it doesn't take a big amount to make a big Christmas. Here's value that will register with millions of parents. Doll beauty, doll value at the low price you had in mind . . . under a dollar. All of Sears resources bring you these finest . . . biggest, low priced dolls you've ever seen. Here are features not usually found in dolls at this price.

1. **Pretty as a picture, bigger than ever before, quality not sacrificed a bit.**
2. **Well made clothes, smart looking, right down to shoes and stockings.**
3. **They cry, they sleep . . . makes them doubly desirable. Very unusual for such large dolls to have both these features at this low price.**
4. **Soft cotton filled bodies. Not the cheaper wood excelsior which is often used.**
5. **Waterproof enamel composition head, arms, and legs. (Clean with damp cloth.)**

Big Turning Head Baby—21 In.

A dainty baby who's right up to the minute.

What little girl wouldn't love a soft, cuddly Baby Doll who'll turn her head to smile at you, and hold out her arms. **She goes to sleep** like a charm. And look at the way she's dressed. . . . Lace-trimmed organdy dress and bonnet, little socks, and booties, and a slip.

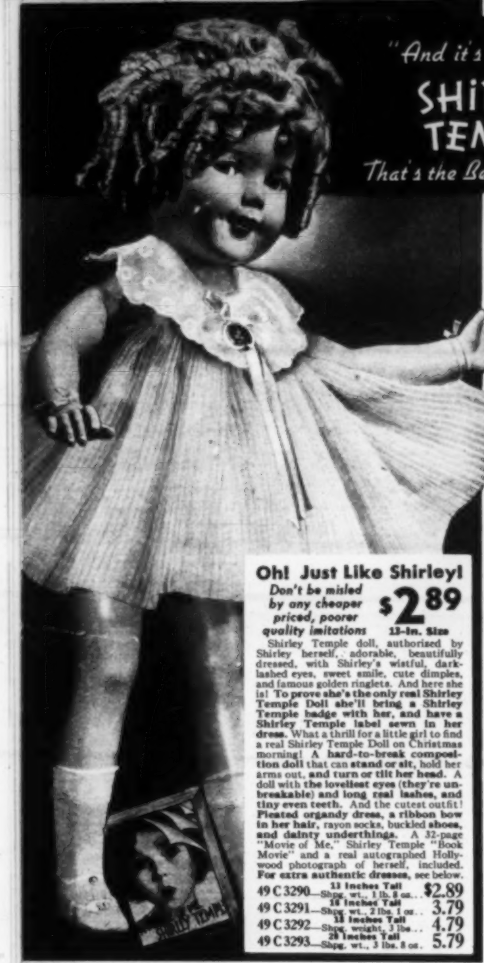
49 C 3103—Shpg. wt., 2 lbs. 3 oz. ..95c

Sewed Mohair Wig Doll—19½ In.

She cries and sleeps. **Wig is sewed on cloth foundation (not just pasted).** Assorted print design dress, organdy trimmed, ruffled hat to match. Full length composition arms inside jointed. (The better way.) One piece undergarments, white cotton socks and tied shoes.

49 C 3013
Shpg. wt., 2 lbs. 3 oz...95c

"And it's the Genuine
SHIRLEY TEMPLE
That's the Best Part of it!"



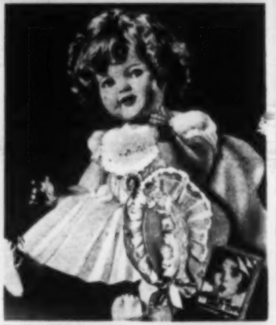
Oh! Just Like Shirley!

Don't be misled by any cheaper priced, poorer quality imitations

$2.89
13-In. Size

Shirley Temple doll, authorized by Shirley herself, adorable, beautifully dressed, with Shirley's wistful, dark-lashed eyes, sweet smile, cute dimples, and famous golden ringlets. And here she is! **To prove she's the only real Shirley Temple Doll she'll bring a Shirley Temple badge with her, and have a Shirley Temple label sewn in her dress.** What a thrill for a little girl to find a real Shirley Temple Doll on Christmas morning! A **hard-to-break composition doll** that can **stand or sit**, hold her arms out, **and turn or tilt her head.** A doll with **the loveliest eyes (they're unbreakable) and long real lashes, and tiny even teeth.** And the cutest outfit! **Pleated organdy dress, a ribbon bow in her hair,** rayon socks, buckled **shoes, and dainty underthings.** A 32-page "Movie of Me," Shirley Temple "Book Movie" and a real autographed Hollywood photograph of herself, included. **For extra authentic dresses,** see below.

49 C 3290	**13 Inches Tall** Shpg. wt., 1 lb. 8 oz.	$2.89
49 C 3291	**16 Inches Tall** Shpg. wt., 2 lbs. 1 oz.	3.79
49 C 3292	**18 Inches Tall** Shpg. weight, 3 lbs.	4.79
49 C 3293	**20 Inches Tall** Shpg. wt., 3 lbs. 8 oz.	5.79

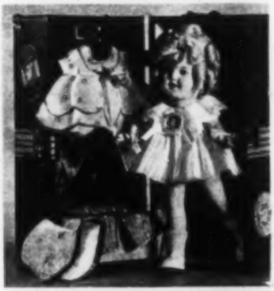


Baby Shirley Now with Real Hair

$3.79
15½ In. Size

Looks like Shirley did when she was **2 years old. Crying voice. Golden ringlet wig,** cute dimples, unbreakable hazel eyes, **long lashes; she TURNS,** tilts her head, moves her eyes too. Beautiful organdy dress, bonnet; socks, bootees. Soft kapok body, **hard-to-break composition arms, legs and head, jointed inside.** Genuine Shirley Temple button, "Book Movie" and "Hollywood Photograph" included.

15½ Inches Tall	18 Inches Tall	20 Inches Tall
49 C 3195	49 C 3196	49 C 3197
Shpg. wt., 2 lbs. 1 oz.	Shpg. wt., 3 lbs. 1 oz.	Shpg. wt., 4 lbs. 2 oz.
$3.79	$4.79	$5.79

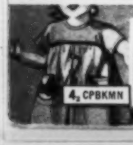


Shirley—Her Clothes—Her Trunk

$4.79

What happy hours she'll have dressing Shirley! The same 13-inch Shirley shown at left, and she brings a party dress, a play dress, and a bonnet, and a pair of pajamas. **Her brass-trimmed wood frame trunk, 14¼ inches high,** has cute hangers with slide-out rack . . . and it's covered with labels of Shirley's pictures. What a wonderful gift for Santa to bring! **Shipping weight, 4 lbs. 7 oz.**

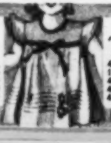
49 C 3548—Doll, Outfit and Trunk $4.79



Shirley Temple "Scotty" Dress

Shipping weight, 8 ounces.

49 C 3580	For 13-In. Doll	94c
49C3581	For 16-In. Doll	$1.39
49C3583	For 18-In. Doll	1.49
49C3584	For 20-In. Doll	1.59



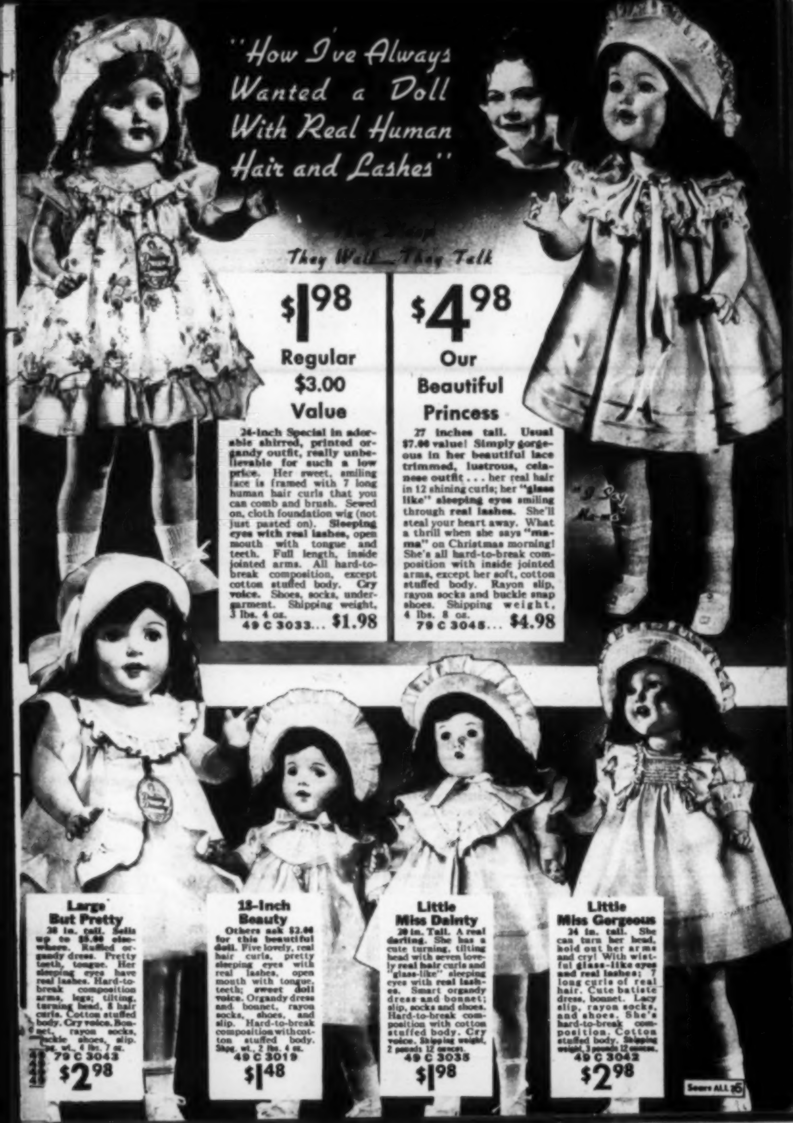
Shirley Temple "Musical Bar" Dress

Shipping weight, 8 ounces.

49 C 3588	For 13 In. Doll	94c
49C3589	For 16-In. Doll	$1.39
49C3590	For 18-In. Doll	1.49
49C3591	For 20-In. Doll	1.59

FOR OTHER DRESSES SEE GENERAL CATALOG

4, CPBKMN



"How I've Always Wanted a Doll With Real Human Hair and Lashes"

$1.98

Regular $3.00 Value

24-inch Special in adorable shirred, printed organdy outfit, really unbelievable for such a low price. Her sweet, smiling face is framed with 7 long human hair curls that you can comb and brush. Sewed on, cloth foundation wig (not just pasted on). **Sleeping eyes with real lashes,** open mouth with tongue and teeth. Full length, inside jointed arms. All hard-to-break composition, except cotton stuffed body. **Cry voice.** Shoes, socks, undergarment. Shipping weight, 3 lbs. 4 oz.

49 C 3033... $1.98

$4.98

Our Beautiful Princess

27 inches tall. Usual $7.00 value! Simply gorgeous in her beautiful lace trimmed, lustrous, celanese outfit . . . her real hair in 12 shining curls; her **"glass like" sleeping eyes** smiling through **real lashes.** She'll steal your heart away. What a thrill when she says **"mama"** on Christmas morning! She's all hard-to-break composition with inside jointed arms, except her soft, cotton stuffed body. Rayon slip, rayon socks and buckle snap shoes. Shipping weight, 4 lbs. 8 oz.

79 C 3045... $4.98

Large But Pretty

28 in. tall. Sells up to $5.00 elsewhere. Ruffled organdy dress. Pretty teeth, tongue. Her sleeping eyes have real lashes. Hard-to-break composition arms, legs; tilting, turning head, 8 hair curls. Cotton stuffed body. Cry voice. Bonnet, rayon socks, buckle shoes, slip. Shpg. wt., 4 lbs. 7 oz.

79 C 3043

$2.98

18-Inch Beauty

Others ask $2.00 for this beautiful doll. Five lovely, real hair curls, pretty sleeping eyes with real lashes, open mouth with tongue, teeth; **sweet doll voice.** Organdy dress and bonnet, rayon socks, shoes, and slip. Hard-to-break composition with cotton stuffed body. Shpg. wt., 2 lbs. 4 oz.

49 C 3019

$1.48

Little Miss Dainty

20 in. Tall. A real darling. She has a cute turning, tilting head with seven lovely **real hair** curls and **"glass-like" sleeping** eyes with **real lashes.** Smart organdy dress and bonnet; slip, socks and shoes. Hard-to-break composition with cotton stuffed body. Cry **voice. Shipping weight, 2 pounds 12 ounces.**

49 C 3035

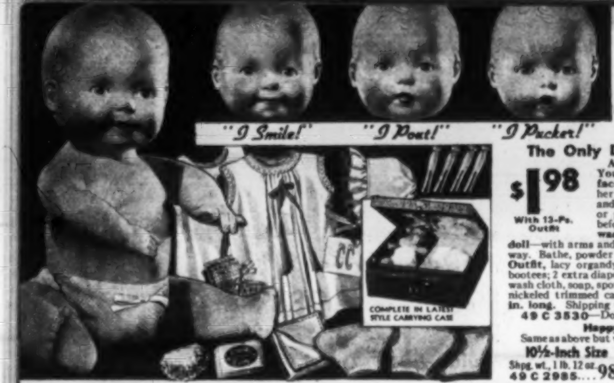
$1.98

Little Miss Gorgeous

24 in. tall. She can turn her head, hold out her arms and cry! With wistful **glass-like eyes and real lashes;** 7 long curls of real hair. Cute batiste dress, bonnet. Lacy slip, rayon socks, and shoes. She's hard-to-break composition. Cotton stuffed body. **Shipping weight, 3 pounds 12 ounces.**

49 C 3042

$2.98



HAPPYTOT

TRADE MARK REG.

The Only Dolly That Smiles

$1.98
With 13-Pc. Outfit

A miracle all-rubber doll! You'll say so when you see her face actually change! Just turn her head and she opens her mouth and smiles—or puckers up her lips, or pouts. Never anything like it before! **10½-in. velvety soft, washable, flesh-like all rubber doll**—with arms and legs inside jointed, the better way. Bathe, powder and dress her with her **13-Pc. Outfit**, lacy organdy dress, ribboned bonnet, slip, bootees; 2 extra diapers, 4 clothes pins, rubber sheet, wash cloth, soap, sponge and safety pins; latest style, nickeled trimmed cardboard **carrying case, 14¾-in. long.** Shipping weight, 3 pounds.
49 C 3530—Doll and 13-Pc. Set..... **$1.98**

Happytot Dolls Only
Same as above but without clothes or carrying case.

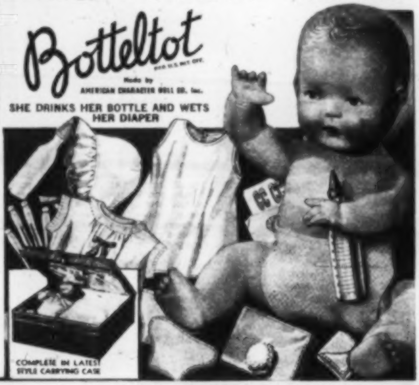
10½-Inch Size	**14½-Inch Size**
Shpg. wt., 1 lb. 12 oz. **49 C 2985**.... 98c	Shpg. wt., 3 lbs. **49 C 2986**... $1.98

Botteltot

REG. U.S. PAT. OFF.

Made by
AMERICAN CHARACTER DOLL CO. Inc.

SHE DRINKS HER BOTTLE AND WETS HER DIAPER



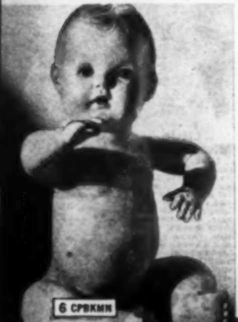
With Her 17-Piece Travelling Kit

$1.98
With 17-Pc. Outfit

She's 10½ in. tall and acts as natural as a Baby. She actually drinks up her bottle, wets her diaper, but don't worry, the water will not hurt her, and she has extra diapers. She turns her head, moves her arms and legs. They are inside jointed, **the better way. All soft pink flesh-like rubber.** Look what she brings with her. Lacy dress, bonnet and slip, bootees, three extra diapers, 4 clothes pins, safety pins, a rubber sheet, wash cloth, soap, sponge and two nursery bottles with nipples, and a warming bag for them, all in a latest style, nickel trimmed, attractive cardboard **14¾-in. carrying case** with snap lock.
49 C 3531—Shpg. wt., 3 lbs............ **$1.98**

Botteltot Dolls with Bottle and Diaper Only
Same type doll as above, but without case or clothes.

10½-Inch Size	**14½-Inch Size**
Shpg. wt., 1 lb. 10 oz. **49 C 2982**...... 98c	Shpg. wt., 2 lbs. 12 oz. **49 C 2981**... $1.98



ALL RUBBER Sleeping Eye Dolls

At New Record Low Prices

12½-In. Size	14½-In. Size
98c	**$1.49**
Regular Value $1.75	Regular Value $2.50

We offer these **dolls** at lower prices than usually asked for similar dolls with rubber bodies and composition heads, which do not stand up under bathing. They are pink and soft, just like a real baby! Heads, arms, legs jointed inside (the better way). Metal rust-resisting eyes.

12½-In. Size	**14½-In. Size**
Soft life-like, rubber head and body, legs and arms. Shipping wt., 1 lb. 9 oz.	New Paratex hard rubber head and soft rubber body. Shipping wt., 2 lbs. 10 oz.
49 C 2970 98c	**49 C 2971** $1.49

8 Piece Layette

39c
49 C 3558

A quality outfit for all dolls on this page. Lace trimmed organdy dress and lace trimmed be-ribboned bonnet, lace trimmed slip; a cute flannelette coat, bootees, socks, diaper, safety pins. Shpg. wt., 6 oz.

Fits 10½ to 11½ in. Dolls
49 C 3558— Outfit. 39c

Fits 12 to 14½ In. Dolls
49 C 3559— Outfit. 47c

Special 20-Piece Layette

98c

Everything you need to bathe, powder and dress your rubber doll. Oh! How she will love to be so well treated! Lace trimmed organdy dress and ribbon tied bonnet; slip, tam, coat, rubber pants, stomach band, safety pins, socks, bootees, blanket, sheet; pillow and pillow slip; wash cloth, towel, sponge, talcum, soap and nursery bottle.

For Dolls 10½ to 19½ Inches Tall. State height. Shipping wt., 15 oz.
49 C 3582............ 98c

"I Cry—
My Head Turns"

"Gee! How I Want One of These Big Baby Dolls!"

"We Cry—
We Sleep"
We Have Real Lashes
Our Heads Turn

18 IN. Big Cuddly Baby—Only 79c

Regular $1.00 Value

Exceptional value in a big doll for little money. She hardly ever cries—this sweet baby with the lacy, beribboned organdy dress and bonnet. Her chubby pink face with its pretty painted eyes smiles all the time and she'll turn her head to look at you. **She has hard-to-break composition arms, legs and head;** soft cuddly cotton stuffed body. A cute slip, socks and shoes. Shpg. wt., 1 lb. 15 oz.

49 C 3101...79c

She'd Love These 7¾-Inch Quintuplets!

$1.98

Think of all this for so little! Five adorable little dolls that look almost alike—only their little mother could tell them apart. They all have the same sweet faces! They're all in soft ribbon tied Baby Bunting each in own section, wear flannelette diapers, and are tucked away in their pink wicker, 15x11 in. baby basket. **Hard-to-break composition; jointed arms and legs and turning heads.** Shipping weight, 3 pounds.

49 C 3539—5 Babies in Basket for Only.................$1.98

Really Beautiful 26-Inch Baby

Easily Worth $1 to $2 More

$1.98

One of the most outstanding values in this Book. Never before such a fine quality lace trimmed pleated organdy dress and bonnet on a 26-inch baby for such a low price. Soft, and cuddly, her big eyes shaded with **real lashes; pretty, pearly teeth.** Arms like a real baby's and fat dimpled legs. She can turn her head, hold up her arms, sit up straight—or lie down and **go to sleep. She also can cry;** has socks, booties, slip, and rubber panties. All of hard-to-break composition except cuddly cotton stuffed body. Shipping weight, 5 pounds.

79 C 3169.....................................$1.98

Special 23-Inch Doll Value

Similar type doll to the above, but smaller and has a plainer, less lacy organdy dress; but still is a very good value at our low price.

49 C 3168—Shpg. wt., 3 lbs. 8 oz.................$1.49

Brushed Wool Sets

Your Doll will need this beautiful outfit. Four pieces. Extra fine quality. Zip fastener.

Cat. No.	Fits Dolls	Shpg. wt.	Price
49C3571	14 -16 in.	6 oz.	$1.49
49C3572	16½-18 in.	8 oz.	1.69
49C3573	19 -20½ in.	10 oz.	1.79
49C3575	21 -23 in.	13 oz.	1.98

Sweater, Cap Set

All Wool and very reasonable. For girl Dolls. Bright colors. Shpg. wts., 3, 4, 4, 5 oz.

Cat. No.	Fits Dolls	Price
49 C 3576	13–14½ in.	33c
49 C 3577	15–17 in.	49c
49 C 3578	17½–19 in.	59c
49 C 3579	20–22½ in.	69c

25c
EACH
"We Have
Turning, Tilting
Heads"

Here Are Real Buys!

Cute little "tykes" made of all hard-to-break composition with movable head, arms and legs.

9½-In. Baby Pretty dotted dress and bonnet with ribbon tie, socks. Shipping wt., 1 lb.

49 C 3427..25c

11½-In. Girl Cute print dress with undergarment. Bow on head, socks and slippers. Shpg. wt., 1 lb. 4 oz.

49 C 3430..25c

9-In. Topsy Brown all over with 3 pigtails and colorful garments. Shipping wt., 13 oz.

49 C 3432 25c

2 Amazing Values

49c

Hard to break composition heads, arms, legs; cotton stuffed bodies. Painted eyes, and features. Shoes, socks.

17-Inch Baby. Her head, arms, legs turn. Lacy dress, shirred lacy bonnet. 1 piece undies. Shpg. wt., 1 lb. 9 oz.

49 C 3452...............49c

13-Inch Girl. Print dress. A really low price for this doll!

Shpg. wt., 1 lb. 14 oz.

49 C 3471......49c

CPBKMN 7

Regular Style
English Pram
For Larger Dolls

$4.98 New 3-in-1 Streamline Doll Buggies

Again a New Sears Triumph in Style and Price

Big Value at $7.00. Regular style, English Pram or extra large buggy for big dolls. **Benefit of 3 buggies for the price of one!** Brand new, startling idea! Developed exclusively by Sears. **Reversible Hood** slides forward like on an English Pram or back to form regular type buggy. Braiding on body and hood matches the streamlining in either position. New reclining back. **Will hold a 24-inch doll—4 inches longer than any buggy ever sold for this price!** With the regular style in position, it serves as a head rest, with the Pram style, it serves as an extended footrest for Dolly. Body and hood made of the new, narrow half oval fiber; has hood windows, cadmium plated long pushers and hand brake; push bar 25 inches from floor. 8-inch wood wheels, ½-in. rubber tires. Length overall, 32 inches. Height to top of hood 29 inches. Shpg. wt., 17 lbs. Doll and toys not included.

Choice of Two Beautiful Colors

79 C 8219 Two-Tone Tan... $4.98 79 C 8220 Two-Tone Green. $4.98

For other very fine values in Doll Carriages, Cribs and Bassinets and Dolls of all kinds, see Our Big General Catalog.

Our Biggest and Best $7.69

Will hold 24-in. doll. Features like on a real baby carriage. Made of **loom woven, round fiber;** reversing body, windows in sliding hood, brake, handle 27⅛ in. high. Hood, reclining back and seat, lined. 9-in. wood wheels, ⅝-in. rubber tires. **Length overall, 32 in. Ht. 31 in.** Shipping weight, 27 pounds.

79 C 8221—Two-Tone Tan..$7.69
79 C 8222—Two-Tone Green. 7.69

For Little Tots $1.89

It's streamlined of narrow fiber light green color; body 17¼x8 in. has wood bottom and back. **For 18-in. dollies.** Adjustable hood with open round windows. 7-in. strong wire wheels, rubber tires. 23½ in. long overall. Push bar, 22½ inches from floor. Shipping weight, 7 pounds.

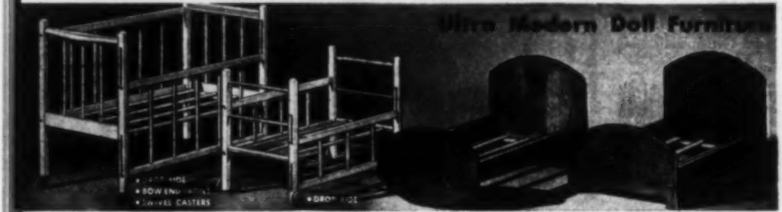
79 C 8206............$1.89

Here's a Regular $5.00 Buggy Value!

So good-looking—because it's made of the new, narrow, half oval fiber—so modern, that most stores will ask at least $5 for anything like it! **Holds 19-in. dolls.** Many quality features. Adjustable hood with windows, cadmium plated long pushers, 23⅜ in. from floor, braced to body; a hand brake, 7-inch wood wheels, ½-in. rubber tires. Body 18x9¼ in. has reclining back. Turned edges on both body and hood. Finished in tan with brown and white trim. Length, overall 26 inches.

79 C 8207—Shpg. wt., 13 lbs................$3.39

Ultra Modern Doll Furniture



Biggest Value We've Seen This Year

It's big and good-looking too! **27 in. long, 14 in. wide, 19¼ in. high.** Easy sliding drop side. Eleanore blue enamel. Wood slat bottom. Shpg. wt., 4 lbs. 8 oz.

79 C 7917............98c

Imagine a Drop-Side Bassinet at This Price

21½ in. long, 10⅜ in. wide, 14½ in. high. Put Dolly in, pull up the drop side to keep her safe. Drop it down to take her out again. Finished in ivory color enamel with green wheels. Dowel side and bottom. Shipping weight, 3 lbs. 4 oz.

79 C 7915
Doll Crib....................59c

New! Smart Cradles Real Big Values

Maple finish hardwood. Length **overall 25 inches, width 13⅜ in.** Shpg. wt., 6 lbs.

79 C 7909..........$1.39

Similar to above, 20 inches **long overall.** Width, 11⅛ inches.

79 C 7901—Shpg. wt., 4 lbs..............................89c

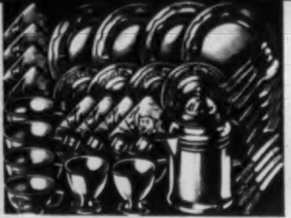
New Modernistic Beds at Big Savings

Maple finish hardwood. 25 **inches long, overall,** 13⅜ in. wide. Shpg. wt., 6 lbs.

79 C 7910.....$1.39

Similar to above, 20 in. long overall, 11⅛ in. wide. Shipping weight, 4 pounds.

79 C 7902..........89c



Priced to Save You 30%

New 41-piece embossed percolator coffee set. Regularly sells for $1.00. Pure Aluminum. **Service for four**—the little hostess and three of her little lady friends. **4⅝-inch banded 3-piece percolator** with red handle and glass Dome Top. 4 each, 4½ inch plates, cups, saucers; footed sugar and creamer. 4 each, 4¼ in. knives, forks, spoons, napkin rings and 8 kiddies' design paper napkins.

49 C 1878—Shpg. wt., 1 lb.............**69c**

"Ooh!...A Real Bake Set Just Like Mamma's!"

$1.00 Value Toy Bake Set

What goodies you can make with this big 17-**piece baking set, with its little girls' cook book,** by Sears cooking expert. Includes **1 cup size revolving flour sifter,** graduated measuring cup, 8-in. wood bread board, 10-in. rolling pin, real egg beater, cookie sheet, 4-cup muffin pan, 4 in. square; tube cake, layer cake, bread and fry pans, pie tin, jelly mold, potato masher and 2 cookie cutters in proportion.

49 C 1961—Shpg. wt., 2 lbs. 2 oz. **59c**

Our Finest Imported China Tea Sets

Think of a 24-piece set with handles of cups, sugar, cream, and also spout of teapot with bright gold finish on one side. **Easily a $2.00 value.** Beautiful colorful floral decoration and 2-tone luster, **all fired into china.** Teapot 5¼ inches wide. 6-inch cake plate. Six 4⅝-inch plates, 6 cups, 6 saucers, covered sugar and creamer in proportion. Shpg. wt., 7 lbs. 8 oz.

49 C 1659—24-Piece Set.............**$1.49**

13-Piece Tea Set

Imported China tea set for her party. Full luster fired in. Tan body, real china with bird and flower decoration. **Tea pot and cover 2⅝ inches high.** 4 cups, 4 saucers and a sugar and creamer in proportion. Shpg. wt., 1 lb. 8 oz.

49 C 1660.......**25c**

24-Pieces—Usual $1.00 Value

Imported real china. Serve luncheon for six, with this full luster pearl tan trim body tea set. Blue striping. Neat floral decoration fired in. **Tea pot and cover 3⅜ in. high,** six 4⅝-in. plates, six cups, saucers; **large 6-in. cake plate.** Covered sugar, creamer, in proportion to other pieces. Shpg. wt., 3 lbs. 14 oz.

49 C 1662............**79c**

For Other Sets See Our Big General Catalog

Genuine Bird's Eye Maple $4.98

Large Size Drop Leaf Furniture Set

The first time, we know of, that this exquisitely beautiful wood has been used in a kiddies' set. Only a tremendous order enabled us to get it—and to sell it for this incredibly low price. **At least a $7.50 value.**

Bird's eye maple alone makes this set outstanding, but it is also extra large size. **Table top, opened, 25¼x22 in. and 20⅝ in. high.** Chair seats, 11x10½ in., 12½ in. from floor. All pieces are expertly finished. Table has beveled edge, scalloped leaves, turned wood legs, firmly fastened with metal braces. Chairs have shaped legs, spindles in back, cut-out fancy wood panel in center, and fancy scroll top. Complete set natural finish, varnished with black trim. A set that children will love at first sight. Shipping weight, 28 pounds.

79 C 8555.............................**$4.98**

Easily Worth $5.00

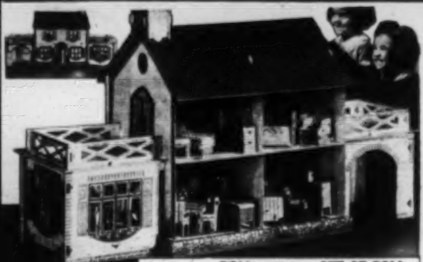
Hardwood furniture set. Light green enamel, dark green edges. Drop leaf. **Table top, 25x22 in. when open;** beveled edge. Dutch girl design on each leaf. Chairs, 24⅝ in. high. Turned wood legs and spindles, fancy panel in back.

79 C 8562 Shpg. wt., 26 lbs. **$3.79**

Unpainted—$1.50 Size

Hardwood folding set. Took a big purchase to offer this bargain. Paint it yourself. Folds flat. **Table top 20x16 in. adjustable in height from 17½ to 19 in.** Saw buck legs. 2 chairs, seats 12x9⅝ in. 11 in. from floor

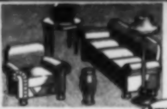
79 C 8526—Shpg. wt., 12 lbs. **$1.00**



98c
~~$1.50~~
Value

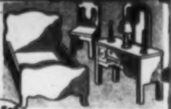
28-In. DOLL HOUSE 57 Pc. SET OF DOLL FURNITURE

A value seldom approached in our history! 28¼x11¼x15¾-inch beautiful Colonial home in green, red and white of heavy cardboard; patented interlocking joints—no pegs, no nails necessary. 4 rooms, breakfast porch, arched driveway. Front door opening; back is open. Colorful cardboard furnishings. **15-pc. living room set, 15-pc. bedroom set, 15-pc. dining room set, and a 12-pc. kitchen set**, just as complete as Mother's! Colorful rugs printed on floor, flower vases, wall pictures, and all the trimmings. Easily assembled.
49 C 7101—Shipping weight, 2 lbs. 10 oz. . . . 98c



49 C 7120—6-Piece Parlor Set. Pretty 4⅝-in. red settee, arm-chair, table, 3⅛-in. floor lamp, walnut color, radio, green vase. Shpg. wt., 6 oz.

Any Set
25c
Enameled Wood.



49 C 7122 — 6-Piece Bedroom Set. 4⅝-in. bed, 4½-in. vanity, and chair enameled pink. 2 wood candle sticks, and table lamp to match. Shpg. wt., 6 oz.

49 C 7123 — 6-Piece Kitchen Set. Sink 3⅝ inches long; table, range; 2 solid back chairs. All attractively enameled in green. Wood mixing bowl. Shpg. wt., 6 ounces.

49 C 7121 — 7-Piece Dining Room Set. Blue enameled beveled top table, 3⅝x2½ in.; server, 2 chairs, 2 wood candle sticks. Wood fruit bowl. Shpg. wt., 6 oz.

49 C 7125 — 5-Piece Bathroom Set. Like "grown-up" sets. 3⅛-inch tub, washstand, toilet, in cream enamel. Green hamper, 1⁹⁄₁₆ in. high; heater. Shpg. wt., 6 ounces.

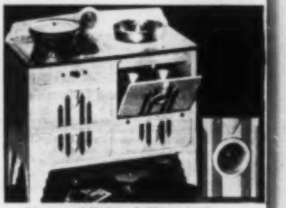
Don't fail to see our De Luxe Doll House, Laundry Sets, Sewing Machines and Other Girls' Toys in our Big General Catalog.

Large 20-Piece Cooking Set

Usual $1.00 Value. Large, usable, rustproof aluminum pieces. **"Chick-a-Dee" whistling, 3½-in. tea kettle.** 4-in. 3-piece double boiler, tubed angel food cake pan; 6 animal cookie cutters. 4-inch handled fry pan. Sauce pan, mixing bowl, pie pan, bread pan, graduated measuring cup, slotted mixing spoon. Cookie sheet, 4¼x3½ in. Bright red handles. **8-Page cook book, by Sears expert.** Shipping weight, 1 pound 1 ounce.
49 C 1869. 79c

Cute Kitchen Cabinet

Lots of fun for the little housekeeper. Even seven empty food packages are here! Wood cabinet in green and ivory. 3 open compartments above; 2 hinged wood doors with metal pull knobs cover lower part. **Size, overall, 14x12¼x5⅛ inches.** Shipping weight, 4 pounds.
79 C 8518. . . . . 89c

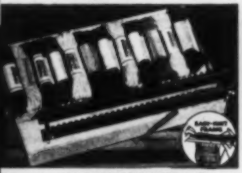


New—All-Steel Electric Stove

Heat Indicator-switch. Cabinet style, 10⅝ in. wide. White enamel. Colorful trim. Hinged oven. Nickel plated cooking top, 3 burners with switch. Clock hands on back. 3 utensils, recipe book, 4½-ft. cord and plug for 110-volt current.
49 C 7303—Shpg. wt., 3 lbs. 8 oz. $1.89

All Steel Play Stove (Not Electric)

Similar to above for little tots. No switch or heat indicator, 2 pans included. Shpg. wt., 3 lbs. 4 oz.
49 C 7301 . . . . 98c



New E-Z-Knitting Sets

Adjustable wood frame; colored yarns. Needle and instructions.

24 In. Loom Set	**8 In. Loom Set**
Makes 32 stitches. 12-8 yd. skeins. Shpg. wt., 1 lb. 10 oz.	Makes 16 stitches. 5-8 yard skeins. Shpg. wt., 1 lb.
49 C 3703. . . . . 89c	**49 C 3702**. . . 45c

It Whistles!

As water boils. **First one as toy.** Pure aluminum, red handle, 3⅝ in. wide. Ht. 3 in. Shipping weight, 6 oz.
49 C 1871 . 20c

14-Piece Toy Bake Set

A special low price. Bake cake, cookies, muffins. 7¼ in. metal cookie sheet. 7 in. wood rolling pin. 4 in. metal 4-cup muffin pan and 11 other metal pieces as shown. Shipping weight, 1 lb. 5 oz.
49 C 1962. . . . . 29c

The Corner Grocery

Sturdy Metal Construction. 31-in. wide overall. Shelves laden with dummy packages. A toy scale, a phone, toy order pad, imitation metal money, roll of wrapping paper. Lithographed center shows rest of store. Shpg. wt., 4 lbs. 6 oz.
49 C 9160. . . . . $1.33

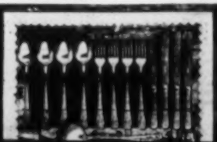
10 CPBKMN

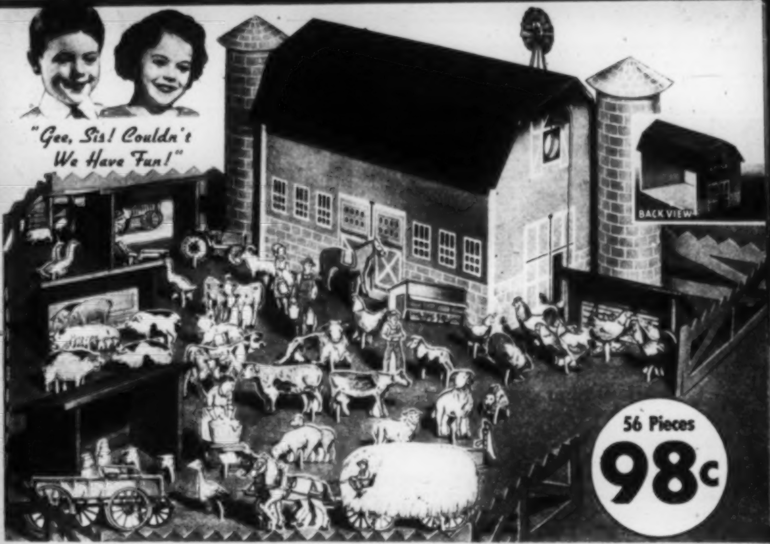
12-Pc. Sewing Set

Complete with 4½-**inch China bathing doll**, jointed arms, painted suit, features. 2 print cut-out dresses. 1 stamped dolly dress, 1 nighty, 3 skeins embroidery floss, hoops, thimble, needle, etc. Box, 12⅝x8½ inches. Shipping weight, 15 ounces.
49 C 3888. . . . . 25c

13 Large Pieces

The kiddies will have a great time with this aluminum table service for the little hostess and three friends. Knives, forks, spoons, ladle. **Knives 4¾ in. long.** Other pcs. in proportion. Each set in paper lace trimmed box. Made in Germany. Shpg. wt., 8 oz.
49 C 1956. . . . . . 42c





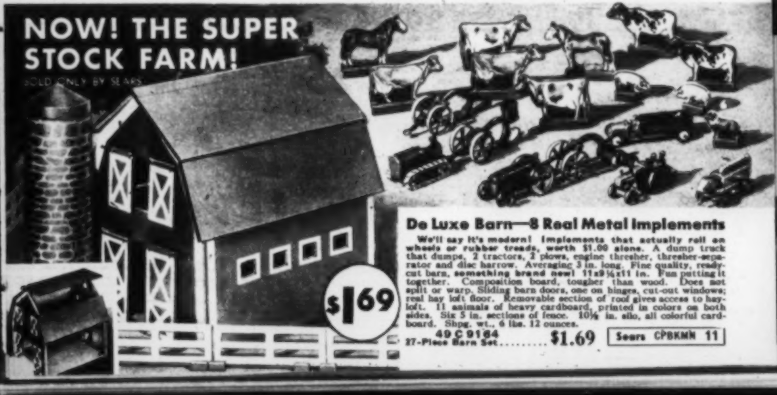
Sears New 56-Piece Stock Farm Makes Toy History

Never before has any farm selling for less than $2.00 had all these features:

- **44 practically unbreakable three-ply wood (not cardboard), people, animals and other familiar farm articles.** (Farm wagon 5⅛ in. long.) **Cut out to natural shape—with wooden stands. Printed in colors on both sides.** It's never been done before at this low price.
- **Sears own styled extra large Big Hip-Roof Set up Barn.** Size—16½ inches long, 14¾ inches high to top of windmill—9⅛ inches across eaves. One side has a cut out hayloft with pulley to play lifting hay. Beautifully colored in red with black and white trim—on a stone decoration foundation—**Yes, it's the latest!** The roof, green, just like on the barns you see in real life.
- **5 interlocking sections of green cardboard fence,** each section almost a foot long.
- **2 tile type 10-in. colored cardboard silos, easily set up.**
- **4 all wood buildings**—a pig pen, a chicken coop and a tractor shed in red and green colors with stenciled picture on end wall, and one ordinary shed, 5¾x3½x3¾ inches high, others in proportion.

We have spared nothing to create the finest, strongest, most fascinating stock farm that could be made to sell at this low price. Everything about it is so real, so life-like—the figures are really cut out. There's the farmer and his family and many champions at any stock show. They'll not crack like cardboard does—they are good for years of play. Printed on both sides, they are always a front view picture. Not only every youngster, but father, mother, big brother and sister will enjoy playing with this farm. It's a **Sears creation at Sears' unbeatable savings.** Don't miss this great opportunity! Shipping weight, 6 pounds.

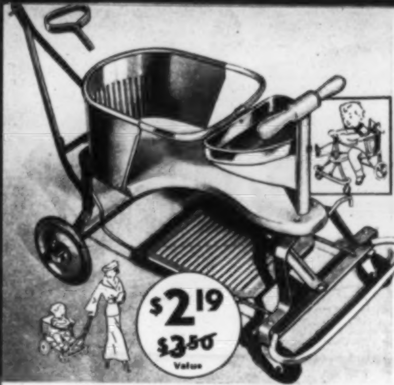
79 C 9151—66-Piece Stock Farm 98c



De Luxe Barn—8 Real Metal Implements

We'll say it's modern! Implements that actually roll on wheels or rubber treads, worth $1.00 alone. A dump truck that dumps, 2 tractors, 2 plows, engine thresher, thresher-separator and disc harrow. Averaging 3 in. long. Fine quality, ready-cut barn, **something brand new! 11x9¼x11 in.** Fun putting it together. Composition board, tougher than wood. Does not split or warp. Sliding barn doors, one on hinges, cut-out windows; real hay loft floor. Removable section of roof gives access to hayloft. 11 animals of heavy cardboard, printed in colors on both sides. Six 5 in. sections of fence. 10⅛ in. silo, all colorful cardboard. Shpg. wt., 6 lbs. 12 ounces.

49 C 9164
27-Piece Barn Set.......... $1.69



Baby Walker and Stroller

A perfect gift, priced to save you about ⅓. Extra large—it's 39½ inches overall. Beautifully enameled in green and ivory. Just the thing to make baby's little legs straight and strong. Snap on the folding handle at front or back, put foot-rest into place, and it's a stroller. Wide base makes it difficult to tip. Rubber tired rear wheels; heavy steel removable foot rest, very comfortable shaped wood seat with roomy opening for child. Large rubber front casters, rubber covered bumper. Aluminum toy tray.
Shipping weight, 13 pounds.

79 C 7531.................................... **$2.19**

Non-Tip Horsie Rocker

79c

Enameled in ivory with black trimming. Let Baby rock-a-bye while exercising. Here's real fun and exercise for tots up to 2½ years and a safe plaything. Low enough for baby to climb on or off—2⅛ inches at front, 4½ inches at rear. When feet get tired, baby can rest them on extended wood seat. 17½ inches long. Made of smooth, sanded wood. Nicely cut out horse's head. Shipping wt., 5 lbs.

79 C 7501............ **79c**

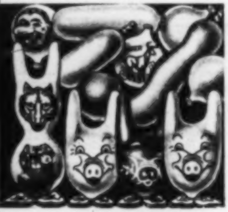
$1.00 Value 3-Pc. Stick Horse Set

59c

37-In. Stick-Horse with Bell reins, Cloth Cap and Whip—all for this low price. It's the finest outfit we have ever seen. On with the jockey cap! Take the whip. Pick up the reins and away you'll prance astride this gay horsie, 2 nickel plated bells tinkling. Set includes wood stick horse with wheel, felt jockey cap with visor, and a dandy whip.
Shipping wt., 1 lb. 13 oz.

49 C 9111.......... **59c**

For other unusually high quality Baby Walkers and Baths, and our very complete line of entertaining Mickey Mouse Baby Toys, be sure and see our BIG FALL GENERAL CATALOG

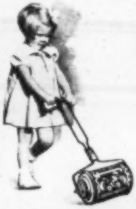


12 Balloons

19c

Attach cardboard feet. Toss 'em up—they land on their feet. Big Bad Wolf grows to 15 in. tall; 3 pigs to 7 in. in diam. Large airship inflates to 18 in.; snakelike balloon to 16 in. Others, assorted sizes, shapes, colors. 2 have squawker, one animal picture, 1 funny face. Shpg. wt., 4 oz.

49 C 9138—12 for... **19c**

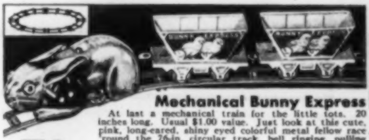


Musical Chimes

39c

Just the thing for baby. Color and noise. Pull it along and hear the metal chimes! Bright scenic designs on metal. 22 inches long including handle, 7½ inches wide. Made in Germany. Shipping weight, 12 ounces.

49 C 2420....... **39c**

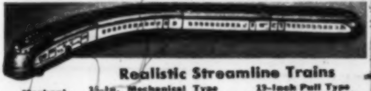


Mechanical Bunny Express

79c

At last a mechanical train for the little tots. 20 inches long. Usual $1.00 value. Just look at this cute, pink, long-eared, shiny eyed colorful metal fellow race 'round the 76-in. circular track, bell ringing, pulling 2 beautifully colored metal cars. Bunny engine has strong clockwork motor with brake. Baby can fill cars with toys or candy.

49 C 5780—Shipping weight, 2 lbs. 12 oz... **79c**



Realistic Streamline Trains

Mechanical Type
25c

15-In. Mechanical Type
4 units, streamline; light weight, colored metal. Wind up motor, watch it race on floor. Shpg. wt., 7 oz.

49 C 5774..... **25c**

13-Inch Pull Type
Satin finish, 3 units, heavy gauge steel train, not shown—Fun for little tots pushing or pulling it. Shpg. wt., 1 lb. 2 oz.

49 C 5423..... **19c**

New Schoenhut Mellotone Pianos

Have the chime-like tones so popular now. Far more melodious than old style pianos. Made by Schoenhut, recognized king of quality toy pianos. Accurately tuned. Wood finished in shiny rosewood color. Keys made of wood painted white with black markings to imitate the sharps and flats. Instructions included.

8-Key Piano
49 C 2406—Size, 7⅛x5½x6⅛ inches. Shpg. wt., 2 lbs. 6 oz.... **89c**

10-Key Piano
49C2407—Size, 9⅛x7⅛x6½ in. Shpg. weight, 3 lbs. 2 oz.. **$1.39**

12-Key Piano
49C2408—Size, 10⅛x8⅝x6½ in. Shipping wt., 4 lbs. 8 oz... **$1.89**

Popular 22-Key Piano—Not Mellotone
Made same as Mellotones, except not chimelike tones (cannot be made in this large size). Size, 23¼x13⅝x9¼ in. Shpg. wt., 19 lbs.

79 C 2405.................. **$4.59**

GENUINE CALF-SKIN

14-In. Mickey Mouse Drum

$1.00

Sold by Mail only by Sears. Mickey and Minnie Mouse on metal sides. Two sturdy fabric heads give nice drumlike tone, wide metal rims. 3 inside snares, 5 leather ears for adjusting, drum sticks, shoulder web strap. Shipping weight, 3 pounds.

79 C 2462.................. **$1.00**

Real Calfskin, 12 In. Head

$1.98

He won't outgrow this drum for years because it's **real** cherry wood with **real calfskin head and bottom.** Heavy web strap; 2 drum sticks; Black enameled hoops; 3 inside snares. Leather control ears. Shipping weight, 2 pounds.

79 C 2466.......... **$1.9**

Kiddies' Pedal Bike, Wood Seat

$1.69

Away they go . . . your little boy or girl wants to ride a bike like the older child. Fun and exercise for tots up to 3 years. Comfortable wood seat, 10 inches above ground, low enough for chubby legs. Heavy steel undergearing. Curved steel handlebars. Double disc, steel wheels, 8 in. front, 6 in. back, with ½ in. rubber tires . . . nickel plated bell, hub caps, on rear wheels. Rubber pedals and grips. Shipping wt., 9 lbs.

79 C 8397—Pedal Bike.......................... **$1.69**

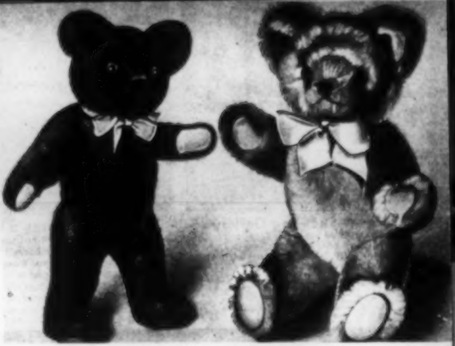
Genuine Chip-Proof Baby Ware

Tasteless! Stainless! No coaxing at meal time when you serve baby on these cute little dishes.

Partitioned Turtle Plate and Mug Set. Plate 7 in. Diam. Shpg. wt., 1 lb. 8 oz.
49 C 1938...**$1.19**

Mickey Mouse Plate and Mug Set. Shpg. wt., 13 oz.
49 C 1954..**29c**

Mickey Mouse Mug. Shpg. wt., 7 oz.
49C1952.15c



LIFE-LIKE TEDDY BEARS

Medium Long Pile Alpaca Plush

American Made! Don't confuse with lower priced imported short-piled bears. Cute faces—glass eyes; deep brown medium long pile. Movable arms, legs, head, with large double washer joints, not nailed or wired as on cheaper bears. Squeaker voice.

12-In. Size
49 C 4330
Shpg. wt., 10 oz.......**53c**

15-In. Size
49 C 4331
Shpg. wt., 15 oz.......**79c**

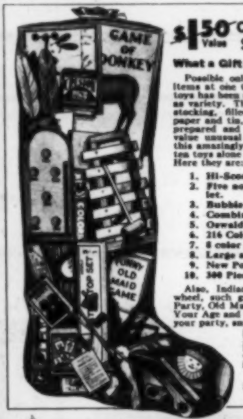
18-In. Size—Big as Real Baby
49 C 4332—Shpg. wt., 1 lb. 5 oz.**98c**

Spanish Gold Color Long Mohair Plush

Made for us by the Foremost Toy Animal Maker of America. Fluffy and lifelike. Long Mohair pile plush. Beautifully shaped. Filled with Kapok. It's a soft, cuddly, finer quality bear. Bright glass eyes. Natural as can be. When you squeeze them they have the dearest little squeak of a voice. Movable head and limbs on double washer joints. Pretty ribbon bow around neck.

14-In. Size
49 C 4329
Shpg. wt., 1 lb. 8 oz.**$1.69**

16-In. Size
49 C 4328
Shpg. wt., 1 lb. 12 oz.**$2.39**



~~$1.50~~ Value Christmas Stocking 98c

What a Gift! And What a Value!

Possible only because we sell you 22 items at one time. Every one of the 22 toys has been selected for quality as well as variety. This is not a factory-packed stocking, filled with useless pieces of paper and tin, but one that is especially prepared and packed at our store. A value unusual in stocking selections at this amazingly low price. Why, the first ten toys alone are worth more than $1.00. Here they are:

1. **Hi-Score, game, 8 x 3½ in.**
2. **Five note Xylophone with mallet.**
3. **Bubble pipe and soap.**
4. **Combination 3 In 1 Top Set.**
5. **Oswald Stencil Set.**
6. **216 Colored Transfer pictures.**
7. **8 color paint set with brush.**
8. **Large size painting book.**
9. **New Potshot Game.**
10. **300 Piece Duo Jig puzzle.**

Also, Indian headdress, feather pinwheel, such games as Kissing, Donkey Party, Old Maid, Fortune Telling, Guess Your Age and Guess it, noisemakers for your party, snapper and horn, tricky nail puzzle and clown scissors. 22 amusing, exciting delightful toys packed in box with 31-inch red net stocking, and ribbon for tying.

49 C 9903
Shpg. wt., 4 lbs..... **98c**

Big Surprise Package Values

Every One Thrilling! Full of Fun!

Surprise! You said it! You'll be amazed when you see what grand, exciting, worth-while toys these packages contain. What's in 'em? We can't tell you—but you'll be delighted, we know—or your money back. Every assortment carefully selected by us.

Usual 60c Value

Perhaps 1 fine toy or maybe 3 or 4 more. Try your luck.

49 C 9932
Shipping weight, 3 pounds............**39c**

Usual $1.25 Value

At least 10 toys in this one. Maybe more, worth a chance isn't it?

49 C 9934
Shipping weight, 5 pounds..............**79c**

6½ In. Colorful Rattle
Nickel plated bells. Five bells on four pink celluloid strips fastened to wood handle. Clean, sanitary. Shpg. wt., 4 oz.
49 C 2481......**10c**

Streamlined Wagon
Heavy gauge steel. Enamel finish. Like a big coaster wagon. 4 wood wheels. 8½ in. over all. Shpg. wt., 12 oz.
49 C 5459......**10c**

Built to Last
Streamlined! 9½ in. wing spread; 7 in. long. Steel. Enamel finish. 3 wood wheels. Shpg. wt., 12 oz.
49 C 5460...**10c**

15-In. Dump Truck
Streamlined! Electric lights, switch. Battery included. Shiny radiator, steel body, rubber tires.
Shpg. wt., 4 lbs.
49 C 5406..59c

Crow Shooting Gallery

Usual $1.00 value. Test your skill 4 cardboard crows sit on fence in front of 12x9 in. corn field. Take aim with 17 in. break-action pop-gun and Bang! Down goes the crow! See if you can bring them all down in 4 shots. Plenty of corks included. Try to beat dad. Shipping weight, 1 pound 13 ounces.

49 C 199..................... **69c**

"Bambino" Scores a Home Run

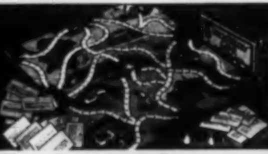
Here's a game of skill, not just luck! For the whole family. **The only Indoor baseball game using a real ball and real wood bat, 12 inches long.** Learn to place your hits, to make 3 baggers and home runs. Lithographed metal covered board, **14x12 inches.** Any number of players can play. Shipping weight, 3 pounds.

49 C 102............................ **89c**

New Popeye Target Game

Mother and Dad will enjoy trying to "sock" Popeye as he "socks" others. **Throw the 3 rubber suction darts** at him. It takes real skill to score. Exciting fun! 12 bubble targets of Wimpy, Olive-Oyl, Bulls-eyes, 3 high score panels in colors on metal board. 23x14 inches. Has easel.

49 C 262—Shpg. wt., 2 lbs .. **89c**



Mickey Mouse Shooting Game

Mow 'em down as they stand in line! A target game of skill for any number of players. **Eight Mickey Mouse Soldiers, 6x2½ in.** Made of lithographed cardboard mounted on wood block. Strong blue steel **break-action, metal 14-inch pop gun.** Corks, included. Lithographed cardboard box, size 18¼x8½ in. Shipping weight, 1 lb. 6 oz.

49 C 105—Complete Set.......... **44c**

Popular "Uncle Wiggly" Game

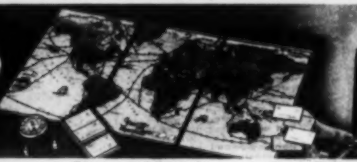
Go with Uncle Wiggly as he visits Dr. O'Possums office. Help him as he hops forward or backward, as you draw the 140 cards, one at a time, and see if you get him there first and win. Just as you are about to win you might be sent back to start over. 2 to 4 can play. Board, 16 in. square.

49 C 104—Shpg. wt., 1 lb. 5 oz.. **43c**

Popular Duck Shooting Game

See who can make most accurate shot. When hit, ducks fall over to show you score. 9 beautifully colored cardboard ducks, average size 2½ inches. **13½ inch single barrel cork shooting gun with 6 corks.** Beautifully colored box makes a perfect setting for duck targets. Shipping weight, 1 pound.

49 C 172—Complete Set............ **45c**



Popular 8-Hole Rolling Game

Looks easy, but just try it! Your ball may hit one of the obstacles and prevent a score. Cherry color wood. **14⅝x13½x⅝ in.** Three 2-in. hardwood balls.

49 C 170—Shpg. wt., 4 lbs. 1 oz.. **79c**

All-Steel 8-Hole Game, no Obstacles. Size **12x11⅝ in.** 2 colors. Three 2-in. wood balls.

49 C 174—Shpg. wt., 2 lbs. 8 oz.... **47c**

Pirate and Traveler

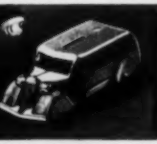
A game of travel; generally ends with a pirate fight. Endorsed by educators. Players learn about principal railroads, steam ship lines, cities, ports, etc. **Game board is map of the world. 29¼ in. long, 16½ in. wide.** Cloth hinged, heavy card board. Metal spinner; score cards, parts for 4 players.

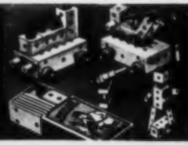
49 C 157—Shpg. wt., 2 lbs. 5 oz. **89c**

New, Twin Spin, Marble Game

Snap the spring trigger, marble circles double loop-the-loop drops in one of the numbered scoring pockets in chute or continues to one of the channels in base where lower score is made. Made of metal, enameled in bright colors. Complete with 4 marbles, instructions. **Base,** 10½ in. long. 9¼ in. high.

49 C 175—Shpg. wt., 1 lb. 4 oz..... **45c**





Magic Tabby

Make him lie down, stand up, wag his tail; legs, neck and tail flexible. No motor or spring. Instructions. Colored wood; about 6 in. high. Shpg. wt., 9 oz.

49 C 9134..... **23c**

Truck Bank

A 2 in 1 toy—**bank and armored pull truck. 6 inch long;** heavy gauge steel. Takes bills; coins up to quarters. Mounted on wood wheels; streamlined design, sloping radiator front. Shpg. wt., 10 oz.

49 C 9195... **10c**

Dial Safe Bank

Heavy gauge steel. Door opens when you dial combination. Enamel finish. On wheels. Takes bills; coins up to half-dollars. Size overall, 4⅝ x 3⅛ x 2⅝ inches. Shpg. wt., 1 lb.

49 C 9178... **25c**

Steel Builder Set

In Steel Bottom Match Boxes. Hours of fun making models. Each match box has enough tiny metal and wood parts to make over 100 different models of animals, bridges, etc. Box, 2⁹⁄₁₆x1⁷⁄₁₆ in. Shpg. wt. 10 oz.

49 C 4792

Set of 3 boxes...... **29c**

Wood Builder Set

Build a wood locomotive and tender. Requires no sawing or cutting. Clearly cut; just sand and glue. Instructions, drawings, glue, sand paper, points of interest. Model about 11 in. long. Shpg. wt., 12 oz.

49 C 4793....... **20c**

Famous Gold Star

Was $1.00, last year. Reduced on account of exceptional value of new Kick-Back Game. However, many still like the Old Gold Star principle, so here it is at a saving. Any number can play. Enameled metal steel frame on ply-wood base. Pins firmly fastened in 3-ply wood base with 5 color play surface. Strong spring releases marbles one at a time. Size, 23⅛x14 in. Shipping weight, 4 lbs. 14 oz.

79 C 236.............. 79c

LOOP THE LOOP TRACK

New Kick-Back Game

Everybody's Buying One

Now Every Ball Scores—
Sold by Mail Only by Sears

98c
Hand Style

Big thrill for young or old! Most fascinating pin game or marble game ever built! Will intrigue the "skillshooters" and "sharks," yet is so simple that no one who sees it in action can resist it. 2-spring "kickers" make every ball count—no lost balls. And that elevated loop-the-loop track! What a thrill you'll get watching the ball ride up the loop, on to the rails and then fall into a scoring hole. Action—lots of it! Strong shooter spring. Modern design in 5 bright colors; extra strong, 5-ply veneer wood bottom, 7 marbles. **Size overall, 24x14 in. 2 styles.**

$1.25 Value Hand Kicker

Illustrated. **The most popular game ever offered.** Has an extra shooter at bottom to operate the 2 kickers.

79 C 240
Shpg. wt., 5 lbs. 6 oz.... 98c

$2.50 Value With Electric Kicker

Uncanny how marble is automatically kicked up the board until it finally lands in scoring hole. (Not illustrated.) 2 kickers operate electrically through a coil and 4 regular cell batteries (not included). (See Page 45, 20 C 1402.)
Shpg. wt., 5 lbs. 14 oz.
79 C 245 ... $1.98

New Little Colonel Game

For both adults or kiddies. Shows real exploits of famous Little Colonel. Players score points by using colored cardboard cut-outs of Old Colonel, Little Colonel, Her Mother, "Mom" Beck, Walker, Fritz, May Lilly, and Henry Clay. Dice and cup, 4 playing pawns. Folding board, 19x14⅜ in. Shpg. wt., 1 lb. 14 oz.

49 C 158.................................... 89c

●

For More Bargains In Games See Our Big General Catalog

●

$50
PARCHEESI
PARCHEESI

Parcheesi With Contest Feature

Play parcheesi and enter the manufacturer's National Prize Contest. $50 cash prizes every month for best jingle containing word Parcheesi. Complete details on wrapper. Folding board, 15⅝ inches square. 4 dice cups, playing pieces, directions for playing. Box, 16⅛x 8⅝ in. Shipping weight, 2 pounds.

49 C 101.................................. 89c

"Pitch 'Em" Horse Shoe Game

For Indoor or Outdoor play. With a little practice you can develop skill and make high score by throwing ringers. Rubber horseshoes are 5⅝ inches long and reinforced with steel. Two wood pegs to use when playing out doors; nickel plated pegs in metal plates for indoors. Shipping weight, 2 pounds 15 ounces.

49 C 127............................ 89c

World Famous Ping Pong Sets

Everybody's Playing Ping Pong

4 Bat Set

Set consists of four 3-ply veneer bats **both sides sanded:** 11⅝x5¼ in. 60 in. net and 9-in. metal uprights. 4 balls, 2 red and 2 white. Shpg. wt., 2 lbs. 8 oz.
49 C 435. $2.19

2 Bat Set

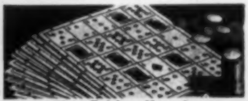
Set consists of two **plain faced bats,** 3-ply veneer, size, 11⅛x5¼ inches. 2 white balls; 60-inch net and with metal uprights. Shpg. wt., 1 lb. 7 oz.
49 C 434 $1.00

RED PEBBLED RUBBER

$1.50 Value Table Tennis Set

Professional style. Designed to meet growing demand of more experienced players. New "pro" shape 3-ply veneer bats combine correct balance, proper "feel" and added spin. Set includes 60-in. tape bound net, one pair of metal uprights and 2 English table tennis balls. Shipping weight, 2 pounds.

49 C 430...................... 98c



Play Bridge Kenol

Give a bridge Keno party. **Played like Lotto.** Can be played by any number, with deck of regular playing cards. (Cards not included.) 12-Card Standard Set. Size 9¼x6⅝ in. About 200 discs.
49 C 177—Shipping weight, 1 lb. 2 oz. 59c
4-Card Standard Set. Same as above, only 4 cards, 100 discs. Shipping weight, *10 oz.*
49 C 173.................................. 20c

Table Tennis Balls

Genuine English No. 1 white Halex balls. Shpg. wt., 2 oz.
49 C 436—4 Balls.... 33c

Make a Million

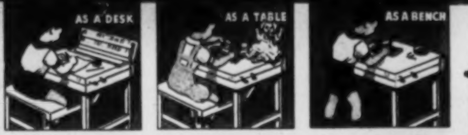
Brand new game of money and finance; so popular now for 3 or 4. Each side tries to take tricks in which money cards are played. 55 cards. Rules included. Shpg. wt., 8 oz.
49 C 137. 63c

"Sorry"—Something New!

Fashionable English and American game. New moves—new, patented principle in which 44 cards control the moves. Sorry combines chance with skill in ideal proportions. "Tail-ender" never gets discouraged. Set includes sixteen wood pawns, 17⅝ in. sq. folding board. Shpg. wt, 1 lb. 2 oz.

49 C 163........ 89c

CLOSED VIEW
AS A BLACKBOARD



A 4-In-1 Gift—New Sears Creation $4.89

Designed by Sears engineers. Sold only by Sears. Forms, easily and successively, blackboard, desk, table or work bench. When not in use, folds into a compact size, 24x20½x4½ in. The bench seat is 14 in. above floor. Sturdy wood construction. Finished in ivory and green enamel. Nickel plated Hardware, dovetailed corners to insure rigidness. Instructions included. Here's what you can have:

As Blackboard
12 colored, easy rolling, modern charts of interest to children; like alphabets, numerals, flowers, comics, animals, birds, etc. Chalk and eraser included. Heavy Masonite, real slate compound writing surface, 23⅝x12½ in. Ht. overall 46 in. Length including bench 31½ in.

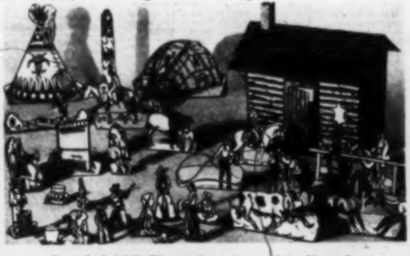
As Desk
With rear pocket panel. Simply lower the folding blackboard, raise the pocket panel which can be used for stationery, and you have a smooth surface writing desk. 23 in. high.

As Table
For the Tea Party. Let the little tots eat their meals at their table just their size. Top, 23⅝ x 20¼ in.

As Work Bench
For the young mechanic. Convenient for any size child. Just fold up seat which is attached to main body of combination. Top measures 23⅝x20¼ in. and is 23 inches above floor.

49 C 3837—Sears New 4-in-1 Blackboard. Shpg. wt., 21 lbs. $4.89

For Other Special Blackboard Values, See Our Big General Catalog



Special 105-Piece Ranch and Indian Set

24 cowhands—36 Indians—29 animals—log ranch house, and 15 other pieces not shown. 59c

Tremendous play value! A brilliantly colored true-to-life, instructive cut-out set so you can play ranch, rodeo, buffalo hunting, or Indian fighting. American Indian tribes in natural surroundings with a written history of each tribe. Cut-out birch bark canoes, blankets, wigwams, war drums, camp fires, medicine men, totem poles, etc. Also figures of modern ranch life, with an 11½ in. cardboard log cabin in realistic colors. Shipping weight, 2 pounds 3 ounces.

49 C 3708—105 pc. Set For.............................. 59c

Save ⅓ on Blackboard and Chair Set

Blackboard, folding chair, chalk and eraser—all for below the usual price of blackboard alone. That's Sears special Christmas offer that you can't overlook! A value that will make you wonder how we can do it. All made of strong wood, attractively stained. **Size overall, 35x14⅝ inches.** Easel type, opens into desk with wood back, 2 inside pockets for stationery. Strongly braced legs; stationary chart, alphabet and animals at top. Blackboard writing surface, 11½x10⅛ inches. Folding chair strong enough for grown-ups—furnished to match, 23 inches high 3 ply wood veneer seat, 9⅝x9 inches. Chair and board both fold flat. Shipping weight, 7 lbs.

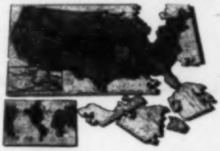
49 C 3701—$1.50 Value Special at.............. 95c

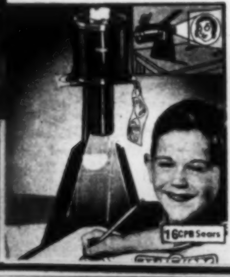
U. S. and World Map Puzzle

Easily worth $1.00. 3 Ply-wood veneer map, jig-sawed on state boundary lines. 69c

Entertaining, educational. Learn all about United States and the World. **Size of map, 20¼x12¼ in.** Nicely colored maps, showing longitude and latitude lines, mountains, chief cities, rivers, lakes, trunk lines; contrasting state colors. Box 13x10⅛ in. Shpg. wt., 1 lb. 7 oz.

49 C 3706.............. 69c





New 2-In-1 Jecta-scope

Learn to sketch by aid of this remarkable, metal Jecta-scope, 20 in. tall overall in vertical position, which projects pictures in natural colors, from vertical or horizontal position. Ninety pictures furnished with scope. Can duplicate or enlarge pictures to 5 ft. diam., or reduce to 2 in. diam. **Use the Jecta-scope as a magic lantern.** Make your own slides. Operate with 60 watt bulb, electric iron cord. (Not furnished).

Shipping weight, 2 pounds 6 oz.

49 C 3725... 89c

Roll Top Desks Just Like Dad's

Boys and Girls! Hardwood, beautiful Golden Oak finish, **37½ in. high; writing top 30x18 in.** Extension board, 3 drawers, one with lock. **Swivel chair with arms,** 33¼ in. high, seat adjustable from 13 to 17 in. Unmailable. Shpg. wt., 77 lbs.

79 CM 8573.. $14.98

Desk 33 in. High—Straight back chair, 28¼ in. high. Writing top 22x15 in. 2 drawers, 1 with lock. No extension board. Unmailable. Shpg. wt., 42 lbs.

79 CM 8571..... $7.98

Desk 30 in. High—Straight back chair, 25 in. high. No drawers or extension board. Writing top, 20x15 in. Unmailable. Shpg. wt., 30 lbs.

79 CM 8570 ... $4.98

ACTUAL SIZE THEY PRINT
DIAL TYPEWRITER
$1.69

FAMOUS MARX TYPEWRITERS

We Sold This For $1.39 Last Year

98c

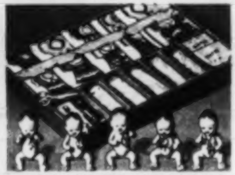
One of the most entertaining and practical toys ever devised for children's use. Real educational value! Type securely fastened to dial, cannot drop off. TAKES REGULAR OFFICE SIZE LETTER PAPER. Dial has 40 metal characters, including alphabet, numerals and punctuation marks. Carriage slides back and forth! Size, 11½ inches long. 5⅝ inches wide, 6⅜ inches high. Lithographed metal construction. 3 extra ink rolls included.

49 C 3886—Shipping weight, 3 pounds 7 ounces............98c
49 C 3898—3 extra ink rolls. Shipping weight, 4 ounces....10c

And This One Was $1.89 Last Year

Larger and more realistic than one at left. Has built up back, sides and bottom, making it look more like a "grownups" typewriter. Simple and practical dial system. Really types legible letter. TAKES REGULAR OFFICE SIZE PAPER . . . **has warning bell** like the real ones . . . **40 metal capital letters**, including alphabet, punctuation marks, numerals. . . . Sliding carriage. . . . **Size overall, 10x8x7 inches. Nothing to get out of order.** Has dummy keyboard! Sturdily made of metal in very attractive colors. Three extra ink rolls included. Shipping weight, 3 pounds 14 ounces.

49 C 3885..$1.69



New Quintuplets Sewing Set

89c

It's a busy little mother who has five little lovable China babies to sew for. Cute little pink life-like bodies with painted features, jointed arms and legs. **Each 4½ in. tall and has pacifier.** It's real fun cutting out and sewing the 10 colored print cambric dresses and hemming the edges of the 5 white diapers. Set includes package of needles, spool cotton thread, thimble, blunt point shears, 5 safety pins. Attractive box. Shipping weight, 2 lbs. 12 oz.

49 C 3705..........................89c

SHIRLEY TEMPLE IN 3 BIG BRAND NEW FEATURES

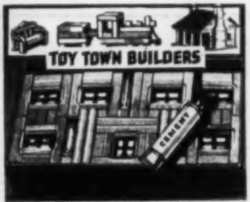
Here she is, the screen's own dimpled darling, all ready to be dressed up; also with her famous playhouse. All very attractive sets in beautiful natural colors and full of play value. Instructions included.

New Standing Doll Set
Beautiful cardboard doll, **front view only.** 7⅜ in. high, wooden base. 4 sheets of dresses, accessories, ready to be cut. Colored box, 10x8¼ in. Shpg. wt., 5 oz.
49 C 3715.........10c

42-Pc. Standing Doll Set
12-In. cardboard Shirley in natural colors on 2 sides. Cardboard base, 6 cutout sheets of Shirley's favorite dresses and toys. Colorful box, 13x11 in. Shpg. wt., 14 oz.
49 C 3716.........25c

Famous Playhouse Set
Cute 12-in. cardboard playhouse and 7⅜-in. doll, wood base, 3 paper sheets, 12⅝x10⅝ in. of cutout dresses, tea table, etc. Box, 13x11 inches. Shpg. wt., 1 lb. 5 oz.
49 C 3717.....45c

For Other **BLACKBOARDS, PAINT *and* PYROGRAPH *Sets, See General Catalog.***

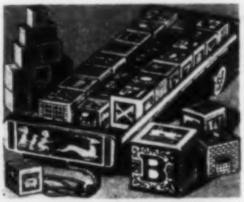


Brand New Idea in Building Sets

Has new "magic" cement, harmless and stainless, to make permanent models; or just cover model with wet towel, allow to stand few hours—blocks will come apart—ready for use again. Builds houses, boats, trains, etc. Blocks ⅝ to 5 in. long. Instructions included.

170 Pc. Set
About 158 blocks, 2 tubes of cement. 10 green roofing strips, 3 windows. Shpg. wt., 3 lbs. 1 oz.
49 C 4794... $1.00

285 Pc. Set
About 254 larger blocks, 3 tubes of cement, 20 green roofing strips, 11 windows. Shpg. wt., 5 lbs. 6 oz.
49 C 4795... $1.98

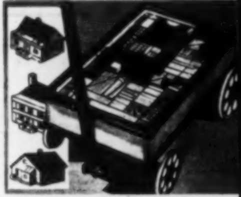


Halsam Safety Blocks in Wagon

A building set—a pull toy—ABC's—pictures. Sturdy wood wagon with embossed kiddy design ends, full of colorful blocks, with rounded corners and edges for safety; colors sanitary, harmless. Alphabet characters and pictures embossed on ends in 4 colors; new building design features on 2 sides, pictures and ABC's on other sides.

21 Block Set
10½ In. Wagon
All blocks in this set are 1⁵⁄₁₆ in. Shipping wt., 1 lb. 13 oz.
49 C 3628.45c

30 Block Set
17 In. Wagon
18—1⅝-in. and 12—1⁵⁄₁₆-in. blocks. Shpg. wt., 3 lbs. 10 oz.
49 C 3629.89c



$2.50 Wagon Blocks Set

$1.98

About 185 blocks in real brown, orange wood wagon with box 17 in. long. Lots of fun for little money. The kiddies will enjoy building houses, barns. Large variety of sizes. Natural and colored wood blocks. Wagon 17½x10⅝x7½ in. overall, with wood disc wheels set in with large screws. 17-in. wood tongue. Front wheels turn under wagon. Many building ideas included.
Shpg. wt., 12 lbs.
49 C 3610..$1.98

MECCANO-MORECRAFT
Beginners' Set
89c

Boy! I Can Build a Million Things With These!

ERECTOR
Beginners' Set
79c

New Meccano Morecraft

For the Younger Boy — Simple Patented, Boltless Joints

Just right for the little fellow too young to handle nut and bolt type of construction set. Red lacquered, boltless, metal joints that snap together simply, and easily, and other interchangeable bright metal parts, for making sturdy models of derricks, cranes, bridges etc. They also come apart easily. Complete instruction manuals showing models to be built.

~~$5.00~~ **Designers' Set With Motor for $4.49**

Has 150 pieces among them a 110 volt motor in a 3-metal drawer carrying cabinet 12⅝x8⅝x4⅛ in. Can build over 100 models with the metal parts such as angle girders, wheels, face plates, corner plates, red enameled gussets, etc. Shpg. wt., 7 lbs.

79 C 4768........**$4.49**

~~$2.00~~ **Craftsman Size Removable Tray $1.79**

Has about 75 parts which will build over 80 models. Parts in colorful strong cardboard box, size 12x8⅛x2⅝ in. Parts consist of angle girders, connectors, flexible flat plates, etc. Shipping weight, 3 pounds.

49 C 4767..........**$1.79**

~~$1.00~~ **Beginners' Set Builds Over 50 Models 89c**

Has about 40 metal parts. Packed in strong cardboard box, 12x8⅛x1⅛ inches. Shipping weight, 1 pound 14 ounces.

49 C 4766..............................**89c**

Famous Erector at Big Savings

Only Construction Set With Square Girders

Now within the reach of all. Redesigned, modernized steel parts to make bridges, trucks, etc. "How to Make 'Em" book included.

~~$10.00~~ **Electric Lifting Magnet Erector Set with 110-Volt Motor for**..... **$7.98**

Builds over 160 large action models. Beautifully enameled brass trimmed steel cabinet, carrying handle. Size 20¼x12¼x2⅞ in.

79 C 4784—Shipping weight, 16 lbs..........................**$7.98**

~~$7.50~~ **110-Volt Motor Erector Set for $5.98**

Builds over 125 lifelike models—locomotives, etc. Brass trimmed steel cabinet, size 18¼ in. Shpg. wt., 12 lbs.

79 C 4783........**$5.98**

~~$5~~ **Famous Battery Erector Set for $3.98**

Builds 100 real models. Operates on 2 dry cells (not included). Brass trimmed steel cabinet, size 16 in. Shpg. wt., 8 lbs.

79 C 4782........**$3.98**

~~$2.50~~ **Big Girder Erector Set for $1.98**

Builds 75 realistic models. With long girders, big red wheels. In colored box 18x10x⅝ in. Shpg. wt., 4 lbs.

79 C 4781........**$1.98**

~~$1.00~~ **Beginners' Erector Set for 79c**

Builds 50 models—cranes, etc. Box of pulleys, wheels, girders. Colored box 12⅝ inches. Shpg. wt., 1 pound 15 ounces.

49 C 4786............**79c**

17-IN.
$4 Value
$2.59

27-Piece Tool Kit for the Older Boy

Chest alone is worth $1.00. Heavy gauge metal, 18x6x5 in. cadmium plated lock, snaps and handle. Enameled red. 17 in. saw; hammer, brace, bit, T-square, 7¼ in. plane, chisel; 12 in. level; scroll saw; apron, try square, screw-driver, miter box, punch, ruler, mallet, triangle, pencil; scraper, compass foot; protractor, scroll design, sandpaper; sand block, glue, plan book. Shipping weight, 10 pounds.

79 C 7212—27-Piece Tool Kit..........................**$2.59**

14-IN.
$1.80 Value
$1.00

15-Piece Metal Chest Tool Kit

A real bargain! Tools for the little fellow in heavy gauge metal chest, enameled blue, 18x6x3⅝ in. high with cadmium plated grip handle. Set includes 14 in. saw, 11⅛ in. brace, 11 in. hammer, try square, wood ruler; steel punch, ⅛ in. bit; compass foot; wood triangle; wood scraper; sandpaper, sand block; pencil with eraser and 16 page plan book. Shpg. wt., 3 lbs. Chest alone worth 60c.

79 C 7211—15-Piece Tool Kit.......................... **$1.00**

19-IN.
$6.80 Value
$4.59

For Chemcraft, Microsets, Tinker Toy, and Other Tool Sets see Our General Catalog.

26-Piece Tool Kit — Our Finest

Dad's set has nothing on this! **Metal streamlined chest worth $1.50 alone.** Embossed heavy gauge metal, red enameled, 19x6¾x6½ in. high. Two snaps and lock, key included. Rounded corners, removable inside steel tray. Tools: 19 in. tempered steel saw, hammer, brace with chuck, 3 different size bits; 7¼ in. block plane, scroll saw with 13 blades; 16 in. plumb and level, 6 in. drop forged pliers, chisel, 4 ft. folding rule, 6 in. file and handle, 5 in. screw driver; putty knife, Dixon flat pencil, sandpaper, box of assorted nails, 1⅛ in. jaw vise; punch, awl, metal try square, apron and plan book. Shipping weight, 15 pounds.

79 C 7206—26-Piece Tool Kit **$4.59**

MICRO CHEMISTRY
Beginners' Set
$1.79

New Gilbert Micro Chemistry Sets

Combines chemistry and microscopy. A thousand thrills! Microscope magnifies according to lens combinations. Instructions included.

~~$5.95~~ **DeLuxe Master Set for $5.39**

Over 160 experiments, 40 pcs. apparatus. Large 3 lens adjustable microscope from 88 to 300 power. Base tilting device, adjustable mirror. Enameled metal cabinet, 18⅛ inches long.

79 C 4791—Shpg. wt., 9 lbs..**$5.39**

~~$2.00~~ **Dandy Beginners' Set for.. $1.79**

Over 100 experiments, 20 pcs. apparatus. 250 power adjustable mirror microscope, dissecting needle, tweezers, slides, etc. Cardboard box, 13⅛ inches long.

49 C 4790—Shpg. wt. 4 lbs..**$1.79**

Remarkable Offer!

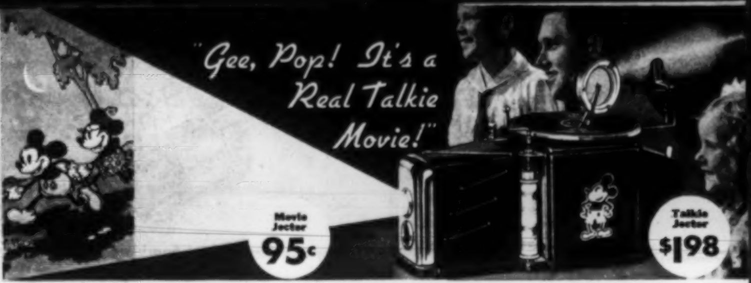
Boys' football and pump for the usual price of football alone. Valve type ball, of strong artificial leather, pigskin grain. Will outlast ordinary split cowhide leather footballs. Built-in valve. 8½ in. pump, red enameled. Complete with leather lace and needle for inflating.

49 C 7790—Shpg. wt., 12 oz.**89c**

Big Value Baseball Set

A wonderful gift for ambitious young ball players. **Baseball** has genuine horsehide cover. Bat is heavy hardwood, 29 in. long. Sturdy fielder's glove that will stop the hot ones—with leather padded palm and fingers. To be worn on left hand.

49 C 7830—Shpg. wt., 2 lbs.. **63c**



NEW MICKEY MOUSE ELECTRIC TALKIE JECTOR AND MOVIE JECTOR

SENSATIONS OF 1935—SOLD BY MAIL ONLY BY SEARS

Much improved over last year's models still being sold. Simple to operate. Made of metal with Mickey Mouse decorations. Shows clear, flickerless cartoon type pictures, the little ones favor, in colors. Films are inexpensive. Show on any blank wall. Operates on 110 volt A.C. Use house bulb. **Records, films, bulb, cord and plug not included.** See below. Choice of Movie or Talkie. Music by Irving Berlin.

Mickey Mouse Movie Jector *(Not Shown)*

Do not confuse with last year's inferior Movie Jector. Shows Movies Only, without sound. Size 10x7¾x7½ in. See films below.

49 C 6842—Movie Jector only. Shpg. wt., 3 lbs.... **95c**

Mickey Mouse Color Films 39 In. Long. Shpg. wt., 2 oz. 9c Ea.
49 C 6954—Mickey in "Dude Ranch"
49 C 6955—Mickey in "Pioneering"
49 C 6956—Mickey in "Going Hunting"
49 C 6957—Mickey in "The Fireman"
49 C 6958—Mickey in "Flying the Mail"
49 C 6959—Mickey in "Shipwrecked"

Other Films in Color 39 In. Long. Shpg. wt., 2 oz. 9c Ea.
49 C 6944—"Three Little Pigs"
49 C 6945—"Alice in Wonderland"
49 C 6946—"Cinderella"
49 C 6947—"Adventures of Jocko"
49 C 6948—"Alice and the Mad Hatter"
49 C 6949—"The Three Musketeers"

20 C 671—6-ft. Cord and Plug for Talkie or Movie. Shpg. wt., 7 oz.... **17c**

Mickey Mouse Talkie Jector

Imagine hearing voices or Music with your Movie show. New powerful clockwork motor runs 2 to 3 minutes. Keeps both record and film synchronized. Size, 13x7¼x12 in.

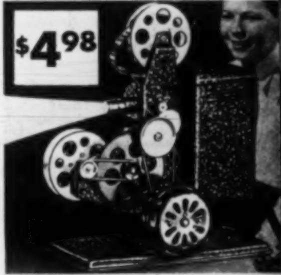
79 C 6841—Talkie and Movie. Shpg. wt., 4 lbs.... **$1.98**

Set consisting of two 39-in. colored films and one double-faced 6 in. record. Each film shows story for one side of record. Shipping weight, each, 8 ounces. **39c Per Set**

49 C 6966—Mickey in "The Detective" and "Touring"
49 C 6967—Silly Symphonies—Old "King Cole" and the "Marathon."
49 C 6968—Silly Symphonies—"Ambrose the Kitten and the Doll Dance."
49 C 6969—Silly Symphonies—"Grasshoppers and Ants," "3 Little Pigs."
49 C 6994—Mickey in "The Fireman" and "Pioneering"
49 C 6995—Mickey in "Shipwrecked" and "Going Hunting."

Keystone's Latest Improved, Electric Motor Driven, 16 MM Movie—Built Specially for Sears

Many New Features—Yet Cost Slashed



We have made our very finest Movie projector one of the most sensational values in this gift catalog! This greatly improved 1935 model, by one of America's most famous makers of projectors, is as **good as our big $6.48 value last year.** Tremendous sales last year make this saving possible!

Many Exclusive Features of $10 to $12 Machines

With this remarkable machine, you can show **real colored features**: Mickey Mouse, Popeye, Betty Boop, or Tom Mix in either **red, green or yellow** by means of a special device we furnish. It takes regular **non-inflammable 16 MM film**—the kind used in home movie cameras, and is powered by a **constant speed, non-radio interfering motor**—60 cycle, 110 volt A.C.

Consider, also these superior quality features:

—Flickerless picture shutter.
—Condenser lens increases light intensity for brighter, clearer pictures.
—Self framing device.
—One metal reel made to hold 100 ft. 16 MM non-inflammable film.
—Adjustable, ground glass, highly polished double projection lens.
—50 Watt 110 volt clear glass bulb with concentrated filament.
—Double claw finger obtains a better grip on film.
—Tension plate to relieve tension.
—Heavy steel body in crystal finish.
—Adjustment for tilting machine.
—Highly polished nickel reflector.
—Size overall, 13 in. to top of film reel 11½ in. x 6½ in.

79 C 6847—Film shown not included. See titles below. Shpg. wt., 9 lbs.............. **$4.98**

For Other Outstanding Movie Values See Our Big Fall General Catalog

16MM Non-Inflammable Popeye-Betty Boop-Mickey Mouse *and* Keystone *Films*

10 Foot Film	25 Foot Film	50 Foot Film	100 Foot Film
Shipping weight, 2 oz.	Shipping weight, 3 oz.	Shipping weight, 4 oz.	Shipping weight, 9 oz.
49 C 6905—Popeye in "Sardines"....... **34c**	**49 C 6915**—Popeye in "Seeing Stars"... **87c**	**49 C 6920**—Popeye in "The Strong Man" **$1.59**	**49 C 6930**—Popeye in "The Circus Man" **$3.29**
49 C 6906—Betty Boop in "Snow Shovel". **34c**	**49 C 6916**—Betty Boop in "Twinkletoes". **87c**	**49 C 6921**—Betty Boop in "Magic Maid". **$1.59**	**49 C 6931**—Betty Boop in "S O S"..... **$3.29**
49 C 6907—Mickey in "Hot Feet"....... **34c**	**49 C 6917**—Mickey's "Wild Animals".. **87c**	**49 C 6922**—Mickey in "Jungle Escape" **$1.59**	**49 C 6932**—Mickey in "Out West"... **$3.29**
49 C 6908—Charlie Chaplin in "Having Fun".... **29c**	**49 C 6918**—Charlie Chaplin in "The Scrapper".. **67c**	**49 C 6923**—Charlie Chaplin in "The Cave Man".......... **$1.29**	**49 C 6933**—Charlie Chaplin in "I Am a King"......... **$2.47**
49 C 6909—Tom Mix in "Behind Scenes" **29c**	**49 C 6919**—Tom Mix in "Fighting Mad." **67c**	**49 C 6924**—Tom Mix in "Ransomed". **$1.29**	**49 C 6934**—Tom Mix in "Who's the Boss"......... **$2.47**

49 C 6890—22x30 in. Silvery cloth Screen. Shpg. wt., 1 lb. 3 oz.............................. **79c**

49 C 6889—Splicing outfit. Shpg. wt., 15 oz.. **98c**

Low Priced Hand-crank Projector

For 110 Volt AC or DC; otherwise like above. Has all the expensive features as described on 79 C 6847 except no motor. Shipping weight, 5 lbs.

79 C 6844
$2.98

MICKEY MOUSE Lights the Way!

2-Cell Focusing Flashlight

Regular man's size long range spotlight. 2¼ in. focusing head. Nickel plated head and end cap; concealed end hanger. Mickey and Pals shown in five colors on the metal case. With Mazda bulb and Mickey Mouse batteries. Shpg. wt., 1 lb. 6 oz.

20 C 1364..... **63c**

Lowest Priced 110-Volt Electric Movie Ever Made 69c

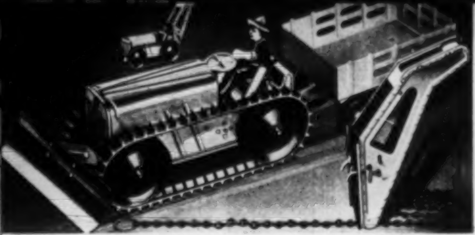
We include one 24 in. 16MM Film, Bulb, approved 4 ft. Cord and Plug at this low price. Adjustable Focus lens, fly wheel for smooth action. Ground lens shows clear pictures. Sturdy steel machine 5½x5x3½ in. overall.

49 C 6839—Shpg. wt., 2 lbs.... **69c**

24-In. Safety Films

Films form loop to give continuous unbroken action. Shipping wt., 2 oz. **10c EACH**

49 C 6982—"Ride 'em Cowboy"
49 C 6983—"Battling Bill"
49 C 6984—"Indian Raid"
49 C 6985—"Sky Devil"
49 C 6986—"Tinky"
49 C 6987—"Back Fence Symphony"



Big 5-Piece Marx Tractor Set—New Low Price

Complete
$1.59

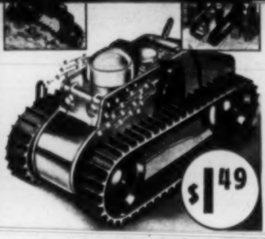
The greatest Marx climbing toy with play combinations galore. Just look at what you get: **Deluxe Aluminum tractor,** 8½ in. long x3⅝ in. wide with powerful clockwork motor that cannot be overwound. Special speed governor to maintain same speed up or down grades like a big tractor, brakes, rubber tread with real traction power. A tractor that climbs or goes down steep hills, over obstacles, and has immense pulling and pushing power.

And these true-to-life accessories: **Steel Wagon with tongue—about 7x3½x3⅝ in.,** shiny road scraper 5½ in. long; derrick 8 in. high with crank handle to lift toys you can attach. Tractor hauling chain—over 2 feet long.

49 C 5751—Complete 5-Piece outfit. Shpg. wt., 3 lbs. 2 oz. $1.59

Aluminum Tractor Only

49 C 5746—Shipping weight, 1 pound 7 ounces 94c

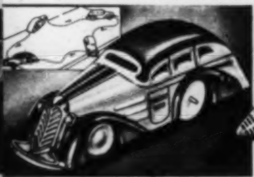


New Real Sparkling Fighting Tank

The big push is on! A big rumble! Here comes the tank with plenty of noise, its guns flashing sparks. Most exciting, realistic climbing toy ever brought out—one that every child can enjoy. Extra heavy duty, powerful clockwork motor with brake enables tank to climb up steep grades and sharp angles, and pull extra heavy load. While it is moving, heavy guns on sides shoot out sparks, making barrage of sparks and noise. Built of steel, size 9½x5 in.

49 C 5767—Shpg. wt., 2 lbs. 4 oz. $1.49

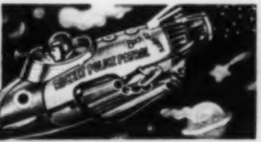
49 C 5777—2 extra flints. Shpg. wt., 2 oz. ... 10c



Mysterious Tricky Taxi!

Small but uncanny. It will keep you guessing, this daredevil mechanical 4½ in. metal miniature taxi that whirls, spins, dashes about on any flat surface—goes right to the edges but seldom falls off. It's tricky, intriguing, amusing! What a kick the youngsters will get out of it! The grownups, too! See if you can find out how it works. Colored metal taxi with sturdy wind-up motor. Shipping weight, 5 ounces.

49 C 5784—Tricky Taxi... 25c

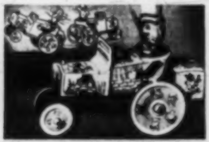


Buck Rogers Rocket Police Patrol

Speedy 25th Century rocket Police Patrol. Flashes along floor in straight line or circle with hail of sparks and weird, droning sound. **Powerful windup clockwork motor with brake.** Heavy metal, 12 in. long. Futuristic coloring. Extra flint included.

49 C 5762—Shpg. wt., 1 lb. 7 oz. 94c

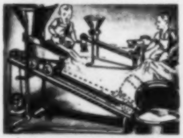
49 C 5787—2 extra Refills. Shpg. wt., 2 oz. 10c



Hang On, Uncle Wiggly!

Take care! Uncle Wiggly's 8 inch car cuts all sorts of capers when you wind it up! He almost loses his head when the car balks, rears up, wheels around, drops down, then rears up again. Grown-ups enjoy it too. Colored metal, strong spring. Shipping weight, 1 lb.

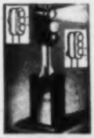
49 C 5776—Uncle Wiggly.... 44c



Speedy Sandy Andy Toy

The cleverest sand toy made. It's lots of fun to pour sand into hopper, watch it flow into car and see car race down incline to dump load, then automatically return for more. Sand included. Size overall, 11x9¼ in. Made of metal nicely decorated. Shipping weight, 2 pounds.

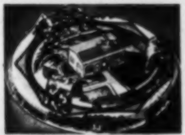
49 C 5742............... 59c



Stop-Go Signal

Regulate your own traffic. Red "Stop," green, "Go," yellow, "Caution." 6½ in. modern steel traffic light. Battery included. Hand Switch. Shpg. wt., 1 lb.

49 C 5781 33c



New Honeymoon Express

Streamlined Union Pacific type train. All aboard! Real honeymoon trip speeding through 2 tunnels, 1 bridge. Round and round. Base realistically colored to show variety of landscape. Railroad station in center. Strong wind-up spring. 9½ inch diam. Colorful metal. Shipping weight, 1 pound.

49 C 5729............ 25c

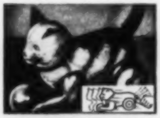
MAIN STREET GARAGE

5 Autos and Garage

Four cars with strong spring motor. Boy! Will you have fun playing garage man! Wrecking car to tow in the motorless Chrysler for repairs. And three other mechanical cars; dump truck, stake truck and another Chrysler, all with famous Marx key wind motor. All neatly packed in box, brightly colored to represent garage. Size, 7⅝x4⅝ x5½ in. All cars heavy gauge steel. Average 4x1⅝x1⅝ inches. Shipping weight, 1 pound 8 ounces.

20 ALL

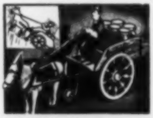
49 C 5773......... 49c



Mysterious Kitty Kat

For tots too small to wind up springs. Has a mysterious motor that operates by pressing down tail of cat. Just press the tail down, then release. Cat proceeds to run forward playfully with wooden ball between its paws. Attractively colored metal 8⅛ in. long overall. Shpg. wt., 1 lb.

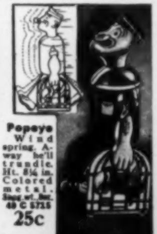
49 C 5726.......... 25c



Hee Haw! Balky Mule

A big value. No chance making headway with this stubborn, balky mule. Very funny to watch him go backwards rearing up on his hind legs when he should go forward, causing the driver plenty of grief. Colored metal. Strong spring motor. 10½ in. long. Shpg. wt., 1 lb.

49 C 5730....... 25c



Popeye

Wind spring. Away he'll trundle. Ht. 8¼ in. Colored metal. Shpg. wt., 8oz.

49 C 5725

25c

PURSUIT CAR
"G"MAN
G-MAN

Be a "G-MAN" Hero!

New "G-Man" Tommy Gun! Shoots Flashes—Makes Rat-a-Tat-Noise

94c

Hi, fellers! Now you can be a "G-Man" hero with this new Tommy Gun! Built mostly of metal, with wood stock and decorated with "G-Man" pictures in colors. Wind up famous Marx clockwork motor, then pull the trigger! It's the most popular gun ever made. 23 in. long, 6 in. high. Has flint inserted ready to shoot.

49 C 5664—Shipping weight, 1 lb. 13 oz. 94c

2 Extra Refill Flints

49 C 5787—Shipping weight, 1 oz. **2** for. 10c

$1.39

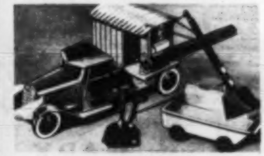
Brand New! "G-Man" Pursuit Car "G-Man" Shoots Real Sparks From His Gun

Make way for the "G-Man!" Surely, he trails his man in this big 14½ in. **mechanical, motor driven pursuit car with his "G-Man" Gun spitting sparks. Hear the Rat-a-tat of machine gun!** Look at those quick turns! The first combination of a shooting gun with sparks and a moving car. Colored metal, decorated with "G-Man" colors and insignia. **Long running clock work motor.** Speeds along either straight or in a circle. Brake to stop or start car.

49 C 5783—Complete with flint. Shipping weight, 3 lbs. 12 oz. **$1.39**

2 Extra Refill Flints

49 C 5778—Shipping weight, 1 ounce. **2** for. 10c



For Other Mechanical Toys See Our Big General Catalog

3-Unit Road Builder Toy

$1.98

Enough play value to keep two children busy and happy! Truck with steam shovel, trailer wagon and scoop. Heavy gauge steel, baked on enamel finish. Electric lighted truck has steam shovel mounted on turntable base. Crank handle operates shovel, opens it to dump. Detachable steel trailer wagon, 9½x6x3 inches. Steel sand scoop, 9 inches long, black enameled. **Truck with shovel extended, 31 in. long,** height overall, 11 inches, decorated rubber wheels, one 1⅜-inch diameter battery included. Shipping weight, 8 pounds.

79 C 5035. . . . . **$1.98**

Busy Street—7 Dandy Toys

$1.00

Lots of fun for the kiddies pushing these toys around. Six cars waiting to get imaginary gas and oil at a busy station. Two electric lighted dummy gas pumps on platform, 9¼x5⅝x3½ in. overall. All made of lithographed metal. And six easy rolling cars of heavy gauge steel, averaging 6 in. in length, dump truck with real dumping body, tank truck, bus, Chrysler car, sport coupe and roadster. Bright color baked enamel finish. Battery included. Shpg. wt., 3 lbs. 5 oz.

49 C 5757—Busy Street.
7 Toys and Battery **$1.00**

New 24-Inch Rocket Racer

$1.39

Sit on the seat, pedal with your feet, and steer. Whee! Can you travel! This rocket is years ahead in construction and design. Just what the child thinks a rocket ship should be. Strong steel to hold an adult. Decorated and designed in very modern manner. 24½ inches long, 9 inches high from floor to seat; 13 inches to top of handle. Shpg. wt., 7 pounds.

79 C 5034—Rocket **$1.39**

$2.98

5½-Foot, Electric Headlight Buddy "L" Zephyr Train

It's a whopper for riding or pulling. Bigger than any toy train you ever saw and **so strong, two or three children can ride on it at one time.** 66 inches long, 8⅝ inches high. Built of heavy auto fender steel in 3 sections—beautiful silver color finish with stripes running around it. A true replica of the famous Zephyr streamlined train with **electric headlight.** Heavy rubber wheels. **Strong steel handle to pull by—can be folded back and used for steering,** if child wishes to c..st. A great toy in the house as well as outdoors. **Battery included.** Shpg. wt., 20 lbs.

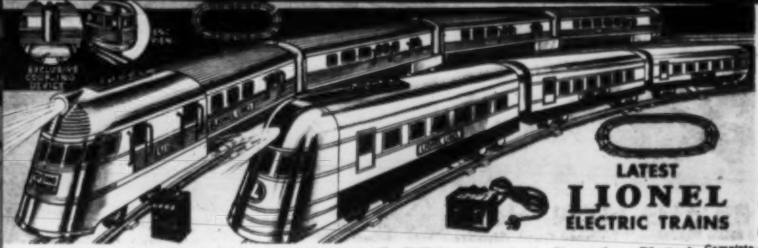
79 C 5042—Buddy "L" Zephyr Train . . **$2.98**

Special Buddy "L" Dump and Riding Truck

$1.00

Easily worth $2.00. The biggest dump truck value we ever offered. First time a Dump truck with removable seat, steering device for such a low price! Seat **shaped like motor bike** saddle. Truck heavy gauge steel, length, overall, 20 in. Height to seat, 8 in. Shiny radiator, dummy headlights. Rubber tired wheels.

79 C 5030—Shpg. wt., 6 lbs. **$1.00**



LATEST LIONEL ELECTRIC TRAINS

At Last! A Real Whistle on This Distant Control New Flying Yankee Streamliner! $14.79

Lionel's greatest achievement! 42 in. long. Chromium plated replica of the Boston and Maine's Flying Yankee. Cars coupled by vestibules which contain light sockets for interior illumination. Distant control power car, whistle controller, 2 coaches, observation car; 8 curved, 4 straight tracks with Lock-on form oval 50 by 30 in. **Transformer not included. See below.**

49 C 5173—Flying Yankee with Whistle. Shpg. wt., 15 lbs......$14.79

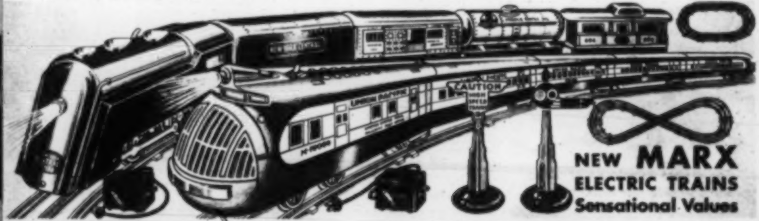
49 C 5172—Same train without whistle Shpg. wt., 13 lbs......$9.98

49 C 5263—Lionel Type W 75 Watt Transformer 110-volt A. C. 60 cycle. Shipping weight, 4 pounds 3 ounces......$2.89

Lionel Jr. Chromium Plated Distant Control Streamliner Complete $7.39

Here boys! 29-inch, latest Lionel Jr. train triumph! Rich chromium plated steel. A flashing, speeding, silvery streak! **25 watt transformer,** with built-in rheostat to control speed, included. 10 Lionel Jr. tracks with Lock-on form oval 27 by 35 inches. The 3 units couple together with new device. For 110-volt 60 cycle A.C. Shipping weight, 9 pounds.

49 C 5171—**Complete with Transformer..** $7.39



NEW MARX ELECTRIC TRAINS
Sensational Values

Record Value! Reversible Electric Train; Transformer $3.98

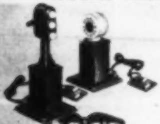
$5.00 value. New Commodore Vanderbilt Locomotive with Headlight. Nothing else to buy! The first reversible, low price electric freight train with **oilless bearings.** Heretofore only found in the highest priced sets. **34½ in. long overall.** Cars colorful metal, a streamline tender, a box car with sliding door, oil car and caboose. Engine heavy steel. 12 sections of track form oval, about 120 in. around, no signals. For 110-volt 60 cycle A.C. Shpg. wt., 8 lbs. $3.98

49 C 5168—**Complete with Transformer....** $3.98

50% Better Value Than Most Last Year's Electric Streamliners $4.98

Now has oilless bearing, hand reversing engine with modern style, electric headlight—2 more cars, figure 8 track—2 accessories—tail-light. Nothing else to buy! 5 Unit, 43 in. train. End coach has electric tail lights reflected from one bulb. Track measures 173 in. around. For 60 cycle 110-volt A.C. Train sturdy steel in baked-on enamel, Union Pacific colors; power car and 4 other cars couple together like on the big streamliner. Power unit has the newly developed Marx motor. Wheels mounted on swivels to take the curves at high speed. 7½ in. steel warning signal and semaphore. Shpg. wt., 10 lbs.

49 C 5159—**Complete with speed control transformer.........** $4.98



New Low Prices for Electric R. R. Accessories

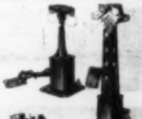
Now you can buy these 4 accessories for former price of one alone.
Enameled steel. Attach insulated plate to third rail. Shpg. wt., each, 9 oz.

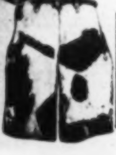
Block Signal
Red, green and caution light. Turned on and off by lever. 6½ in. high.
49 C 5218.. 69c

Warning Signal
Electric bulb throws warning through red colored windows. 4½ in. high.
49 C 5219.... 69c

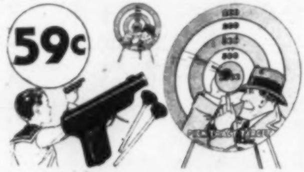
Lamp Post
Two large white round bulbs furnish lots of light like in a real station. 7 in. high.
49 C 5220... 69c

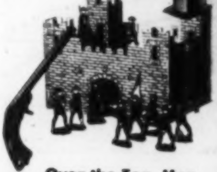
Light Tower
Adjustable powerful lights in dimming reflection shells. 10½ in. high.
49 C 5222... 69c





For Other Train Values See Our General Catalog





Let's Play Cowboy

Chaps to make a big cowboy envious. Made from finest quality assorted color furs. Cloth back leggings fasten around legs with nickel plated harness snaps. Adjustable belt with highly nickel plated concho decoration and jeweled studs. Even sizes. 4 to 14 yrs. **Shpg. wt., 2 lbs. State age.**

49 C 5628 $2.98

New Dick Tracy Target Game

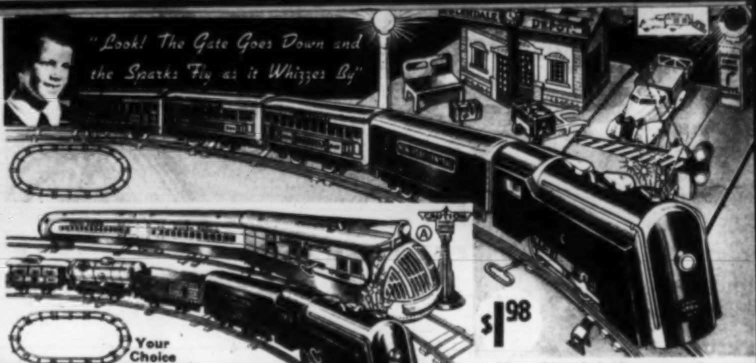
Compares with $1.00 target games of last year. Fun for the whole family. Consists of sturdy Dick Tracy target on wood tripod, 5-inch steel gun and 3 rubber suction cup darts. **Target, 17⅝ inches in diameter,** of heavy cardboard with bright circles in red, white, blue and yellow. Each rim scores. Let's try 100, 200, 300, 500 or 1000! At a distance of 8 to 10 feet, darts shot from gun will stick to target wherever they land. See who is the crack shot! Shipping weight, 1 pound 14 ounces.

49 C 5667—**Complete target, Gun, 3 darts**.. 59c

Over the Top, Men

Play soldiers! Set up the **11⅝x8½x9 in. colored cardboard play fort,** fitted with special patented interlocking joints. Then set up the **10 beautifully colored, unbreakable composition soldiers,** about 3 in. high. Then start general action by cocking and firing the cork from the 11½-in. **break-action, steel gun.** It's lots of fun! Shpg. wt., 2 lbs. 2 oz.

49 C 5690—Complete, 12 toys only.............. 98c


"Look! The Gate Goes Down and the Sparks Fly as it Whizzes By"
GLENDALE DEPOT
Ⓐ
Ⓑ
$1.98

Your Choice

Union Pacific Streamline 98c Commodore Vanderbilt Special

Better Than Last Year's $1.50 Value

Ⓐ **A 27-inch streamliner.** We've never offered any bigger train value than this 3-unit, Union Pacific streamlined train! A beauty in color and shape. It's colorful metal, and just as handsome as the Famous Century of Progress display model. Equipped with new Marx powerful clockwork motor. Has brake, bell, dummy headlight, oval track 103 inches around and 7½ inch metal danger signal. Shipping weight, 4 pounds.

49 C 5108....................98c

A 34-INCH STREAMLINER!

Ⓑ **One of the biggest train values we ever offered. Brand new! Sparks fly and bell rings.** Realistic Vanderbilt engine, heavy steel with brake, bell, powerful new Marx clockwork motor. Shoots sparks from smokestack, as it speeds along. Metal tender, gondola, oil car, caboose, in realistic colors. Oval track, 103 inches around. Signal not included.

49 C 5109—Shpg. wt., 4 lbs. 4 oz....98c

49 C 5223—2 refill flints. Shipping weight, 1 ounce....................10c

New Glendale Depot and Commodore Vanderbilt Train

With a zoom the streamlined train sweeps into the Depot! Realistic action and play value galore!

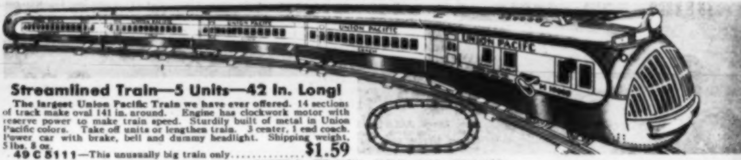
1. **Electrically lighted** 13½x10x5½ inch **Depot with battery** to light warning signal and lamp post. Bright colored metal. The train approaches and the gate goes down. 6-inch steel baggage truck with drop-tail gate, realistic metal trunk and suitcase, 3½-inch metal hand truck.

2. **New 34-inch, 5-piece Mechanical Train.** Steel engine shoots sparks, has powerful new Marx clockwork motor, brake, bell, and dummy headlight; tender and 3 cars of colored metal; 10 pieces of track forming oval 103 inches around. Shipping weight, 8 pounds.

49 C 5110—Train and Station..$1.98

Extra Flints for Train

49 C 5223—Shpg. wt., 1 oz. 2 for 10c

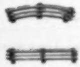


Streamlined Train—5 Units—42 In. Long!

The largest Union Pacific Train we have ever offered. 14 sections of track make oval 141 in. around. Engine has clockwork motor with reserve power to make train speed. Sturdily built of metal in Union Pacific colors. Take off units or lengthen train. 3 center, 1 end coach. Power car with brake, bell and dummy headlight. Shipping weight, 5 lbs. 8 oz.

49 C 5111—This unusually big train only..............$1.59

EXTRA TRACK FOR ALL TRAINS



"O" Gauge Lionel Electric Track.—For trains 49 C 5172 and 49 C 5173. Shipping weight, 10 ounces.

Curved
49 C 5235
2 pieces for.........37c

Straight
49 C 5236
2 pieces for.........37c

Lionel Jr. Train Track for 49 C 5171. Shipping weight, 10 ounces.

49 C 5241
2 pieces for 28c

49 C 5240
2 pieces for 28c

"O" Gauge Marx Electric Track.—For electric trains 49 C 5159 and 49 C 5168. Shpg. wt., 10 oz.

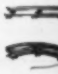
Straight
49 C 5216
4 pieces for.........39c

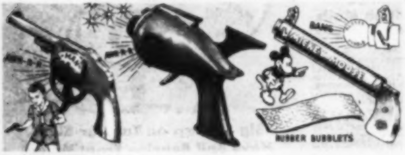
Curved
49 C 5217
4 pieces for.........39c

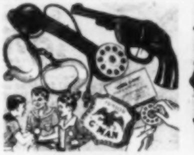
Mechanical Track.—For trains 49 C 5108—49 C 5109, 49 C 5110, 49 C 5111. Shpg. wt., 12 oz.

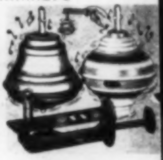
Straight
49 C 5212
4 pieces for.........19c

Curved
49 C 5213
4 pieces for.........19c









"G" Man Pistol

Continuous, loud, siren alarm pistol. Pull trigger and the loud siren calls for assistance. Heavy gauge steel 8¼ inches long. Name "G" Man prominently displayed. Be the first to own one! Shipping weight, 14 oz.

49 C 5670...25c

Signal Pistol

To the rescue with the weird shaped, 6⅝-inch Flash Gordon gun, shooting sparks and sounding its shrill siren. Heavy gauge steel, enameled. Shpg. wt., 12 oz.

49 C 5654...44c

49 C 5663—2 extra refills. Shipping weight, 1 ounce..............10c

8-in. Bubble Buster

Blow up rubber bubblet by one push of plunger or by pumping slowly. Watch bubblet grow and go bang. Then insert another of the 48 bubblets included. Gun colored steel. A safe noise maker. Shpg. wt., 9 oz.

49 C 5659....21c

49 C 5662—Extra Rubber Bubblets. Shpg. wt., 2 oz. Pkg. of 96...10c

"G" Man 5-Pc. Outfit

It's crammed full of fun. Play listening in on gangster plots with the dial play-phone, 8¼ in. long, wire and clip attached. Handcuffs with patented locks easily opened, 8-in. steel clicker gun with "G" Man insignia, a handsome "G" Man badge and a Jr. "G" Man identification card. Shipping weight, 1 pound 6 ounces.

49 C 5677......45c

Two Hum Tops!

Just push down lever which winds spring and then release. Two 2-in. diam., unbreakable steel tops; enameled in bright colors. Shipping wt., per set, 5 oz.

49 C 7773..25c

Features
SPEED CLOCK
BULLET LIGHT
TUBE FRAME
BALL BEARINGS

First Full Ball Bearing Bike With Speed Clock, Light

$5.98 And Up

We know positively that features like these have never before been put on velocipedes at these low prices! You save about $3. All wheels have ball bearings; speed clock geared up five times actual speed; bullet type headlight with battery; graceful tubular seamless tapered steel frame. Designed step plates. Streamlined fender. Genuine Troxel adjustable saddle on springs. Adjustable, tubular steel handlebars. Rubber pedals and grips. Full 1-inch rubber tires. Frame, fork, and headlight red, white striping; handlebars and wheels ivory. Measure child from crotch to instep. Buy next larger size. Mailable.

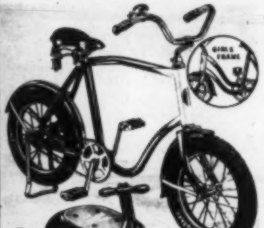
Catalog No.	Front Wheel Diam.	Crotch to Instep	Shpg. Wt.	Prices
79 C 8657	12 inches	17 to 18½ in.	22 lbs.	$5.98
[illegible]	16 inches	19 to 21½ in.	26 lbs.	[illegible]
79 C 8659	20 inches	22 to 24 in.	30 lbs.	7.69

Airfilled Tires, Headlight, Ball Bearing Front Wheel

$8.79 And Up

Looks like a million dollars, doesn't it? And you save about $3.00. Regular auto type ALLSTATE airfilled tires, 2 in. wide. Takes the bumps like a professional. Look at that frame; streamlined, stamped steel, nicely formed and beaded; rear step plates. And that streamlined adjustable saddle! Also these features: Large bullet type headlight with battery, streamlined handlebars with dashboard; large rubber grips and pedals; nickel plated hub caps. Frame, saddle and handlebars enameled cherry red. Spokes aluminum color. Measure child from crotch to instep. Buy next larger size. All sizes mailable.

Catalog No.	Front Wheel Diam.	Crotch to Instep	Shpg. Wt.	Price
79 C 8687	12 inches	17 to 18½ in.	24 lbs.	$8.79
[illegible]	16 inches	19 to 21½ in.	26 lbs.	[illegible]
79 C 8689	20 inches	22 to 24 in.	32 lbs.	11.69

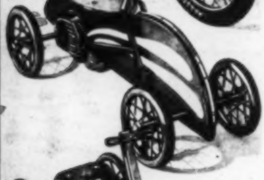


Sidewalk Bikes With Airfilled Tires

For Children 5 to 8 Years

$14.95 Never a value Like This! Made in a regular bicycle factory. New 2-inch ALLSTATE airfilled tires. Seamless, steel tubing frame; bicycle type, ball bearing head. 14-inch diam. ball bearing wheels, ball bearing rubber pedals, adjustable Troxel saddle, mud guard over each wheel, steel parking stand. Adjustable handle bars with rubber grips; bicycle bell. Enameled red, white markings. Mailable. Shpg. wt., 40 lbs.

79 C 8676—Girls' Bike without straddle bar....**$14.95**
79 C 8696—Boys' Bike with straddle bar..............**$14.95**



Streamlined Genuine Irish Mails

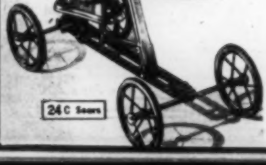
For Children 5 to 10 Years

$9.98 Ball Bearing

Get the newest model! Sold by mail only by Sears. Nicely enameled streamlined wood body. Adjustable. 47 in. long overall. Ball bearing. 10½ in. tangent spoke wire wheels; 1-in. rubber tires. Mailable.

79 C 8810—Shipping weight, 40 pounds....................**$9.98**

Similar to above. Length, 38½ in. 8½ in. plain bearing wheels.
79 C 8806 Shpg. wt., 27 lbs. **$5.98**



Low Priced Genuine Irish Mail

For Children 3 to 7 Years

Larger than most imitations sold at about this price. Size, overall, 33½ in. long; 16½ in. wide. Push! Pull! And away it goes! Blue enameled steel frame. Red enameled 8½ in. wire wheels, ⅝ in. rubber tires. Adjustable leg reach. Mailable. Shpg. wt., 14 lbs.
79 C 8804..........**$2.98**

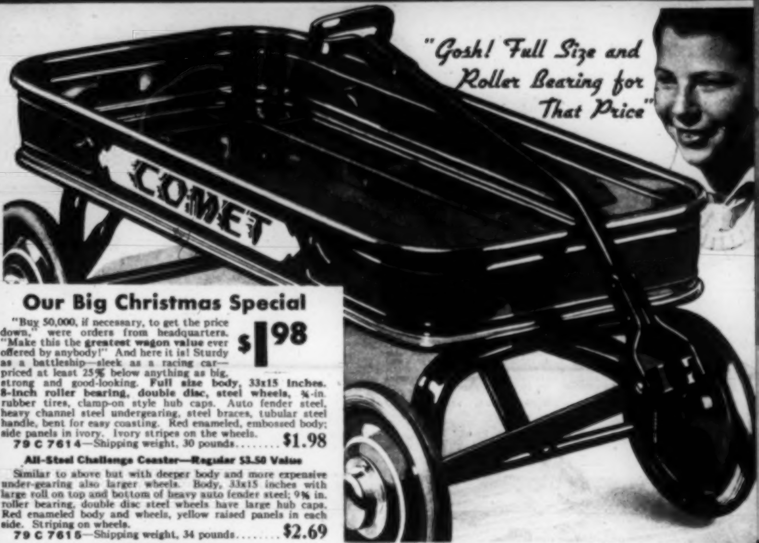
$2.98 And Up

For Other Low Priced Bikes and Speed-clock. See Our Big Catalog.

Big Savings on Tubular Bikes Have Ball Bearing Front Wheel

Priced no higher than ordinary split frame bikes these tubular steel bikes are far stronger. **Ball bearing front wheel.** ⅝-inch rubber tires, adjustable steel spring saddle. Streamlined rubber pedals. Streamlined handle bars with rubber grips. Frame, fork light green enamel; ivory color wheels and handle bars. **Measure child from crotch to instep. Buy next larger size. Mailable.**

Catalog Number	Front Wheel Diam.	Crotch to Instep	Shpg. Weight	Price
79 C 8647	12-inch	16 to 18 in.	15 lbs.	$2.98
[illegible]	16-inch	18 to 20 in.	19 lbs.	[illegible]
79 C 8649	20-inch	21 to 23 in.	22 lbs.	4.39


"Gosh! Full Size and Roller Bearing for That Price"
COMET

Our Big Christmas Special

$1.98

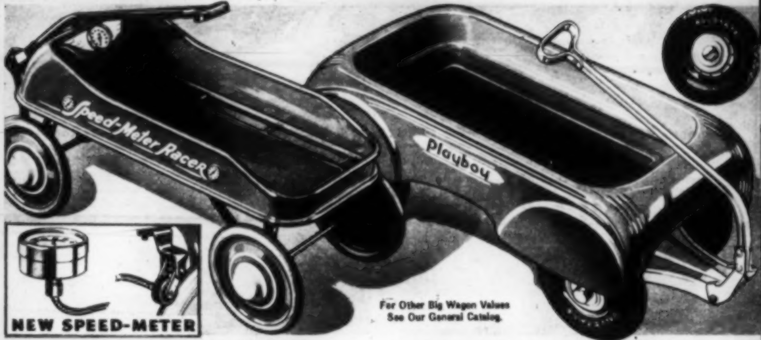
"Buy 50,000, if necessary, to get the price down," were orders from headquarters. "Make this the **greatest wagon value** ever offered by anybody!" And here it is! Sturdy as a battleship—sleek as a racing car—priced at least 25% below anything as big, strong and good-looking. **Full size body, 33x15 inches. 8-inch roller bearing, double disc, steel wheels,** ⅝-in. rubber tires, clamp-on style hub caps. Auto fender steel, heavy channel steel undergearing, steel braces, tubular steel handle, bent for easy coasting. Red enameled, embossed body; side panels in ivory. Ivory stripes on the wheels.

79 C 7614—Shipping weight, 30 pounds........**$1.98**

All-Steel Challenge Coaster—Regular $3.50 Value

Similar to above but with deeper body and more expensive under-gearing also larger wheels. Body, 33x15 inches with large roll on top and bottom of heavy auto fender steel; 9⅝ in. roller bearing, double disc steel wheels have large hub caps. Red enameled body and wheels, yellow raised panels in each side. Striping on wheels.

79 C 7615—Shipping weight, 34 pounds........**$2.69**



For Other Big Wagon Values
See Our General Catalog.

Clock Your Speed! WITH THIS NEW RACER

$4.79

Shoot up the street in this streamlined, roller-bearing speedster, and just watch the "gang's" eyes pop! **Especially when they see the new genuine Stewart Warner dashboard speedmeter, that shows 5 times the actual speed you're traveling. Sold by Mail Only by Sears.**

The last word in wagons at price of an ordinary wagon. Roller bearings in wheels are pressure greased at factory to insure life-long lubrication.

Other Features: Massive streamlined steel body, red enameled, size 33⅛x15 inches. Ivory colored decorations. Streamlined dashboard, 9⅛-inch double disc steel wheels, auto-like hubs and nickeled caps. ⅝-inch rubber tires. Heavy steel bolsters and undergearing. Tubular steel handle with rubber bumper. Shipping weight, 36 pounds.

79 C 7650..............................**$4.79**

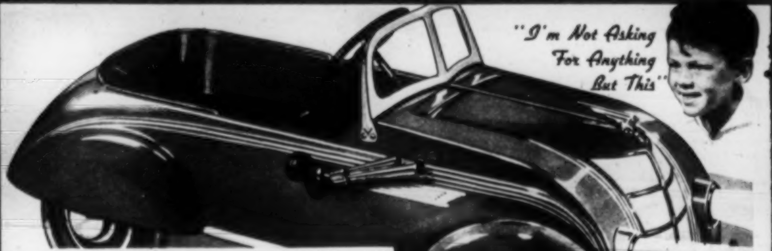
Ride on Air! WITH THIS NEW ALL STEEL PLAYBOY

$8.48

Now! The best looking wagon of the year equipped with **real air filled 2-inch ALLSTATE pneumatic, auto type tires**; yet priced way below anything like it on the market. **Sold by Mail Only by Sears.** Keep 10 pounds of air in the tires and you'll literally float over the bumps in this smooth-riding, easy steering wagon, streamlined from cowl to beavertail back. Formed, one-piece fenders. Strong wire wheels with large auto type hub caps.

Other Features: Graceful body, 33¼x15¼ inches. Made of massive auto fender steel all in one piece and beautifully enameled cherry red with smart ivory color decorations. Enameled undergearing, large nickel plated hub caps, massive formed axle brace. Bent tubular steel handle for easy steering. Shipping weight, 32 pounds.

79 C 7680..................**$8.48**



New Airflow Chrysler With Electric Headlights

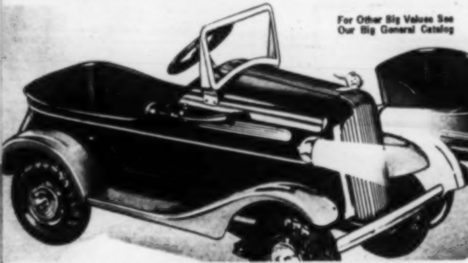
For Tots From 3 to 8 Years

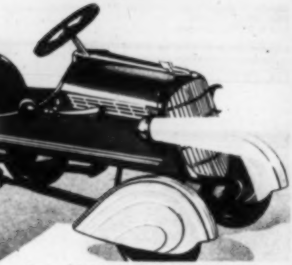
Prize Winner at New York Toy Show. The Class of the Year at a $3.00 Saving. Famous Chrysler airflow streamlined body with beautifully formed fenders. **All-steel—all in one piece, all baked on enamel finish.** A beauty in red with ivory-color panels and trimmings. Size 44x17¼ in. Switch on dash to control airflow headlights; graceful curved steel bumper. Streamlined windshield and radiator ornament. 9½ in. double disc, steel roller bearing wheels, ⅝-in. rubber tires. Pedal straps and rear springs fastened to ball bearings; rubber pedals (leg reach adjustable to 3 positions.) Bulb horn. **Two regular cell flashlight batteries are required, but not included.** See 20 C 1402, page 45. Not Mailable.

$9.98

79 CM 8909—Shipping weight, 50 pounds..........**$9.98**

For Other Big Values See Our Big General Catalog





Famous Pontiac—Electric Lights—For Child Up to 5 Yrs.

At least $3.00 less than usually asked. Body, fenders, and running boards of heavy steel. Size overall, 36⅝x19 in. Streamlined radiator, windshield and bumper; bulb horn. Headlights have control switch—2 batteries required (not furnished). See 20 C 1402, page 45. Pedal straps set in ball bearings; adjustable to 3 positions.

With 2 In. ALLSTATE Tires

Air filled tires; spoke wheels. Enameled black with green trim. Shpg. wt., 44 lbs. Mailable.

79 C 8907...... **$12.98**

With ⅝ In. SOLID Rubber Tires

As 79 C 8907 but 8½ in. double disc wheels. Enameled red with ivory trim. Shpg. wt., 41 lbs. Mailable.

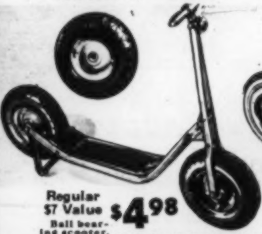
79 C 8906........ **$8.48**

Save $2.00 on This Sport Roadster

Make 'em eat your dust behind this nifty red and ivory 36½ inch speedster! Sleek, graceful lines; all steel body, pontoon style fenders. 8 in. double disc, steel wheels, ⅝ in. rubber tires; streamlined radiator, electric headlights with control switch. Bulb horn. For tots 2 to 5 years. 2 regular cell batteries needed, but not furnished. See 20 C 1402, page 45.

$6.98

79 C 8905—Mailable. Shpg. wt., 26 lbs.....**$6.98**

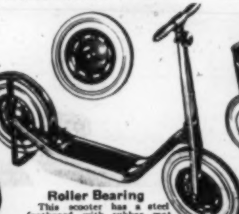


Regular $7 Value

$4.98

Ball bearing scooter. Big 10x2⅛ in. ALLSTATE airfilled tires. 1 pc. steel running board forms mud guard over front wheel. 38 in. long. Bicycle ball bearing hubs. Steel parking stand and brake on rear wheel. Enameled cherry red with black trim. Bell included. Mailable.

79 C 8846—Shpg. wt., 16 lbs..................**$4.98**



Roller Bearing

This scooter has a steel footboard with rubber mat. Enameled in bright colors. DeLuxe model. 10½ in. wheels, 1⅜ in. rubber tires.

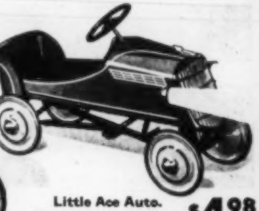
79 C 8826—Shpg. wt., 20 lbs.. **$3.98**

A big value! 10 in. wheels, 1-in. tires. No bell or fender.

79 C 8828—Shpg. wt., 16 lbs...**$2.98**

For little tots, 8½ in. wheels, ⅝ in. rubber tires, no brake, fender or bell.

79 C 8829—Shpg. wt., 13 lbs...**$1.98**

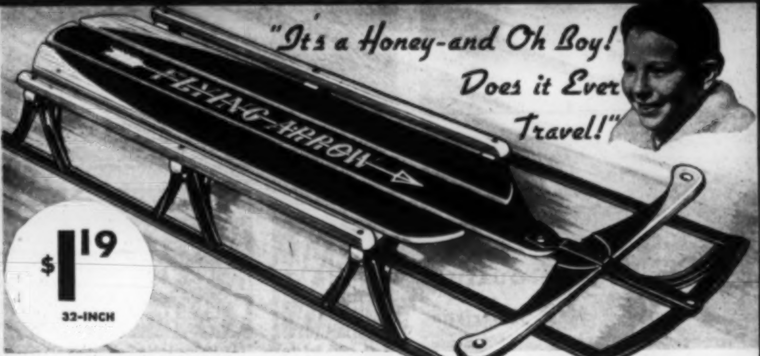


Little Ace Auto. With Electric Lights

$4.98

For tots up to 4 yrs. All steel body, enameled red, ivory trim. 27½x15 inches. 8¼ in. double disc, steel wheels; ½ in. rubber tires, steel steering wheel. Headlights with control switch. 2 regular cell batteries needed, but not included. Mailable. See 20 C 1402, page 45.

79 C 8904—Shpg. wt., 21 lbs........**$4.98**


"It's a Honey—and Oh Boy! Does it Ever Travel!"
FLYING-ARROW
$1.19
32-INCH

New Flying Arrow Sleds—Many New Features—No Increase in Price

A greater value than ever! 42 years the Nation's favorite. New streamlined, longer hard wood top, red and black decorations. Guides easier, runs faster. Steel front rails, spring steel runners, wood steering bar. Steering bar placed well back; more flexible, easier to steer than lower priced sleds with steering bar way up front. Remember this when comparing prices. 6 sizes. Measured from bumper to end of runner.

Double Crossbar Sleds for Older Children

56-Inch Sled	45-Inch Sled	40-Inch Sled	36-Inch Sled	32-Inch Sled
(As shown) 6 pat. knees. Unmailable. Shpg. wt., 12 lbs.	4 pat. knees. Mailable. Shpg. wt., 9 lbs.	4 pat. knees. Mailable. Shpg. wt., 8 lbs.	4 pat. knees. Shpg. wt., 7 lbs. 4 oz.	4 new pat. knees. Shpg. wt., 6 lbs. 4 oz.
79 CM 8327 $2.79	79 C 8326 $1.98	79 C 8325 $1.79	79 C 8324 $1.39	79 C 8323 $1.19

Single Crossbar 30-Inch Sled for Little Tots

79 C 8302—4 knees—with less decorations. Shipping weight, 6 pounds....................98c

Features

- **Patented super steering. Patented braced knees**—add greatly to strength.
- **Patented Riveting**—slides sidewise in slots—makes for better steering.
- **Flexible spring steel runners. Grooved to grip the slide**—increasing speed.

89c
Child's Adjustable Ski Skates

For Boys or Girls

Wholesome fun for the crisp of winter. **Real skiing skates, 12½ in. long, made of hardwood.** Adjustable, steel heel plate to fit child's shoes 9 to 12½ inches long. Web straps. Shipping weight, 1 pound 4 ounces.

49 C 8314—Per Pair............89c

49c
Jack 'N Jill Skates

Safe, Built Low for the Kiddies

Teach the little tot to skate on these bob skates. Double runners, protect those little ankles. Nickel plated steel; adjustable from 5⅝ to 7½ in. Each skate complete with two web straps, and with buckle. Shipping weight, per pair, 1 lb. 3 oz.

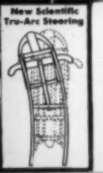
49 C 8317—Jack-'N-Jill Skates. Pair....49c

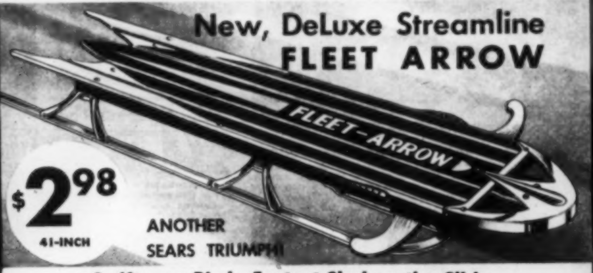
$1.00
Adjustable Sled Guard

To Keep Baby Safe

Sturdy, hardwood, natural finish. Backrest 13⅝ inches high, green and red decorations; cadmium plated hardware for attaching to sled. Shipping weight, 4 pounds 8 ounces.

79 C 8312—Sled guard. $1.00


New Scientific Tru-Arc Steering



New, DeLuxe Streamline FLEET ARROW

Swift as a Bird—Fastest Sled on the Slide

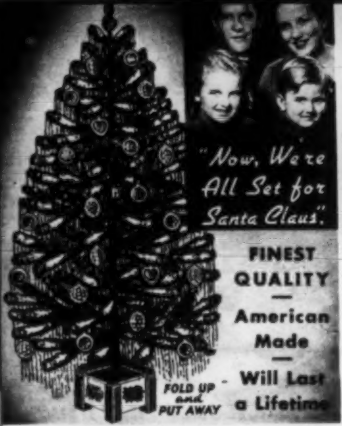
Lines—speed—grace—greater strength with lighter weight—an achievement by Sears engineers. The finest sled, we believe, regardless of price. FEATURES:

1. **Easy steering when loaded.** Tests prove 25% less pressure used than on others.
2. **Tru-Arc action.** New Sears improvement. Runners bend from front to rear. (See illustrations.)
3. **Non-skid speed.** Because of this method of bending, runners track perfectly in snow.
4. **Rigid runner supports.** Heavy steel cross braces instead of usual wooden type.
5. **Cadmium plated front bumper,** rustproof.
6. **Full length side rails.** Give stronger, more rigid top.

Hardwood top enameled in black and red. Spring steel runners. Heavy metal knees. Sizes given below are measured overall. **Largest size not mailable.**

Cat. No.	Length	Knees	Shpg. Wt.	Price
79 C 8331	41-inch	4	13 lbs.	$2.98
79 C 8332	47-inch	4	14 lbs.	3.98
79 CM 8333	53-inch	4	16 lbs.	4.98

For other toy bargains, see our Big General Catalog



Artificial, Lifelike Christmas Trees

- Do not shed needles.
- Fold compactly and always look fresh.
- Have natural green color, full round branches, red berry on tip.
- Sturdily built, lifelike, ever-lasting.
- Decorated wood tree holder on large sizes, plain holder on first 2 sizes.

23c
21-in.

Always present a beautiful, even balanced appearance. No more large empty spaces or lopsided trees to worry about. Made of the finest material, by an expert in the art. Trimmings not included.

Catalog Number	Height	Largest Width	Branches Large	Branches Side	Shpg. Wt.	Price Each
49 C 6681	21-in.	12-in.	18	..	13 oz.	$0.23
49 C 6682	30-in.	16-in.	25	6	1 lb. 2 oz.	.42
79 C 6683	41-in.	20-in.	36	12	2 lbs.	.79
79 C 6684	54-in.	24-in.	48	30	4 lbs.	1.39
79 C 6685	66-in.	28-in.	62	69	6 lbs.	2.49
79 C 6686	72-in.	36-in.	75	102	7 lbs.	3.69

Religious Set—12 Composition Figures

Fine quality manger set complete with Christ Child in crib, Mary, Joseph, Three Wise Men, Shepherd, animals. Largest set illustrated. Smaller sets vary in position of figures. Imitation grass included. Made in Germany.

Cat. No.	Tallest Figure	Shpg. Wt.	Price
49 C 6675	4⅝ in.	1 lb. 10 oz.	$0.98
49 C 6676	5½ in.	2 lbs. 2 oz.	1.98
79 C 6677	6½ in.	3 lbs. 4 oz.	2.98
79 C 6678	8¼ in.	5 lbs. 10 oz.	4.98

Christmas Village 8 Houses

Colorful silk floss covered with snow effect roofs. Place on branches or under tree. Regular electric tree light bulbs can be inserted or make excellent candy filler. Average size, 4½x3⅝x3 inches. Imported. Shipping weight, 2 pounds.

49 C 6638..........69c

COLORED
SILVERY

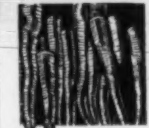
Fireproof Tin Foil Icicles—Colored or Silvery

Strands About 24 Inches Long

Our Laboratory picked these as the most lustrous icicles we could find. Each strand has a wavy appearance that helps create a real Christmasy feeling. Use them freely. At our record low price you can easily afford several boxes. Strands on card to prevent tangling. 3 oz. of icicles in colorful Christmas box; size, 6x9½ in. Shipping weight, box, 5 oz., 3 boxes, 14 oz.

Assorted Colors
49 C 6508—Box..........9c
3 Boxes for..........25c

Silver Color
49 C 6509—Box..........8c
3 Boxes for..........23c



36 Icicles

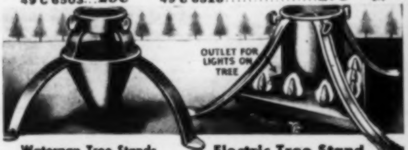
Extra Large. 36 brilliant sparkles of light and shadows, 5½ in. long. Silver Plated, giving a mirror-like finish.

Shpg. wt., 7 oz.
49 C 6503...25c

17 Unbreakable Ornaments

Brand new designs. Butterfly, tree, stars, bells, balls, cookies, and hearts of silver color and assorted color foil. They twist and twirl with the slightest breath of air. 8 large ornaments, 2 medium ornaments, 6 small ornaments ranging from 2 to 4½ in. diam., and one 10-ft. blinker chain. Shpg. wt., 2 oz.

49 C 6528..........29c


OUTLET FOR LIGHTS ON TREE

Waterpan Tree Stands

All steel, enameled. Compact. Thumb screws hold trees straight; Water pan keeps them fresh. 2 sizes.

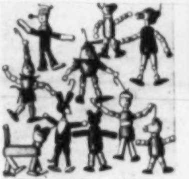
49 C 6565—For tree trunks up to 3½ in. diameter. Shpg. wt., 4 lbs. 2 oz..........83c

49 C 6559—For tree trunks up to 2¼ in. diameter. Shpg. wt., 1 lb. 12 oz..........44c

Electric Tree Stand

Usual $2.50 value! 18 in. diam., colored steel. Adjustable for small and large trees. Water well in center holds 2 quarts, keeps tree fresh. 8 Mazda lamps around bottom brighten tree in rich beauty; outlet in which tree sets or electrical toys can be installed. Colorful Christmas scene on water well. Shpg. wt., 5 lbs. 6 oz.

79 C 6596..........$1.98



Unbreakable Tree Ornaments 10 for 98c

Colorful wood. American made. Little folks love them. Bodies are jointed; pose them to your heart's content. Hooks can be removed and they are wonderful toys—a brand new clever idea. Cartoon characters, like Orphan Annie, Sandy, Popeye; story book favorites like Humpty Dumpty, Bears, etc. They average 5 in. high. Assorted figures, enameled wood. Shipping weight, 1 pound 6 ounces.

49 C 6606—10 unbreakable Wood Ornaments......98c

Colorful, Fancy Glass Ornaments 12 for 79c

New low price. Kiddies love these; they hunt for them perched all over the tree: a friendly Santa, a funny man, a Christmas tree with silver color branches, all about 4 inches; an 8-inch umbrella shape, a 5-inch flower basket and the many others you see, sizes in proportion. All hand painted in beautiful harmonious colors. Made in Germany. Shipping weight, 1 lb. 13 oz.

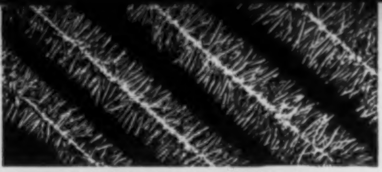
49 C 6630—12 fancy ornaments only..........79c

Be sure and see the large variety of beautiful glass tree ornaments shown in our Big General Catalog.

Ornament Hangers

Easy way to attach ornaments. Nickel plated wire. 2 boxes of 125 hangers each. Shpg. wt., 8 oz.

49 C 6544
250 hangers...10c



Our DeLuxe Tinsel Garlands

We believe these garlands to be the richest and most decorative ever offered. Made to our specifications, yet priced at ⅓ saving.

Our Laboratory tests them every year to assure you of getting only the best. Silver plated over copper, giving maximum sparkle.

Don't be misled by cheaper prices as garlands can be made to any specification; that is why we specify extra weight of tinsel per foot for our De Luxe quality. No tree is complete without these fiery, twinkling, tinsel garlands that reflect and transmit even the faintest ray of light. No tree will be as bright, gay and cheerful as one decked out in a silvery mist of sparkling tinsel. At these low prices you can put in a fresh supply this year. Shipping weight, 5 ounces.

½ INCH TINSEL	¾ INCH TINSEL	1 INCH TINSEL	1¼ INCH TINSEL
49 C 6574	49 C 6580	49 C 6583	49 C 6584
45 Ft. . .19c	30 Ft. . .19c	24 Ft. . .19c	18 Ft. . .19c

New Merry Christmas Bells

Red close mesh Tissue Paper Bells. Decorate your home with new Honey Comb tissue paper **Bells with Merry Christmas** band printed on cardboard. Shipping weight, 6 ounces.

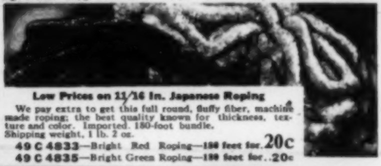
49 C 4820—12 Bells, 5⅝ inches high overall. 19c

49 C 4825—6 Bells, 9⅛ inches high overall. Shpg. wt., 7 oz. 19c

23-In. Hanging Decoration

Honeycomb tissue paper wreath 19 in. in diam. Red and green colors; folds flat. One large and four 4 in. tissue bells.

49 C 4867—Shpg. wt., 5 oz. . .21c



Low Prices on 11/16 In. Japanese Roping

We pay extra to get this full round, fluffy fiber, machine made roping; the best quality known for thickness, texture and color. Imported. 180-foot bundle. Shipping weight, 1 lb. 2 oz.

49 C 4833—Bright Red Roping—180 feet for. 20c

49 C 4835—Bright Green Roping—180 feet for. .20c

Sears Bargains in Tree Lights

When one bulb burns out other 6 bulbs stay lighted—Now ½ of former price. Listed by Underwriters' Lab. for 110 to 120 volt current. This brings a most practical tree outfit within the reach of everyone—**no hunting for burned out lamps**—each 110 volt Masda lamp burns independently of the others. Burns brighter and longer. Quality cord with end plug for adding additional outfits making continuous string from base plug; very easy to drape. $1.00

49 C 6568

Shpg. wt., 1 lb. $1.00

49 C 6579—110-Volt Masda Bulbs. Shpg. wt., 5 oz. . . . . 3 for 29c

Big Value Loop Set With 8 Imported 15 Volt Bulbs

American made quality cord leading from cap plug forming loop to which sockets are fastened.

49 C 6590

Shipping weight, 12 oz. 29c

49 C 6589—15 Volt Imported Bulbs. Shipping weight, 6 ounces. . . . . .6 for 12c

7-Light Weatherproof Outdoor Set (Not Illustrated)

Seven, independently burning, 110 volt imported bulbs. Quality cord with base plug and extension plug for additional outfits.

49 C 6558—Shpg. wt., 1 lb. 8 oz. 79c

49 C 6543—110-Volt Imported Bulbs. Shipping weight, 5 oz. . . . . .3 for 14c

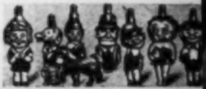
49 C 6598—Pin Type Tap Flasher. Make your tree lights twinkle. Use in light socket for 110 to 120 volt current. Shpg. wt., 3 oz. 9c

For DeLuxe Outfits See Big Catalog

8 Cartoon Type Lights

More fun for the kiddies to see these popular characters light up tree. Orphan Annie, Sandy, Moon Mullins, Kayo, Andy Gump, Dick Tracy, Smitty and Betty Boop. 15 volt imported bulbs. 39c

49 C 6592—Shpg. wt., 10 oz.

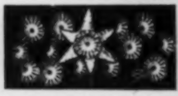


21c

7½-In. Star Tree Top

A glistening top for your tree. Silver color metal foil star with 3 tinfoil **blinker chains each 36 in. long.** Shpg. wt., 7 oz.

49 C 6511. . .21c



15 New 3½-In. Reflectors and 9½-In. Tree Star 27c

Just the set to make your tree lights brighter. Reflectors are heavy cardboard covered with colorful metallic finish paper. Tree star is glittering tinsel with reflector in center. Shipping wt., 7 oz.

49 C 6603. . . .27c

$1.00 Electric Tree Top

Dome revolves, playing sweet, tinkling notes on 3 tuned bells. **8½ inches high.** Bulb not included. Metal decorated. Instructions included. Shpg. wt., 1 lb. 2 oz.

49 C 6525. . .$1.00

9½-In. Electric Silk Chenille Wreath

Has new 110 volt red bell lamp in bakelite socket. 2 silver color foil leaves, with Christmas floral decoration. 3½-foot rayon covered cord with plug for 110 to 120 volt current. Shpg. wt., 7 ounces.

49 C 4850. . .29c

12-inch, 2-Candle Electric Wreath

Red silk chenille. **2 candle-style electric lights.** Trimmed with large poinsettia, 2 silver color leaf sprays. 3½-foot rayon approved cord and plug for 110 to 120 volt current. Shipping weight, 1 pound 6 ounces.

49 C 4851. . .49c

Electric Yule Candle

Height including bulb about 11 inches. Can be used on any house current 110 to 120 volts. Decorated in Christmas colors. Imitation candle drips. Shpg. wt., 1 lb. 5 oz.

49 C 6581. .33c

20-inch Christmas Wreath Regular $2.00 Value

Oak leaf and ruscus background beautifully tinted in rich silver and red color bronzes. **Easel stand.** Full center has 1 large, 2 smaller poinsettias, on beautifully Bronze tinted ruscus and thistles; 2 large cycas sprays, green and silver color. Shpg. wt., 4 lbs.

79 C 4895. . . . .$1.49

16-In. Magnolia Wreath Usually $1.50

A beautiful wreath. 1 large, 2 small poinsettias with green and silver color cycas spray. Ruscus and holly berries. Easel stand. Shpg. wt., 3 lbs.

79 C 4894 98c

An Ideal Gift

For

Father or Son

Famous Ranger .22-Cal. Rifle

$4.98

With Target Sights

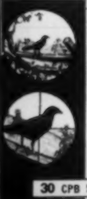
- **Self-cocking—bolt action. Automatic ejector. Positive safety.**
- **Single-Shot, easy take-down model; chromium plated bolt, handle and trigger; 24-inch round tapered blue steel barrel.**
- **Full size, military type, genuine American Walnut stock with pistol grip, finger grooves; steel butt plate. Shoots .22 Cal. short long, long rifle, regular or high speed, cartridges.**

A gift that any sportsman will look upon with pride! Rifle is unusually hard-hitting with smooth, safe bolt action. Specially equipped with receiver peep sight with accurate adjustments for windage and elevation; also silver bead front sight with detachable hood. Length overall, 40½ in.; drop about 2½ in. at heel. Weight, about 5½ lbs. Shpg. wt., 6 lbs. 12 oz.

6 C 225 .... **$4.98**

Same as above but with silver bead front sight and adjustable sporting rear sight. Shpg. wt., 6 lbs. 12 oz.

6 C 222 .... **$3.98**



Ranger 2½-Power Field Scope

$4.69

- **Sight magnifies object 2½ times.**
- **Strong, rigid, easily attached.**
- **Designed to fit almost any 22-cal. rifle without cutting stock.**
- **Micrometer screw adjustments for windage and elevation.**
- **Regular sights not obstructed by scope.**
- **Flat top post reticule appeals to field shooter.**

What better gift for the rifle fan! Scope, with mounts: complete with drill, tap, and instruction sheet. State make; model of rifle. Shpg. wt., 2 lbs. 8 oz.

6 C 624 .... **$4.69**

4-Power Scope Sight With Mounts

Same quality as 6 C 624 above but magnifies target 4 times. Same mounts as described above. Fine, cross hair reticule. Complete with mounts, tap, drill and instructions. State make and model of rifle.

6 C 622 — Shipping weight, 3 pounds........ **$5.49**

Tom Mix
and Tony

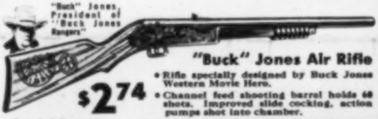
Tom Mix Pioneer Tent

$5.89

- **Heavy canvas, treated with special rain and sun repelling preparation.**
- **Tan colored sides. Tom Mix picture on both panels, a different pose on each side. Green front and back.**

Here you are, fellas! A genuine Tom Mix canvas tent that's tough as a gringo. Big enough for several fellows. Great for wildwoods or your own back yard. 6 ft. square at base; 5 ft. 6 in. high in center; 2 ft. 9 in. square at eaves. Complete with stained poles, steel stakes, iron frames. Awning extensions and ropes. Shipping wt., 14 lbs.

6 C 7707 .... **$5.89**



"Buck" Jones, President of "Buck Jones Rangers"

"Buck" Jones Air Rifle

$2.74

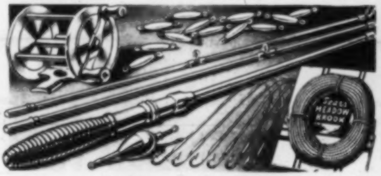
Special Features

- **Floating needle type compass.**
- **Easy-reading sun dial on stock.**
- **"Buck" Jones name on receiver.**

- **Rifle specially designed by Buck Jones Western Movie Hero.**
- **Channel feed shooting barrel holds 60 shots. Improved slide cocking, action pumps shot into chamber.**
- **Spring shot retainer puts greater pressure behind each shot. Air seal makes gun nearly noiseless . . . Lock holds barrel rigid while firing.**

A beauty! With all the famous Daisy features. Accurate sights; 36 in. long overall.

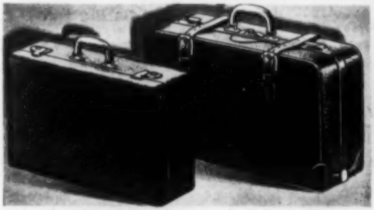
6 C 288—Shpg. wt., 3 lbs. 13 oz.... **$2.74**



22-Piece Fishing Outfit

Well-made 5 ft. steel rod; 50-ft. coil of strong line; single action reel, 60-yd. capacity. 12 lead sinkers, 6 hooks with gut leaders; solid cork float. Christmas Gift wrapping on request. Shipping weight, 1 pound.

6 C 3095 .... **$1.00**



Women's 21-In. O'Nite Case

- **Beautiful Rayon lining. Three roomy shirred pockets—one in lid; two in body; strong, well-made full wood frame.**

Men's 24-In. Gladstone Bag

- **Rustproof steel frame. Durable lining. Shirt fold and pocket on divider. Strong reinforced corners.**

Going traveling? Looking for a suitable Christmas Gift? Then take advantage of these two "Thrifty luggage buys." Both are unbeatable values! Cases are finished in selected split cowhide leather in beautiful Walrus Grain; latest post style leather handles; good quality hardware. Choice of black or mahogany. State color.

6 C 9471—Women's O'Nite Case. Shpg. wt., 8 lbs........ **$3.98**

6 C 9281—Men's Gladstone. Shpg. wt., 12 lbs.......... **$4.98**

$2.95 PAIR

$3.49 PAIR

Christmas Gifts That Top The List

Solid Steel Skates

A real surprise to find under the Christmas tree. Hockey pattern skate. Full grain black leather, soft toe shoes . . . inside webbing reinforcements over counter and vamp . . . strong insole . . . Felt sole and tongue lining.

Strong well-made skate with polished blades. **State size shoes wanted.**

6 C 1072—Boys' and Men's, full sizes only, 1 to 11. Shpg. wt., 4 lbs....... **$2.95**

6 C 1073—Girls' and Women's. Full sizes only, 1 to 8. Shpg. wt., 3 lbs. 2 oz. **$2.95**

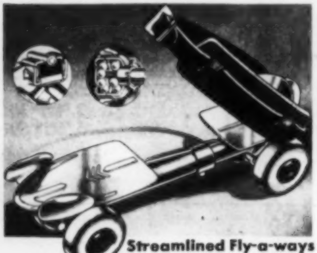
Tubular Steel Skates

Always an excellent present for boys or girls. **Skate:** Highest quality tool steel blades—tempered to take and hold sharp edges. Strong aluminum finished tubes and cups. **Shoes:** Uppers made of high quality full grained black leather. Soft toe type. Reinforced with webbing. **State size shoes wanted.**

6 C 1047—Boys' and Men's. Full sizes only, 6 to 11. Shpg. wt., 4 lbs....... **$3.49**

6 C 1048—Girls' and Women's. Full sizes only, 4 to 8. Shpg. wt., 3 lbs. 6 oz. **$3.49**

Order one half to full size larger than street shoes.

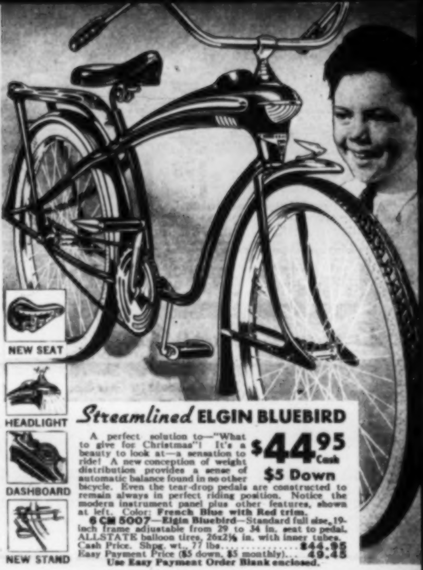


Streamlined Fly-a-ways Are Welcome Gifts

$1.98

Today's outstanding roller skate! Specially designed by Sears engineers to surpass all others in beauty, speed, strength, safety. New, one-piece heavy pressed steel wheels last 3 times longer than ordinary wheels; 16 ball bearings in each wheel. Wheels firmly anchored by inside ratchet; red enameled hub caps. Strong two-piece adjustable chassis finished in nickel plate. Trucks float on rubber Skates adjust from 8 to 11½ inches. Key included.

6 C 1101—Shipping weight, 5 pounds................**$1.98**



Streamlined ELGIN BLUEBIRD

$44.95 Cash

$5 Down

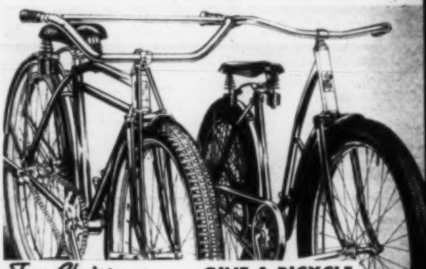
A perfect solution to—"What to give for Christmas"! It's a beauty to look at—a sensation to ride! A new conception of weight distribution provides a sense of automatic balance found in no other bicycle. Even the tear-drop pedals are constructed to remain always in perfect riding position. Notice the modern instrument panel plus other features, shown at left. Color: **French Blue with Red trim.**

6 CM 5007—Elgin Bluebird—Standard full size, 19-inch frame adjustable from 29 to 34 in. seat to pedal. ALLSTATE balloon tires, 26x2⅛ in. with inner tubes.

Cash Price. Shpg. wt., 77 lbs..................**$44.95**

Easy Payment Price ($5 down, $5 monthly)... **49.45**

Use Easy Payment Order Blank enclosed.



For Christmas . . . GIVE A BICYCLE

$24.95 Cash

$3 Down

Full balloon tires, 26x2⅛ in. with inner tubes. Brilliant enameled frames. Chromium plated handlebars, rims and sprockets. Aviation type coaster brake. Genuine Troxel saddle.

6 CM 5035—Boys' and Men's—Reinforced front fork and handlebars. **Red with ivory trim.** Double bar frame, full size, adjustable from 29 to 34 in. seat to pedal.

Cash Price. Shipping weight, 65 pounds..................**$24.95**

Easy Payment Price ($3 down, $4 monthly)..................**27.45**

6 CM 5036—Girls' and Women's. Full size. Blue with ivory trim.

Cash Price. Shipping weight, 64 pounds..................**$24.95**

Easy Payment Price ($3 down, $4 monthly)..................**27.45**

Use One of Our Easy Payment Order Blanks.

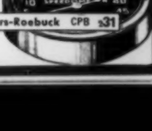
New Bike Speedometer—Fits Any Bike

$3.89

- **Registers speed up to 50 miles per hour . . . registers total mileage.**

Made for Sears by leading speedometer manufacturer. Instructions for installation included. Specify whether for 26 or 28-in. wheel. Christmas wrapping if requested.

6 C 5365—Shipping weight, 2 pounds 12 ounces..................**$3.89**



5 Pound Box De Luxe $1.98 Holiday Chocolates

Make someone happy this Christmas with our 5-pound box of DeLuxe fancy chocolates. Contains superior quality cherries, clusters, caramels, nougats, combination pieces and delicious creams. Heavily coated in rich milk and dark vanilla chocolate. All pieces cupped and packed in a Christmas-design box. Shpg. wt., 6 lbs.

8 C 8062...... 5 Pound Box **$1.98**

5 Lbs. Gift Chocolates $1.49 for Everyone

Consists of fruit-flavored flowing creams, caramels, nougats, nut tops and combination pieces, all covered heavily with fine quality dark vanilla and rich light chocolate. Individually cupped. Christmas-design box. Shipping weight, 6 pounds.

8 C 8061 5 Pound Box **$1.49**

5 lbs. Special Chocolates 98c

Pure, wholesome, fresh chocolates attractively boxed for Christmas. Fruit-flavored creams, nougats, clusters and caramels all coated with appetizing dark vanilla and fine light chocolate. Shpg. wt., 6 lbs.

8 C 8002 5 Pound Box **98c**

Everyone Loves Candy! BE SURE YOU GET ENOUGH!

Our Very Finest Chocolate Gift Box

You'll make no mistake in buying this supreme achievement of the candy-maker's art. Chocolate-covered nuts and fruits of the highest quality, hand dipped in rich dark vanilla chocolate. Gorgeous gift box. Shipping weight, 1 lb. 8 oz.

1 Pound Box.
8 C 8009........ **89c**

Whole Red Cherries Chocolate Coated

Luscious, cherries in rich flowing cream, covered with a heavy coating of dark vanilla chocolate.

8 C 8056—1 Lb. Box **33c**

A Special at 23c per Pound

Not as fine quality but a wonder value at the price.

8 C 7929—1 Lb. Box **23c**
Shipping wt., each, 1 lb. 6 oz.

Buttercreams for Christmas

Pure and wholesome. Many novelty shapes such as Santa Claus, Christmas trees, dolls, etc. Assorted colors and flavors. Soft, delicious, fine pure candy. Shpg. wts., 1 lb. 5 oz., and 2 lbs. 10 oz.

8 C 7916
1-Pound Bag........ **16c**
8 C 7917
2-Pound Box........ **32c**

Quality Chocolates Priced Low

This same quality is usually sold for much more. Full flowing creams, chewy nougats and caramels coated with light and dark chocolate.

8 C 7927
3-Pound Box........ **69c**
Shpg. wt., 3 lbs. 10 oz.

8 C 7933—1 Lb. Box. **27c**
Shpg. wt., 1 lb. 8 oz...

Holiday Hard Candy

Less Than 12½c a Pound!

You can afford to buy many pounds at this unheard of low price. Delicious, fruit-flavored hard candies for filling Christmas boxes and stockings. Bright colors and varied shapes and flavors add Christmas cheer to the table. Shipping weights, 3 lbs. 6 oz., and 5 lbs. 8 oz.

8 C 7921 3 Pound Bag **37c**
8 C 7922 5 Pound Bag **59c**

Empty Holiday Candy Boxes

You can fill these gay-colored one-half pound size folding boxes with delicious candy from any of our assortment. Ideal for youngsters. Shpg. wts., 12, 8 oz.; 50, 2 lbs. 4 oz.; 100, 3 lbs. 11 oz.

8 C 8623—12 Boxes...... **10c**
8 C 7913—50 Boxes...... **37c**
8 C 8624
100 Boxes.... **67c**

ALUMINUM KETTLE FULL OF CANDY

5 Pounds Fine Mixed Hard Candy $1.49

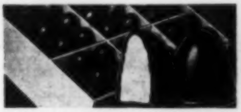
Colorful, delicious hard candies will go a long way toward making your Christmas bright and cheerful. Mixture contains raspberries, pillows, wafers, cut rock candy and straws—all assorted flavors and colors packed in a useful, 4-quart good quality polished aluminum kettle. Be sure you have enough candy for your own family and for unexpected guests. The tasty flavors of these delightful candies will please everyone. After the candy is gone, you'll find plenty of use for the kettle. The clamp-on style lid with strainer makes it a handy cooking utensil. Shpg. wt., 7 lbs.

8 C 8101—Candy and Kettle.... **$1.49**

Big Value Holiday Hard Candy

Don't fail to take advantage of this bargain. You'll find an almost endless variety of shapes, colors, flavors and designs in this bright satin finished filled and solid holiday hard candy assortment. Absolutely pure and wholesome.

8 C 7926
Shipping weight, 2 lbs. 4 oz.... 2 Pound Bag **29c**
8 C 7930
Shipping weight, 5 lbs. 8 oz.... 5 Pound Bag **69c**



Old Fashioned Chocolate Drops

Remember those snow-white, creamy centers with the rich chocolate covering we liked so well? Here they are at a tremendous saving in price! Chocolate drops are still the most popular of the old-time candies—and there's plenty of reason. They're wholesome, they're pure and best of all, they're delicious. And at Sears, they cost less money.

8 C 7939
Shipping weight, 3 lbs. 8 oz.... 3 Pound Box **45c**

3 Pounds Extra Special Mixed Nuts 69c

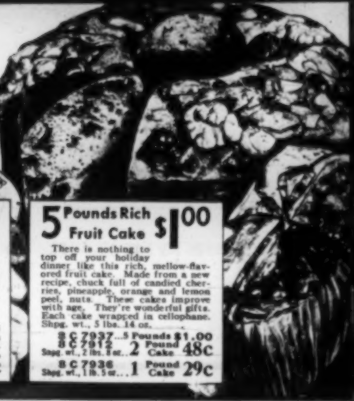
The cream of the crop. Top quality at bottom prices—here's a value hard to beat! New crop nuts, fresh, crisp and delicious. Large, creamy, washed **Brite** Brazils, 1935 **Diamond Brand** California walnuts, softshell **IXL** almonds, sweet **selected** filberts and fancy Georgia **paper shell** pecans. Shpg. wt., 3 lbs. 6 oz.

8 C 7919..........................3-Pound Box 69c

Popular-Priced Mixture

This quality sold by many others as their best. New 1935 crop Brazil nuts, almonds, pecans, filberts and California walnuts. The same selection as listed above, except that the nuts are not quite as large. Shipping weight, 3 pounds 6 ounces.

8 C 7938..........................3 Pound Box Mixed Nuts 59c



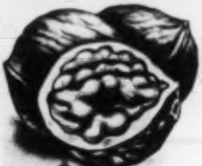
5 Pounds Rich Fruit Cake $1.00

There is nothing to top off your holiday dinner like this rich, mellow-flavored fruit cake. Made from a new recipe, chuck full of candied cherries, pineapple, orange and lemon peel, nuts. These cakes improve with age. They're wonderful gifts. Each cake wrapped in cellophane. Shpg. wt., 5 lbs. 14 oz.

8 C 7937...5 Pounds $1.00

8 C 7912 Shpg. wt., 2 lbs. 8 oz...2 Pound Cake 48c

8 C 7936 Shpg. wt., 1 lb. 5 oz...1 Pound Cake 29c



California Walnuts

Rich, crisp and crunchy—the cream of California's 1935 crop. Priced to compete with less expensive quality. Easy to crack, large, full sweetmeats. Shpg. wt., 1 lb. 4 oz., and 2 lbs. 6 oz.

Diamond Brand Walnuts

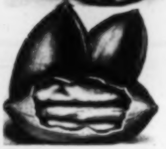
Nationally advertised. The finest walnuts obtainable. Large—extra fancy.

8 C 7915. 1 Pound Bag 27c

Selected Walnuts

Medium size, tender and sweet, excellent eating.

8 C 7902. 2 Pound Bag 39c



Georgia Grown Pecans

These are the best of the new 1935 crop of thin-shelled pecans, with those rich, sweet nutmeats that are delicious.

Paper Shell Stuart Pecans

Extra large, with washed thin shells.

Shpg. wt., 1 lb. 4 oz.
8 C 7914........1 Pound Bag 29c

Georgia Cracker Pecans

Medium size nuts with thin shells.

Shpg. wt., 1 lb. 4 oz.
8 C 7934........1 Pound Bag 17c

Assorted Candied Fruit

Choice assortment of delicious imported and domestic candied and glaced fruit. Fresh stuffed dates and prunes, figs, pineapple slice, cherries and luscious marshmallow apricot sandwiches topped with a candied cherry.

The Ideal Gift Package

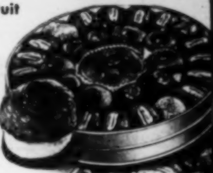
Beautifully decorated round metal box as illustrated. Shpg. wt., 2 lbs. 8 oz.

8 C 8226. 2 Lbs. for 89c

1-Pound Oblong Paper Box

Same fruits as above. Shipping weight, 1 pound 8 ounces.

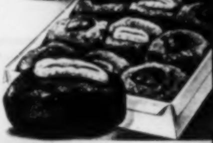
8 C 7931. 1 Lb. for 49c

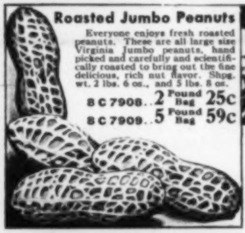


Stuffed Dates

Fancy, large size dates, cleaned, pitted and stuffed, topped with pecan halves and cherries and sugar-rolled. A healthful fruit confection with a rich, sweet, appetizing flavor. Order a box for an after-dinner sweet or a holiday season party. Everyone enjoys tasty dates—they're good for the children, too. Shpg. wt., 1 lb. 8 oz.

8 C 7932. 1 Pound Box 33c





Roasted Jumbo Peanuts

Everyone enjoys fresh roasted peanuts. These are all large size Virginia Jumbo peanuts, hand picked and carefully and scientifically roasted to bring out the fine delicious, rich nut flavor. Shpg. wt. 2 lbs. 6 oz., and 5 lbs. 8 oz.

8 C 7908..2 Pound Bag 25c

8 C 7909..5 Pound Bag 59c

Mixed Salted Nuts

A fine mixture of high grade, roasted and salted Brazil nuts, cashews, almonds and pecans. They're fresh, crisp, delicious and reasonably priced. No peanuts used. Shipping weight, 1 pound 6 ounces.

8 C 7910. 1 Pound Bag 57c

Salted Cashew Nuts

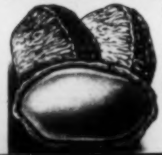
A very good quality. One of the most popular nuts, roasted to a light brown and salted. You'll enjoy their crispness and sweet delicious flavor. They're always fresh at Sears. Shipping weight, 1 pound 6 ounces.

8 C 8700 1 Pound Bag 49c

Peanut Brittle

You'll thoroughly enjoy this rich golden brown, crunchy Peanut Brittle. It's full of big first quality roasted Spanish peanuts. Be sure you buy enough for the family. Shpg. wt., 2 lbs. 8 oz.

8 C 7911 2 Pound Box 35c



No. 1 Grade Large Brite Brazil Nuts

It's hard to believe such high quality can be sold so low. Guaranteed new crop Brazils, hand-picked, washed, and bleached—the easy-to-crack kind with large, sweet meats that taste so good. Shpg. wt., 1 lb. 4 oz.

8 C 7906..1 Pound Bag 18c

IXL Paper Shell Almonds

Here is extra-fine quality at lowest possible prices. New crop extra fancy almonds, fine flavored and nutritious. IXL stands for quality in almonds—full sweet meats and thin easy-to-crack shells. Delicious eating, and fine in candy, and for blanching and salting. Shipping weight, 1 lb. 4 oz.

8 C 7918—1 Pound Bag 29c

New Crop Choice Filberts

Sweet, rich and full of flavor. Delicious eating, fine for baking and candy making.

Shipping weight, 1 pound 4 ounces.

8 C 7905
1 Pound Bag 26c

Men's 9-Piece Travel Kit $2.95
Genuine Grained Leather Case
Nine essential fittings. Washable lining is easy to clean. Case measures 11x14 inches when open and closes in a jiffy with a "zip" slide fastener. Colors: Brown or Black. State choice.
8 C 9724—Shpg. wt., 1 lb. 8 oz...**$2.95**

Super-Value 12-Piece Men's Travel Kit $4.98
De Luxe Genuine Leather Case
A gift every man will appreciate. The fittings are of exceptional quality. Genuine Talon slide fastener. Case measures 17½ x10½ inches when open. Colors: Black or Brown. State choice.
8 C 9725—Shpg. wt., 1 lb. 12 oz...**$4.98**

Smart Chromium Plated Fittings $3.69
Men's 9-Piece Kit
The very latest in men's travel kits. The nine pieces were selected as the most essential. Black genuine leather case with genuine "Zip" slide fastener. Case measures 11x14 inches when open.
8 C 9714—Shpg. wt., 1 lb. 9 oz...**$3.69**

Strictly Masculine and Designed for Giving

5-Piece Military Set

One of our greatest values. Solid back ebony color, genuine bristle hair brushes and clothes brush, comb and shoe horn.
8 C 9736—Shpg. wt., 1 lb. 14 oz. **$1.00**

4-Piece Set
Same as above without shoe horn.
8 C 9737—Shpg. wt., 1 lb. 12 oz. **89c**

3-Piece Set
Same as 4-Piece without clothes brush.
8 C 9738—Shpg. wt., 1 lb. 8 oz.. **69c**

3-Piece Ace Shaving Set

A Regular $1.00 Value! A practical Christmas gift for Dad or Brother. Packed in gift box. Three-piece set consists of a large tube of Ace shaving cream, a bottle of Ace After-Shaving lotion and a can of Ace talcum. Every man likes a real man's gift for Christmas. You can be sure of pleasing HIM with this compact shaving set and you'll stand "Ace High" with him. Shipping weight, 2 lbs. 8 oz.
8 C 5788................ **69c**

Chromium Plated Set

New, modern and up-to-date chromium plated military set. Two genuine bristle brushes and hard rubber comb. The solid, heavy appearance of this set makes it look like twice our low selling price. Shipping weight, 1 pound 12 ounces.
8 C 9740—3-Piece Set...... **$1.00**
8 C 9741—4-Piece Set.
Same as above, with solid back genuine bristle clothes brush added. Shipping weight, 1 lb. 15 oz.......... **$1.79**

You'll Find Many More Big Values in Men's Gifts in Our Large General Catalog

COLGATE
PALMOLIVE SHAVE CREAM
GRAND PRIZE
GRAND PRIZE BLADE CO. ELIZABETH N.J.
YEAR'S SUPPLY

Banker's Invincibles
25 Cigars for $1.00
A Mild, Mellow Smoke. Blended imported filler, 5⅛ inches long. Shipping weight, 14 ounces.
8 C 4601....**$1.00**

Boys' Military Set
A 2-piece set for young men. Good quality brush and comb. Owning a set like this encourages a young boy to be neat at all times. Shipping weight, 10 ounces.
8 C 9739........ **47c**

Palmolive Gift Set
Palmolive Shaving Cream, After-Shave Lotion, Talc, a tube of Colgate Dental Cream, and a bar of Cashmere Bouquet soap in a handsome utility kit. Shpg. wt., 3 lbs. 6 oz.
8 C 9742................ **89c**

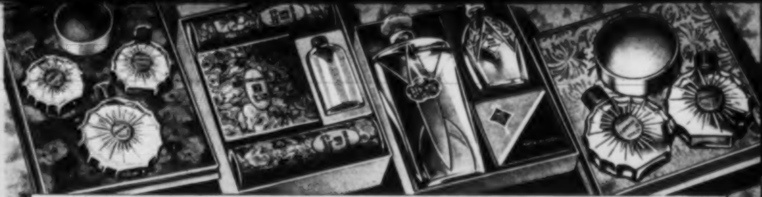
Grand Prize Blades
50 for only 47c
Less than 1c a blade! Made of Swedish steel. Fits popular double edged razors. In holiday box. Shipping weight, 5 ounces.
8 C 6356—50 Blades..**47c**

Fine
← Calfskin
Two-Fold
FINDEX
Finds
Cards →
Quickly
2-Pc. GIFT SET
Three-Fold
and
Key Kaddy
Handsome
Embossed Calf

69c HOLIDAY SPECIAL!
Calf leather billfolds. Smooth and embossed designs. Colors: Black or Brown. State color. Name in Gold, Free! **Print name plainly.**
18 C 2662—Shpg. wt., 3 oz.

$1.69 $3.50 VALUE—A BEAUTIFUL GIFT!
High grade leather billfold. A pull on tab brings all cards into view. Size, closed, 4½x3⅛ in. Colors: Black or Brown in assorted grainings. State color. We stamp name in Gold, Free! **Print name plainly.**
18 C 2673—Shipping weight, 4 ounces.

$2.69 Per Set A GIFT HE WILL APPRECIATE!
Fine quality Genuine Calf Leather handsomely embossed. Has double hand-laced leather edges. Smart, three-fold style billfold, 3x4½ in., closed, with window and compartments for cards. Six hook key kaddy to match. Color: BROWN only. Name in Gold, **Free! Print name.**
18 C 3736—Shpg. wt., 8 oz. Per Set.



A Lovely Gift for Christmas 39c

Four-Piece Perfume Set

Think of this value! Three bottles of perfume—Gardenia, Carnation and Jasmine—and a box of soft, gardenia-scented face powder in flesh tone. Bottles are of attractive sunburst design. The gift package measures about 9x7x1¼ inches. Shpg. wt., 1 lb. 8 oz.

8 C 9746—Set 39c

Tre-Jur Gift Set 42c

Outstanding Value

Four famous Tre-Jur bath necessities in an attractive gift package which measures about 8½x7x2½ in. Generous packages of bath salts, bath powder, talcum powder, toilet water. Lavender or gardenia scent. **State choice.** Shpg. wt., 2 lbs. 14 oz.

8 C 9749—Set 42c

Ben Hur Perfume Set 59c

A Favorite—Priced Low

A $2.00 value. A regular $1.00 bottle of Ben Hur perfume, a $1.00 bottle of Ben Hur toilet water and a small box of Ben Hur face powder make up this gift set. Face powder is flesh or brunette (**state choice**). Shipping weight, 1 pound.

8 C 9750—Set 59c

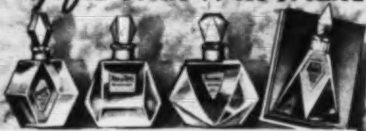
A Dandy Little Gift 23c

Three-Piece Set

One bottle of delicate Gardenia perfume, a bottle of fragrant Carnation perfume and a box of flesh-tone face powder make up this set. Artistically designed sunburst bottles. The pretty gift box measures about 6¼x6¼x1 inch. Shipping weight, 1 lb.

8 C 9745—Set 23c

Gifts That Will Make Her Heart Beat Faster

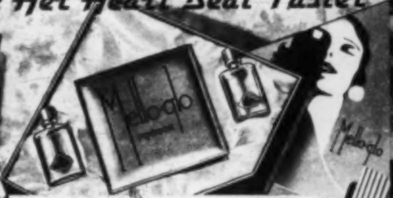


Save ½ on Helere Perfumes for Christmas

We bought the manufacturer's entire stock! Now, right in time for your Christmas shopping. Sears offer them to you at about ½ their usual price! Gardenia, Tete a Tete, Humoresque and Cardinal. **State first and second choice.** Our supply may not last long at this price! Beautifully-designed, leakproof bottles are packed in handsome gift boxes. Shipping weight, each, 12 oz.

79c EACH

8 C 9751—1-oz. bottle. Each 79c

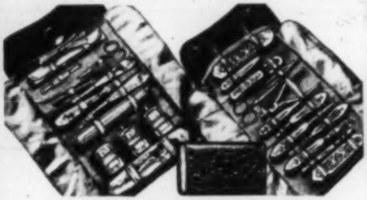


Mello-Glo—the Perfect Gift 79c

A Regular $2.00 Value

The beautiful, lined and tufted Mello-Glo gift box contains a $1.00 size box of the new Mello-Glo face powder in natural or rachel shades (state choice) and **two** regular 50c size bottles of Mello-Glo perfume—Daytime for street wear, and Evening, for social occasions.

8 C 9761—Postpaid 79c



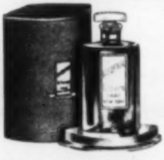
Two Beautiful Pyralin Manicure Sets!

A lovely gift. Genuine grained-leather roll-up case with gorgeous tufted lining. Contains 13 essential pieces. Pearltone Pyralin handles. Choice of Maize, Rose or Green color. Shipping weight, 14 ounces.

8 C 9756. 13 Piece Set $2.98

A beautiful gift set of 14 pieces. Pearltone Pyralin handles, well-made. Genuine grained leather case with silk-faced satin lining. Rose, green, or white color. **State choice.** Shipping weight, 12 ounces.

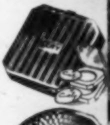
8 C 9757. 14 Piece Set $4.79



An Outstanding Value

This beautifully packaged bottle of lovely, fragrant Gardenia perfume was originally introduced as a $1.00 item. A tremendous purchase made this spectacular price possible. Makes a charming gift. Shipping weight, 10 oz.

8 C 2984 .... 39c



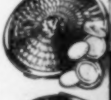
Coty Gold Plated Double Compact

Former $5.00 Value

New Only 98c

Natural or Rachel powder. State choice. Medium rouge. Size about 2 inches. **Postpaid.**

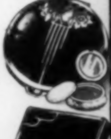
8 C 3018.... 98c



Cloisonne Design Vanity

Double style with generous size cake of rouge. 2½ in. diameter. Shipping wt., 6 ounces.

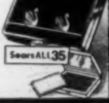
8 C 9758. 79c



Pouch Style Vanity

The very latest. Soft pouch bottom leaves ample room for your favorite, powder. With 2-inch puff. Shipping weight, 3 oz.

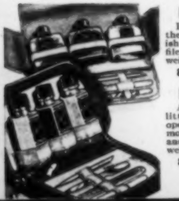
8 C 9759 39c



Loose Powder Vanity

Favorite of many women. Compartment for your favorite loose powder. 1⅜ by 1¼ in. mirror. Shpg. wt., 3 oz.

8 C 9760. 39c



Handy Manicure Kit

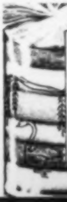
Extremely low priced! Artificial leather case. Contains nail polish, polish remover, cuticle remover, cotton, file and orangewood stick. Shipping weight, 1 pound.

8 C 9754 .... 29c

Leather Manicure Kit

A marvelous value! Handsome little case of genuine leather with zip opening. Contains polish, polish remover, cuticle remover, cotton, file and orangewood stick. Shipping weight, 12 ounces.

8 C 9755 .... 69c

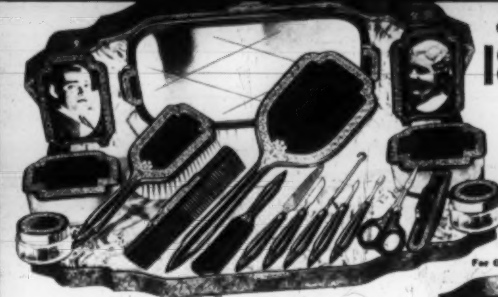


Special Sale—Powder Puffs

Package of six 2⅜-inch powder puffs in assorted colors, wrapped in cellophane. A welcome gift. Shpg. wt., 2 oz.

8 C 9752

6 Puffs for 21c



GENUINE DU PONT PYRALIN

18 Beautiful Articles in Rayon Lined Gift Box $9.95

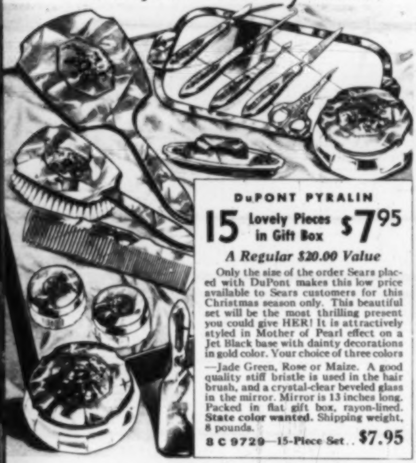
A Regular $30.00 Value

Think of HER when you select this set! It will be her most thrilling Christmas Gift—one that she will always cherish! And think of the impression this modern, smart, black and silver color decorated set will make. She will certainly think that you paid $30.00 for it, for discriminating women picked this set as one of DuPont's loveliest patterns. The 18 pieces illustrated are highly-polished, lustrous black, solid Pyralin. All articles are fine quality. Hair brush is made with genuine white bristles and will stand repeated washings. The 14-inch mirror has a flawless beveled glass. Handsome completely rayon-lined gift box. Shpg. wt., 10 lbs.

8 C 9728—18-Piece Set.......... **$9.95**

For Other Dresser Sets See Our General Catalog

For Her Dressing Table!



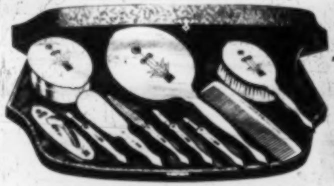
DuPONT PYRALIN

15 Lovely Pieces in Gift Box $7.95

A Regular $20.00 Value

Only the size of the order Sears placed with DuPont makes this low price available to Sears customers for this Christmas season only. This beautiful set will be the most thrilling present you could give HER! It is attractively styled in Mother of Pearl effect on a Jet Black base with dainty decorations in gold color. Your choice of three colors—Jade Green, Rose or Maize. A good quality stiff bristle is used in the hair brush, and a crystal-clear beveled glass in the mirror. Mirror is 13 inches long. Packed in flat gift box, rayon-lined. **State color wanted.** Shipping weight, 8 pounds.

8 C 9729—15-Piece Set.. **$7.95**

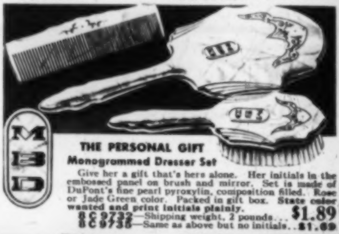


DuPONT'S FINEST—SATIN LUSTRIS PYRALIN

Our Leader Value for 1935 10 Piece Set in Gift Box $9.98

The finest made—DuPont's masterpiece of beauty—would ordinarily cost very much more! Each piece beautifully hand decorated. Beveled plate glass mirror is 14 inches long. White genuine bristle brush. State choice of Pearltone colors of Green, Maize or Rose.

10 Pieces in Gift Case (As illustrated)	10 Pieces Without Gift Case (Pieces as illustrated)
Shpg. wt., 6 lbs. 10 oz. **8 C 5612**........ **$9.98**	Shpg. wt., 2 lbs. 12 oz. **8 C 5613**.......... **$7.98**



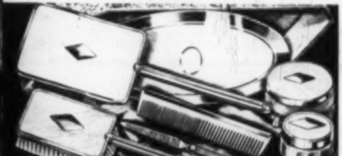
THE PERSONAL GIFT

Monogrammed Dresser Set

Give her a gift that's hers alone. Her initials in the embossed panel on brush and mirror. Set is made of DuPont's fine pearl pyroxylin, composition filled. Rose or Jade Green color. Packed in gift box. **State color wanted and print initials plainly.**

8 C 9732—Shipping weight, 2 pounds... **$1.89**

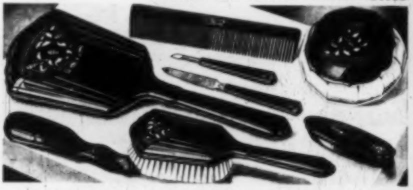
8 C 9738—Same as above but no initials.. **$1.69**



Enameled, Chromium-Trimmed 7-Piece Set

Black, Green, Orchid or Ivory-enameled dresser sets—have a metal base with chromium-plated trim. Note new square shape. Set consists of 7 pieces. Gift case covered in silver paper has a white rayon lining. **State color.**

Shpg. wt., 6 lbs.
8 C 9733.... 7 Piece Set **$4.59**



Modern, Up-to-Date 8-Piece DuPont Pyralin Dresser Set

If you desire to give a very stunning boudoir set at a really low price this larger, more complete 8-pc. set will solve your problem. Made of good quality genuine DuPont pyroxylin, composition filled. Each lovely, practical piece is smartly modeled in the most modern, up-to-the-minute style. Mirror is 13⅝ in. long. Choice of Rose, Jade Green or Black, handsomely decorated in lovely harmonizing colors. Packed in neat gift box. **Be sure to state color wanted.**

8 C 9731—Shipping weight, 4 pounds.................... 8 Piece Set **$2.79**

50 Personal Folders . . . Your Name Printed on Each 95c

Enjoy the distinction of cards printed with your own name . . . and on four different designs and greetings! They'll say your "Merry Christmas" in different ways. Reproduced in blending colors on fine vellum papers. Design inside folder also. Name and greeting in holiday red ink. Envelopes included. Size 4¼x4¼ in. Print name plainly. Allow three days. No orders for printing accepted after December 17th. Shpg. wt., 1 lb.

3 C 5751—Box of 50 Assorted Folders.........................95c

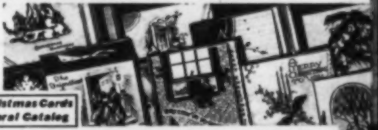
17 Favorite Christmas Designs on Richly Finished Papers 39c

They're the kind that usually sell for 5c each!—the popular, twice folded "French" folders. Poinsettias, Holly and Candles, Coaches and other cherished designs gloriously lithographed in color on fine parchment, moire effect and silver sheen papers. Dainty designs inside also, with appropriate greeting. Size about 4⅛x4⅛ to 4⅛x6⅜ in. Envelopes included. An extraordinary value. Shpg. wt., 10 oz.

3 C 5675—17 Assorted Folders in fancy box.......39c

SEND CHEER TO ALL YOUR FRIENDS THIS YEAR!

For Other Christmas Cards See Our General Catalog



19 Assorted Christmas Folders For Less Than 3 for 5c 29c

Bright holiday colors combined with shiny silver or gold bronze. "French" folders. Printed on pretty papers. "Christmasy" designs. Warm greetings. Sizes about 4x4 to 4½x5½ in. Shipping weight, 10 ounces.

3 C 5674—19 Folders and Envelopes in fancy box.............29c

10 Sears Finest Folders Worth a Dollar 49c

Luxurious silk-like papers; gay ribbon ties; exquisite, bright scenes. Appropriate greetings and design inside, too. Sizes 4⅝x4⅝ to 4⅝x6¼ in. Envelopes included. Shipping wt., 8 oz.

3 C 5670—10 Assorted Folders in fancy box.......49c

Home Movies

Keep Memories Alive

Gay events, your little tots' smiles—put them on film! It's easy to do with Keystone equipment at Sears low prices. A Christmas special! Both projectors and camera listed will take and show pictures in natural color on Kodachrome film without additional equipment.

KEYSTONE 16 MM MOVIE CAMERA $22.45 Cash

Fully equipped with fast f. 3.5 lens, universal focus with adjustable shutter openings. Accurate monocular viewfinder built right into camera. Register shows amount of unused film. Film feeds with hairline accuracy. Holds either 100 ft. or 50 ft. 16 millimeter film. Interchangeable lens. Handy size, 2⅝x9x4 inches. Black ripple finish on strong metal case. Shpg. wt., 6 lbs.

3 C 6483—Cash Price.....$22.45
Easy Paym't, $5 Down, $5 a Month 24.45
Use Easy Payment Side of Order Blank

KEYSTONE 16 MM PROJECTORS $19.95 Cash

110-volt A.C. or D.C. heavy duty motor with regulator for controlling speed. Automatic framer centers film. Precision film motion. High speed rewinding gear. 400 ft. empty spool, 100 watt lamp. Swivel base. Picture size up to 23x33 in. at 18 feet. Shpg. wt., 14 lbs.

3 C 6485—Cash Price.....$19.95
Easy Paym't, $5 Down, $5 a Month 21.95

3 C 6484—Combination! Above camera and projector. Shpg. wt., 20 lbs.
Cash Price....................$39.95
Easy Paym't, $8 Down, $8 a Month 43.45

3 C 6486—Similar to 3 C 6485 but with motor driven ventilating fan. Equipped with 300 watt lamp. Superior, semi-achromatic lens. Shows picture up to 40x52 in. at about 24 ft. Shpg. wt., 14 lbs.
Cash Price....................$32.95
Easy Paym't, $7 Down, $7 a Month 35.95
Use Easy Payment Side of Order Blank

Use Sears New Panchromatic Movie Film

Prices include developing, reversing and return transportation within U.S.A. 100 ft. rolls of 16 Mm. film. Shipping wt., 9 oz. each.

3 C 6783—Sears Panchromatic Film. *$6.00 Value*......$4.95
3 C 6782—Eastman Kodachrome (for Colored Pictures.)...$7.95

Dress Up Your Christmas Gifts!

It's a Better Gift When Better Wrapped

De Luxe Gift Dressings
(As Illustrated)

Everything you need to make lovely gift packages. 51 feet of shiny cellophane ribbon, 24 feet tinsel ribbon, 21 feet of 3⁄16 in. decorated cellophane ribbon, 125 cards, tags and seals, 75 feet tying cord, 5 sheets of designed and 37 sheets of white and colored tissue paper, 30x20 inches. Shipping weight, 1 pound.

3 C 5575—Complete. 49c

Economical Set
(Not Illustrated)

150 ft. of shiny intertwined silver tinsel and red or green cord. 100 colorful cards, tags and seals. 24 sheets of tissue, 30x20 in.;(14 white, 5 red, 3 green and 2 designed). Shipping wt., 14 ounces.

3 C 5579. 27c

Christmas Wrappings

All Sheets, 30x20 in.

3 C 5569—White tissue, 30 sheet package. Shpg. wt., 12 oz.......9c

3 C 5570—3 Christmas Patterns. 6 sheets. Shpg. wt., 8 oz........9c

3 C 5566—42 Assorted Sheets—22 white, 9 red, 4 green, 5 fancy or holly, 2 silver and bronze. Shpg. wt., 1 lb. 4 oz....21c

Cellophane Ribbon

3 C 5568—¼ in. wide. Red or Green. State color. 60 ft. spools. Shpg. wt., each, 2 oz...9c

3 Spools for.........25c

Sears De Luxe Cards-Tags-Seals

Includes a large 5¼ in. bright red poinsettia seal, 3⅝ in. holly and poinsettia spray, colorful "do not open" seals, cards, tags with string and parcel post labels. Shipping weight, 7 oz.

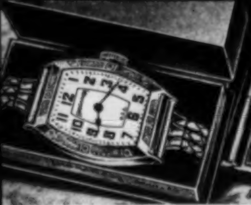
175 Pieces

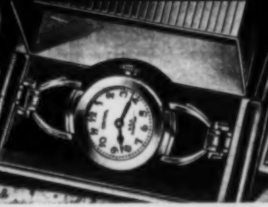
3 C 5558.....19c

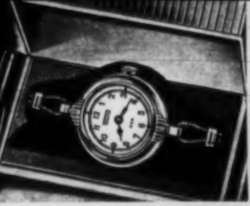
(Not Illustrated)

Assortment of 100 enclosure cards, tags and seals. Shpg. wt., 3 oz.

3 C 5567.......9c







Ingraham's New Yellogold $3.98

A Regular $5.00 Value

The very latest style for men. Handsome embossed case is made of 10-Kt. yellow rolled gold plate with non-tarnishable back, curved to fit the wrist. Black hands and etched gilt numerals on silvered metal dial stand out clearly. You can tell time at a glance. Three strand genuine pigskin leather band with adjustable clasp. A dependable timepiece guaranteed to give splendid service. Nicely boxed. Shipping weight, 8 ounces.

4 C 1737 .... $3.98

Made in America Men's Round Style $6.95 7-Jewel Chrome Case

Regular $9 to $12.00 Values

NEW 1936 style. Shockproof Central movement. Black hands with gold numerals on silvered dial. Gift box. Shpg. wt., 8 oz.

Chromium Plated Case Resembles White Gold

Adjustable Metal Link Band

7 Jewel		*17 Jewel*	
4 C 814	$6.95	4 C 815	$8.95

10 Kt. Yellow Rolled Gold Plate Case

With Two-strand Leather Ratchet Band

7 Jewel		*17 Jewel*	
4 C 823	$8.95	4 C 824	$10.95

American Made Women's Round Style $6.95 7 Jewel Chrome Case

Regular $9 to $12.00 Values

This is the very latest style. 7 or 17 Jewel shockproof Central movement. Silver track fancy dial with black numerals and hands. Silk cord band with adjustable clasp. In gift box. Shipping weight, 8 ounces.

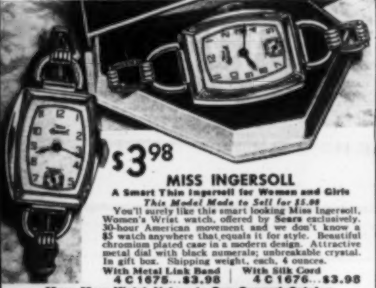
Chromium Plated Case Resembles White Gold

7 Jewel		*17 Jewel*	
4 C 249	$6.95	4 C 250	$8.95

10 Kt. Yellow Rolled Gold Plate Case

7 Jewel		*17 Jewel*	
4 C 255	$8.95	4 C 256	$10.95

The Name at the Top of Your Christmas



$3.98

MISS INGERSOLL

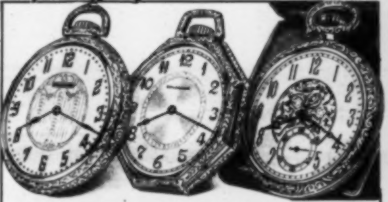
A Smart Thin Ingersoll for Women and Girls

This Model Made to Sell for $5.00

You'll surely like this smart looking Miss Ingersoll, Women's Wrist watch, offered by **Sears** exclusively. 30-hour American movement and we don't know a $5 watch anywhere that equals it for style. Beautiful chromium plated case in a modern design. Attractive metal dial with black numerals; unbreakable crystal. In gift box. Shipping weight, each, 4 ounces.

With Metal Link Band	With Silk Cord
4 C 1675...$3.98	4 C 1676...$3.98

Many More Watch Values in Our General Catalog



American Keystone Standard Watches—Save 1/3

Only at Sears can good quality jeweled watches like these be purchased at a saving up to one-third. In order to make this big saving for you, we had to order an enormous quantity, costing more than $40,000. All these watches have accurate timekeeping, 7-Jewel American made movements in 12 size thin model cases. This is the most popular size pocket watch made. The cases are all beautifully engraved. The dials and hands are the newest designs that add not only to the appearance of the watch but make it easy to read the time. In attractive gift case. Shipping weight, each, 9 oz.

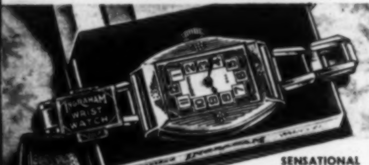
Round Model-7-J.
Chromium Plated Case
4 C 1331
Regular $7.50 Value **$5.95**

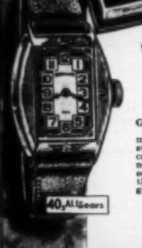
Octagon Model-7-J.
Chromium Plated Case
4 C 1332
Regular $8.50 Value **$6.95**

Engraving on case and design on dials on all three watches may vary slightly.

10 Kt. Rolled Gold Plate
Regular $12.00 Value **$7.95**
Round Model—7 Jewel

4 C 1327	—White Gold	$7.95
4 C 1328	—Green Gold	7.95





SENSATIONAL VALUE!

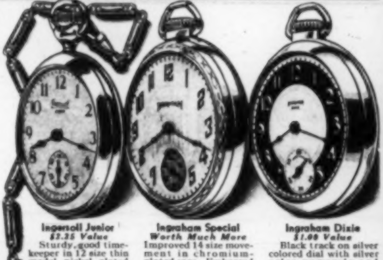
Genuine Ingraham Wrist Watch for Only $1.98

Ideal for Work or Sport Wear

For Men, Women, Boys and Girls.
Expert Workmanship.
Superior Movement.
Extra Heavy Mainspring.
Chromium Plated Case Resembles White Gold. Non-Breakable Crystal.

New style embossed case with silver color metal dial and black numerals and hands. This strongly built, expertly timed, attractively cased Ingraham watch answers every modern need for service, dependability, and style. We seldom before have sold an Ingraham watch of this quality for so low a price. Complete with gift box. Shipping weight, 8 ounces.

4 C 1756	—Adjustable Metal Band	$1.98
4 C 1757	—Leather Strap	1.98



Ingersoll Junior
$2.25 Value
Sturdy, good timekeeper in 12 size thin model nickel plated case. We include a 12-inch electro plated Waldemar chain. Shpg. wt., 8 oz.
4 C 1605 $1.69

Ingraham Special
Worth Much More
Improved 14 size movement in chromium-plated case. Embossed back and bezel. Runs 30 hours with one winding. Shipping wt., 8 ounces.
4 C 1725...98c

Ingraham Dixie
$1.00 Value
Black track on silver colored dial with silver color numerals and black hands. Nickel-plated case. Runs 30 hours with one winding. Shpg. wt., 8 oz.
4 C 1741...79c

Men's Walthams New Round Style $14.95 Chrome Case

You Save $10.00 or More at Sears

What a gift this beautiful round watch with its smart looking new stick dial, with gold markings and hands will make. This watch is really the very latest. The 7-Jewel Waltham movement is fully guaranteed to give good service. The fancy pigskin strap is a beauty. In Waltham gift box. Shpg. wt., 8 oz.

Chromium Plated Case Resembles White Gold
4 C 984—*$24.50 Value*........**$14.95**
10-Kt. Yellow Rolled Gold Plate Case
4 C 985—*$27.50 Value*........**$17.95**

Famous Benrus Men's 21-Jewel Watch $18.95 Chrome-d Case

Easily Worth $6.00 More

He will appreciate this 21-jewel shockproof movement watch. Fully guaranteed. Gold numerals and black hands. Adjustable metal link band. In gift box. Shipping weight, 8 ounces.

Chromium Plated Case Resembles White Gold
4 C 820—*$25.00 Value*..........**$18.95**
10-Kt. Yellow Rolled Gold Plate Case-
With braided pigskin leather band.
4 C 821—*$27.50 Value*..........**$21.95**
Easy Payment Price $3 down, $4 monthly.... 24.45
Use Easy Payment Side of Order Blank

Women's Baguette Smartly Designed $12.50 7-Jewel

Priced Exceptionally Low

This dainty watch for women is a fine timekeeper and will give the best of service. Our low price makes it easy to give an exceptionally fine watch as a gift. The dial has raised gold numerals and hands. Case is Chromium plated resembling white gold and is non-tarnishable. The adjustable safety bracelet matches the watch perfectly. In pretty gift box. Shipping weight, 9 ounces.

7-Jewel	*17-Jewel*
4 C 719. $12.50	4 C 721. $16.50

List Deserves the Grandest Gift of All!

Women's Waltham $29.95 Cash

Regular $39.75 Value

A smart Waltham is sure to make her Christmas happier. Dainty baguette style with two sparkling diamonds set in a beautiful 10-Kt. yellow gold filled case. 15 Jewels. Fancy dial with raised gold color numerals and gold color hands. The adjustable metal link band is designed to match the case. This dandy watch makes an ideal gift. Shipping weight, 9 ounces.

4 C 458—Cash...**$29.95**
Easy Payment Price.. 32.95
$4.00 Down, $5.00 a Month
Use Easy Payment Side of Order Blank

BULOVA
24.75
BULOVA
24.75
BULOVA
39.75

Bulova's—Perfection of Accuracy

Sold by Sears on Easy Payments at Bulova's Advertised Cash Selling Price.
All Bulova watches come in attractive gift boxes. *Postpaid.* Use Easy Payment side of order blank.

Lady Maxim

10-Kt. Rolled Gold Plate Case $24.75 White

New round style case with dainty ornamentation. 7-Jewel. Dial has raised gilt numerals with gold colored hands. Black cord band with adjustable clasp. **Postpaid.**

4 C 533—White Gold.
Cash or Easy Paym't...**$24.75**
$3 Down, $4 a Month
4 C 534—Yellow Gold.
Cash or Easy Paym't...**$33.75**
$4 Down, $5 a Month

The Senator

10-Kt. Rolled Gold Plate Case $24.75 White

Sturdy 15-Jewel movement. Perfectly timed. Newly styled. Raised gilt numerals with matching hands. A man's fine watch. Adjustable link band. **Postpaid.**

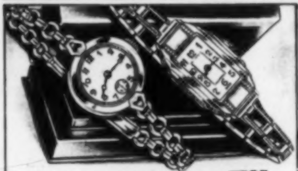
4 C 1150—White Gold.
Cash or Easy Paym't..**$24.75**
$3 Down, $4 a Month
4 C 1151—Yellow Gold.
Cash or Easy Paym't..**$33.75**
$4 Down, $5 a Month

American Girl

Two Sparkling Diamonds $39.75

10-Kt. gold filled case. 7-Jewel. Raised gilt figures. Gold colored hands. Black cord band with adjustable clasp. The very newest. **Postpaid.**

4 C 535—White Gold.
Cash or Easy Paym't..**$39.75**
$4 Down, $5 a Month
4 C 536—Yellow Gold.
Cash or Easy Paym't..**$39.75**
$4 Down, $5 a Month



Women's 7-Jewel Watches Beautifully Designed Cases $7.95 Rectangular Style

Save $2.00 or More

Values like these are found only at Sears. Both watches have chromium plated cases resembling white gold. The 7-jewel imported movements are of good quality and are guaranteed to be good timekeepers. Adjustable metal link bands. Each in gift box. Shpg. wt., 9 oz.

New Round Style *$13.50 Value*	**Rectangular Style** *$10.00 Value*
4 C 741....**$10.95**	4 C 705........**$7.95**

WALTHAM
WALTHAM

Waltham's Tiny Baguette 20 Sparkling Diamonds

Regular $75.00 Value

17-Jewel. A watch she is sure to admire and appreciate. 14-Kt. solid white gold case. Dial has black numerals and hands. Black silk cord with center opening gold clasp. In gift box. Shipping weight, 8 ounces.

4 C 459—Cash Price.. **$49.85**
Easy Payment Price.......**$54.85**
$5.00 Down, $5.00 a Month

New Round Style Waltham 2 Sparkling Diamonds

Regular $42.50 Value

10-Kt. yellow rolled gold plate case. 7-Jewel. Raised gold color figures and hands. Brown silk cord, band with center opening clasp. Shpg wt., 9 oz.

4C460—2 Diamonds. Cash **$23.95**
Easy Paym't $3 Down, $4 a Month **26.45**
4 C 461—Without Diamonds. Cash **$19.98**
Easy Payment Price..**$22.48**
$3.00 Down, $4.00 a Month

10% IRID. PLAT.
A
⅛ Carat
$29.95
Cash
$3 Down

18 K
B
⅛ Carat
$19.95
Cash
$3 Down

Save ⅓ or More

Sears Standard Blue-White Diamonds

Of such brilliance and good quality that they are sold by many stores as their best at prices ⅓ or more higher. Sears guarantee, showing weight and size, accompanies each ring. Sizes, 5 to 8. State size. Shpg. wt., each, 4 oz.

Finest Platinum Mounting

One small diamond on each side of center diamond. **State size of diamond wanted.**

(A) 4 C 3420

⅛ Carat Cash	$29.95	⅓ Carat Cash	$79.95
Easy Payment	$32.95	Easy Payment	$87.45
$3 Down, $5 a Month		$7 Down, $7 a Month	
¼ Carat Cash	$54.95	½ Carat Cash	$139.95
Easy Payment	$60.45	Easy Payment	$152.95
$5 Down, $6 a Month		$12.50 Down, $10 a Month	

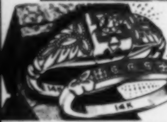
Be sure to use Easy Payment Side of Order Blank

Solid White or Natural Gold Mounting

Your choice of 18-Karat solid white gold or 14-Karat natural color gold.

(B) 4 C 3300 **State choice and size of diamond wanted.**

1/16 Carat Price	$10.95	¼ Carat Cash	$47.75
This size sold for cash only.		Easy Payment	$52.75
		$5 Down, $5 a Month	
⅛ Carat Cash	$19.95	⅓ Carat Cash	$67.95
Easy Payment	$22.45	Easy Payment	$74.45
$3 Down, $4 a Month		$6 Down, $7 a Month	



Engagement and Wedding Ring Set

$13.95 Set

Engagement ring has a 3/100 Carat sparkling Blue-White diamond. The wedding ring has 3 regular cut diamonds. Choice of 14-kt. White or Natural Gold mounting. **Sizes, 5 to 8. State size of ring and color of gold wanted.** Shpg. wt., each, 5 oz.

4 C 3301	Complete set	$13.95
4 C 3302	Engagement Ring	7.95
4 C 3211	Wedding Ring	6.75

Sparkling Beauty—Newest Designs

1/64 Ct. Blue-White Diamond $7.95 **1/64 Ct. Regular Cut Diamond** $4.95

Sizes, 5 to 8. State size, color of gold and weight of diamond wanted. Each in attractive gift box. Shipping weight, 4 ounces.

Your choice of 18-Kt. White Gold or 14-Kt. natural Gold with White Gold setting. A Sears Standard Blue-White Diamond.

4 C 3303

1/64 Carat	$ 7.95
1/32 Carat	9.95
3/64 Carat	11.95
1/16 Carat	13.95

Your choice of 10-Kt. White or natural Gold mounting. Beautiful design. Basket setting makes diamond look larger and more beautiful.

4 C 3304	1/64 Carat	$4.95
4 C 3311	3/100 Carat	5.95

Regular cut, sparkling diamonds. 14-Karat solid gold mountings beautifully designed. Your choice of white gold or natural gold with white gold settings. **When ordering be sure to state color of gold and size wanted.** Sizes, 5 to 8. Shipping weight, each, 4 ounces.

Five Sparkling Diamonds

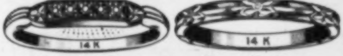
Center diamond 3/100 Ct. Two small diamonds set on each side.

4 C 3307..........$12.95

Beautiful Dinner Ring

Total weight of the three brilliant diamonds is 7/100 Ct.

4 C 3309..........$12.95



Wedding Rings—New Smart Designs

Initials of bride and groom and date engraved inside of ring without extra charge. Bride's Book (for record of your thrilling romance) is also included. **Sizes, 5 to 8. State size and color of ring and print initials and date plainly.**

Regular Cut Diamonds

Mountings are 14-Kt. White or 14-Kt. Natural Gold, with White Gold setting for the diamonds. Shipping weight, 6 oz.

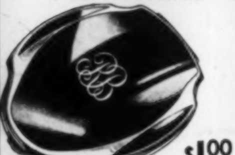
4 C 3200	3 Diamonds	$5.95
4 C 3201	5 Diamonds	$7.95
4 C 3202	7 Diamonds	9.95

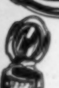
Hand Engraved

Newly designed. Your choice of 14-Kt. Solid White or Natural Gold or 18-Kt. Solid White Gold. Shipping weight, 6 oz.

4 C 3040	14-Kt. Natural	$2.98
4 C 3144	14-Kt. White	$2.98
4 C 3145	18-Kt. White	3.98

Brilliant Examples of Gift Savings!





$1.00

Monogrammed Compact!

Regular $1.50 Value

Her own initials engraved on a lustrous black-enameled compact, modernistic in design, silver-like metal trim. Size, about, 2⅛x2⅛ in. Contains rouge, and loose powder compartment and puff. Mirror in cover. **Print initials.**

4 C 4601—Shpg. wt., 6 oz. **$1.00**

"Giant Grip" Initialed Buckle Set

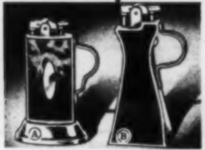
IN BAKELITE BOX

$1.00 4-Piece Set

Black, genuine cowhide belt, two-tone silver plated "Giant Grip" belt buckle, collar grip and new style "Klick-it" tie holder. Any man, old or young, will be pleased with this beautiful 4-piece set—even more so when he finds his own initial on the buckle and tie holder. Any initial but I, Q, U, X, Y, or Z. Box may be used to hold cigarettes or jewelry.

Sizes 30 to 44 inches. State size and initial wanted.

4 C 5412—Shipping weight, 1 pound..........**$1.00**

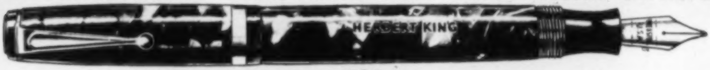


Genuine Ronson Lighters

WERE ~~$10.00~~ NOW ONLY $2.95 Each

The manufacturer made us a very special price, for cash, on these two popular style lighters. Both are handsomely made table lighters. Silver plated with real leather or reptile covering. Shipping weight, 6 ounces.

(A) 4 C 5544	Oval Shape	**$2.95**
(B) 4 C 5545	Square Shape	**2.95**



Webster School Pen $1.95

Guaranteed $2.50 Quality

Looks and Writes Like a Pen Costing Twice Our Low Price

Gold Point tipped with genuine Iridium and polished as smooth as the jewel of a watch. The non-breakable barrel is finished in the newest shimmering color-combinations. Pearl Gray and Black with a wide Chromium-plated band and clip to match, or Peacock Green and Jet, or Garnet and Jet, with a wide gold-filled band and clip. **Print your name plainly, and we will stamp it in gold without extra charge.**

Men's Size Pen

4 C 5736..........**$1.95**

Women's Slender Pen

4 C 5738..........**$1.95**

Shipping weight, each, 2 ounces.

Lovely Sterling Silver

Save $20.00 or More!

This Same Quality Usually Sells for $70.00 to $85.00!

SEARS SPECIAL PRICE—29-PIECE SET

$49.95 CASH **$5 DOWN** **Engraving Free**

Only Sears can offer such savings. Beautiful satiny-finish ROSELLE pattern which is the creation of a famous designer of fine silver. Each piece bears the Sterling mark to prove it's solid silver. Sears price includes Script engraving. State initial.

29-PIECE SET
Service for 6

Consists of 6 forks, 6 hollow-handle knives with mirror-finished stainless blades, 12 teaspoons, 3 tablespoons, sugar shell and butter knife. Packed in Anti-Tarnish gift chest. Postpaid.

4 C 6695—Cash.. **$49.95**
Easy Paym't Price... **54.95**
$5 Down and $5.00 a Month.

34-PIECE SET
Service for 8

Consists of 8 hollow-handle knives with mirror-finished stainless blades, 8 forks, 8 teaspoons, 8 tablespoons, sugar shell and butter knife. In Anti-Tarnish gift chest. Postpaid.

4 C 6699—Cash.. **$63.75**
Easy Paym't Price.. **70.25**
$6.00 Down and $7.00 a Mo.

Use Easy Payment Order Blank Enclosed

Individual Pieces of Roselle Sterling Silver

Prices include engraving. Print initial clearly. Pieces listed come in cotton rolls to protect them when not in use. Postpaid.

Beautiful Satin Finish	Cat. No.	Price
Tea Spoons	4 C 6606	Six for $ 6.98
Table Spoons	4 C 6614	Six for 13.98
Medium Forks	4 C 6617	Six for 15.98
Knives (stainless blades, mirror finished, with hollow handles)	4 C 6622	Six for 15.98
Sugar Spoon	4 C 6624	Each 2.59
Butter Knife	4 C 6626	Each 2.79
Soup Spoons (round bowl)	4 C 6629	Six for 13.98
Salad Forks	4 C 6637	Six for 9.98
Iced Tea Spoons	4 C 6671	Six for 9.25
Butter Spreaders	4 C 6681	Six for 8.89

Gifts to be Treasured for a Lifetime!

Fine Quality 3-Piece Dresser Set

Brush, Comb and Mirror **$4.95**

New and modern in design. Beautiful combination of lustrous black enamel with white chromium plated trim. Mirror has a fine quality crystal clear heavy beveled glass. Heavy-backed hair brush with genuine white bristle. Three pieces, brush, comb and mirror, in a presentation box. Shipping wt., 2 lbs. 14 oz.

8 C 4200......**$4.95**

Lovely Ajax Pattern

26-PIECE SET—*Service for 6* **$1.98 Without Case**

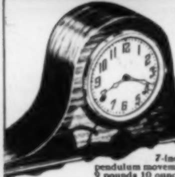
You would expect to pay twice as much for a silver set of this quality, yet only the thickness of the plating distinguishes this set from expensive silverware. A handsome design usually found only in the finer silverplate. Popular semi-dull finish. All Pieces except knives are silver plated on a rust-proof base of nickel alloy. Knives have stainless blades.

Set includes 6 solid-handle knives, 6 forks, 6 teaspoons, 6 oval-bowl soup spoons, sugar spoon and butter knife.

Without Display Case
Shpg. wt., 3 lbs.
4 C 9305......**$1.98**

In Display Case
Shpg. wt., 5 lbs.
4 C 9306....**$2.29**

Refer to our General Catalog for a more Complete line.



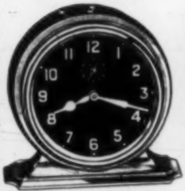
Special Ingraham Value

8-DAY MANTEL CLOCK **$5.95**

Double Tone Chime. Strikes the Hours and Half Hours

A gift for the entire family. Mahogany finished case with fluted base and two-toned front. Gold plated sash. Raised numerals with dark hands on 7-inch dial. Convex glass; accurate 8-day pendulum movement. 20x9⅝ inches. Shipping weight, 9 pounds 10 ounces.

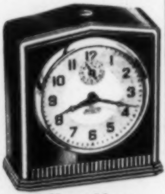
4 C 8615—Sears Special Price........**$5.95**



8-Day Alarm Clock

Liberator. Made by Ingraham. Nickel plated case; enclosed bell. Luminous hands and numerals. 6½ in. high; 4½-in. dial. Shpg. wt., 3 lbs. 7 oz.

4 C 8503.........**$1.98**



30-Hour Alarm

Mystic. Made by Ingraham. Black enamel metal case with enclosed bell. Black numerals and hands. 6¼ in. high. Shipping weight, 2 lbs. 5 oz.

4 C 8560..........**$1.09**

4-Piece Coffee Set

This lovely set makes a wonderful gift, especially when it is so handsomely designed and so heavily silverplated. Sugar and creamer gold plated inside. Tray measures 16½ x 9½ inches. Coffee pot is 8¼ inches high and holds 36 oz. Shipping weight, 7 pounds 8 ounces.

4 C 8010............**$7.95**

Sugar and Creamer on Tray

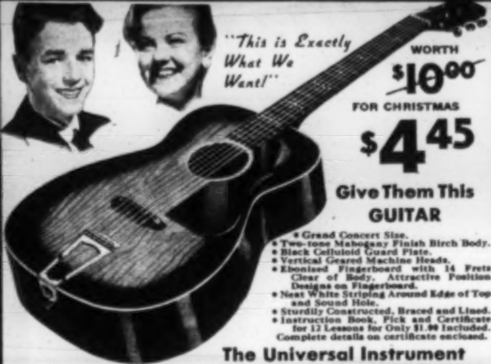
Same as illustrated only smaller tray. Shpg. wt., 3 lbs.

4 C 8011............**$2.98**

Cocktail Set

Regular $7.50 value. A gift he will be proud to receive. Eight pieces, finished in modern, gleaming chromium plate make up this striking set. Tray is 16½x9 inches. Cups are 4½ inches tall. Shaker is 12 inches tall and has full 2-quart capacity. Shipping wt., 9 lbs. 12 oz.

4 C 8225.....**$4.95**


"This is Exactly What We Want!"

WORTH ~~$10.00~~ FOR CHRISTMAS

$4.45

Give Them This GUITAR

- Grand Concert Size.
- Two-tone Mahogany Finish Birch Body.
- Black Celluloid Guard Plate.
- Vertical Geared Machine Heads.
- Ebonized Fingerboard with 14 Frets Clear of Body. Attractive Position Designs on Fingerboard.
- Neat White Striping Around Edge of Top and Sound Hole.
- Sturdily Constructed, Braced and Lined.
- Instruction Book, Pick and Certificate for 12 Lessons for Only $1.00 Included.

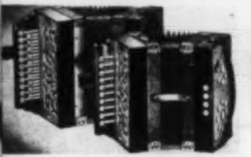
Complete details on certificate enclosed.

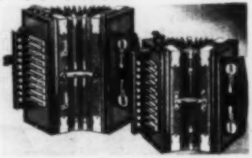
The Universal Instrument

Most anyone can learn to play chords on a guitar in a few hours. We include good, clear instructions with the instrument. After a bit of practice you'll be playing beautifully. Surprise your friends and family . . . make somebody very, very happy at Christmas with this guitar. Compare quality, construction, appearance with any guitar on the market up to $10.00. Expensive looking . . . quality-built throughout . . . full, deep-toned, accurately fretted. Shpg. wt., 11 lbs.

12 C 210.................. $4.45

12 C 2210—With Canvas Case. Shipping weight, 13 pounds............ $6.15





Italian Style Accordions

A finer, larger, fuller-toned accordion than you can find anywhere else at the price! 21 treble keys. 8 basses. Metal corner protectors. 4 sets of bronze reeds. Size, 5½x10½ inches. Open key action with glass buttons. Air valve. Instruction book. Made in Germany. Shipping weight, 9 pounds.

12 C 609.................. $5.95

Same as above but 10 treble keys, 4 basses. Two sets of reeds. Size, 5½x10¼ in. Shipping weight, 7 pounds.

12 C 608.................. $3.45

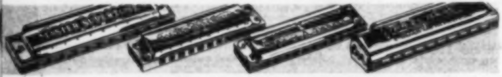
German Style Accordions

A worthwhile, long-lived present! Strong, sweet-tone . . . large size . . . mighty easy to learn to play. 3 Stops, 10 treble keys, 2 bass keys. Size, 6x11⅛ inches. Metal corners. 3 sets of bronze reeds. Nickel-plated clasps and trimmings. Instruction Book. Made in Germany. Shipping weight, 8 lbs.

12 C 603.................. $3.45

Two sets of bronze reeds, ten keys, two basses. Two stops. Size, 5½x10¼ in. Shipping weight, 6 pounds.

12 C 602.................. $2.49



Full Concert Size

10 holes, 40 reeds. Wind-saving valves. Octave tuned. Holes numbered on chromium-plated covers. Brass plates. 4⅝ inches long. In imitation felt-lined, hinged cover box. Shpg. wt., 8 oz.

12 C 5176.. 59c

20-Reed Vamper

10 holes, 20 reeds. Brass plates. Well tuned; hole numbers marked on chromium plated covers. 4 inches long. Cardboard case with hinged cover. Shpg. wt., 6 oz.

12 C 5171 29c

Solo Model

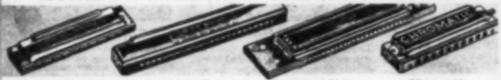
Good range with concert tone. 10 holes and 20 bell metal reeds. Brass plates and strong nickel-plated covers. In hinged metal box. Length, 4 inches. Shipping weight, 4 ounces.

12 C 5141. 19c

Concert Size

Nothing like it at the price. 10 double holes and 40 reeds. Wind-saving valves. Overlapping nickel-plated covers. Brass plates. Length, 4½ in. Shipping weight, 6 ounces.

12 C 5142. 49c



Wind Saver

10 double holes and 40 reeds with wind saving valves. Nickel-plated covers. Length, 4⅝ inches. Shipping weight, 8 ounces.

12 C 5143. 59c

Three Octaves

24 double holes and 48 reeds. Tremolo tuned. Brass plates. Nickel-plated covers. Length, 7 inches.

Shipping weight, 10 ounces.

12 C 5144. 49c

Giant Size

A large double-sided harmonica with 48 holes and 96 reeds in all. Hardwood frame 9⅝ inches long with nickel-plated covers. Brass plates. Tremolo tuning. Shpg. wt., 12 oz.

12 C 5145. 98c

Chromatic

First time we've seen a chromatic under $1.00! Plays sharps and flats. 10 holes, 40 reeds. Smooth slide action. Nickel-plated covers. Length, 5 inches. Key of C only. Shpg. wt., 10 oz.

12 C 5155. 98c

$19.95 SUPERTONE Piano Key Accordion

25 Piano Keys, 12 Basses

How's this for a Christmas present? Everybody wants to play today's most popular instrument. Beautiful organ-like tone, good looks, sturdy construction. Two sets of accurately-tuned, steel reeds. White enameled frame. Nickel-plated grille. Recessed bass keyboard. White keys celluloid covered. Size, 6½x12½ inches. Shoulder straps, form-fitting case and instruction book. For easy payment terms, see our big General Catalog. Shipping weight, 24 pounds.

12 C 673.................. $19.95

"Piccolo Studente" Piano Accordion

The "Little Student"—something new in a beginner's instrument. Being smaller in size, it is easier for little folks to play. 21 Piano Keys; 8 Basses. Two sets of carefully tuned steel reeds in treble and two sets in bass. A great gift . . . a real musical instrument. Size, 5½x11 inches. Black pearl-like celluloid covered frames. 14-fold bellows. Includes instruction book and leather shoulder strap. Shipping weight, 9 pounds.

12 C 660.................. $9.95

Never Before a Walrus-Grained Split Cowhide Brief Case at This Price!

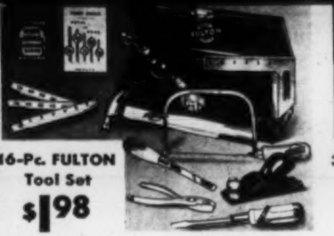
The lowest price we've ever seen on such a handsome, serviceable, 3-pocket split Cowhide brief case. Imitation leather partitions and gussets. Standard 10x15-inch size. Sturdy, attractive extension lock. Choice of Brown or Black. Name or initials in gold free. Print name or initials and state color wanted. An ideal Christmas gift. Shipping weight, 3 pounds.

12 C 5422.................. $1.39

6 RECORDS for 49c

Hooray for Santa Claus! Six double-faced electrically recorded records—12 selections for less than the usual price of one record! Includes such famous brands as **Victor, Brunswick, Columbia, Okeh, Perfect and Conqueror.** Most of them sold for 75c each. Famous recordings by well-known artists. Popular dance and vocal pieces with an occasional Hill Billy and Standard selection. No choice of titles permitted. Order several sets. We guarantee you'll receive no duplications. Shipping weight, 3 lbs. 12 oz.

12 C 6100—Set of Six Records.................. 49c

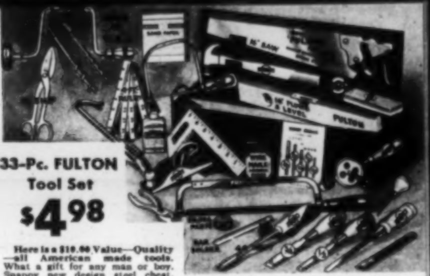


16-Pc. FULTON Tool Set

$1.98

Never before so many American made tools at this price. The name FULTON insures workmanlike quality. A complete set that will thrill most any boy. Compact metal tool box, 13⅛x6¼x5⅝ in., green finish. Also included: 6½-in. block plane, 10-oz. claw hammer, 4-in. screwdriver, coping saw with 6½-in. blade, 6-in. combination pliers, ¼-in. hand drill; set of 5 straight shank drills (1/16 to 3/16 in.), package of assorted nails, ½-in. wood chisel, 7½-in. try square, and 4-ft. folding rule. Don't confuse this set with others similarly low priced. These are practical tools anyone would be proud to own. Shipping weight, 10 pounds.

9 C 3526—Complete tool set in box............**$1.98**



33-Pc. FULTON Tool Set

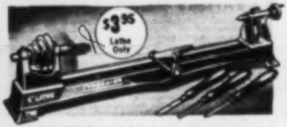
$4.98

Here is a $10.00 Value—Quality—all American made tools. What a gift for any man or boy. Snappy new design steel chest, handles on ends—lift out tray—clips to hold saw and hammer. Black crystalline finish. Size, 20x7x5 in. Set also includes 6½-in. block plane, 10-oz. hammer, 4-in. screwdriver, 12-in. wrecking bar, 16-in. hand saw, coping saw, 6-in. pliers, ¼-in. hand drill, set of 5 drills (1/16 to 3/16-in.), 8-in. bit brace, 2 auger bits, assorted nails, ½-in. and ¾-in. wood chisels, 5½-in. combination oil stone, assorted sandpaper, 16-in. plumb and level, 7-in. pencil, 7½-in. try square, electric soldering iron, bar of solder, 4-ft. folding rule, 1-oz. solder paste, hack saw, 10-in. tinners' snips, 4-oz. bottle glue and 2½-in. scratch awl. Shipping weight, 20 pounds.

9 C 3525—Tool chest and 32 tools............................**$4.98**

HARDWARE BARGAINS

PERMANENT GIFTS



COMPANION 6-In. Lathe

34-in. bed, 24-in. between centers, 6-in. swing. A real value! Double bearing headstock, high grade bronze bearings, screw feed tailstock. Heavily ribbed bed. A fine lathe at an unbeatable price! Shpg. wt., 16 lbs.

99 C 2012—Lathe only.........................**$3.95**

99 C 2015—Lathe as above with set of 3 CRAFTSMAN turning chisels. Finest quality tool steel blades. Over all length, 12 in. Shpg. wt., complete, 20 lbs...**$5.25**

COMPANION 7-In. Bench Saw

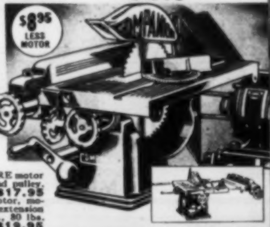
A Tremendous Value We Cannot Repeat After Lot is Gone!

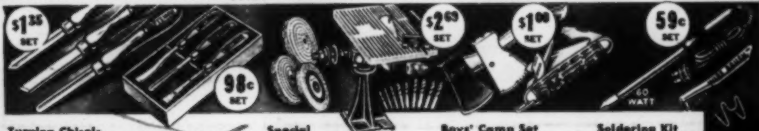
The finest we've seen for less than $20! Advanced design. Check these superior features: table, 10x14⅝ in., tilts to any angle to 45 degrees; 7-in. blade cuts to full 2¼-in. depth. Ball crank and gear mechanism adjusts depth of cut. Mechanism fully enclosed. Accurate ripping fence. Oil retaining bronze bearings. Shipping weight, 40 pounds.

99 C 2227—Less motor...**$8.95**

99 CM 2229—With ¼-H.P. KENMORE motor 110-120 volt, 60-cycle motor rails, belt and pulley. Shpg. wt., 73 lbs..............................**$17.95**

99 CM 2230—With KENMORE motor, motor rails, "V" belt, motor pulley and extension table (See small illustration.) Shpg. wt., 80 lbs. Complete..**$19.95**





Turning Chisels

Set including 1 skew chisel, 1 gouge and 1 parting tool. CRAFTSMAN quality; finest alloy tool steel blades. Over all length, 12 inches. Shipping weight, 1 lb. 6 oz.

9 C 2860
$1,35

Carving Set

Make greeting card linoleum blocks, statuettes, etc. Set includes bent chisel, skew bevel and "V" chisel. Highest quality alloy tool steel. Shpg. wt., 8 oz.

9 C 2464
98c

Special

A sturdy 4-in. bench saw with blade, rip fence and miter block. Top, 6x9 in. Saw mandrel accommodates the grinding and buffing wheels included, also chuck. Quality ¼-in. chuck and 9 drills, 1/16 in. to ¼ in. A real buy! Order today! Shipping weight, 10 pounds.

9 C 2870
Complete...............**$2.69**

Boys' Camp Set

A $1.75 Value. Forged steel ax. 3-in. bit, 14-in. hickory handle. Leather case. Knife has spear blade, can opener, screwdriver, cap lifter and leather punch. 3⅝-in. stag type handle. Shipping weight, 2 lbs. 10 oz.

9 C 3865......**$1.00**

Soldering Kit

60-watt iron with wire solder, soldering paste, wire brush and cooling rest. Element guaranteed one year. "Approved" cord and plug. For any 110-120 volt current. Shpg. wt., 1 lb.

9 C 5416....**59c**

Finest Chromium Plated Flashlights

CHALLENGE 2-cell 500-ft. Beam. 2¼-in. octagon focusing head. Chromium plated brass case; positive switch. Length, 6 in. With 2 standard quality "SHURLITE" cells and Mazda bulb. Shipping weight, 14 ounces.

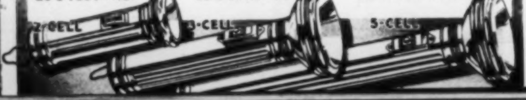
20 C 1391...**45c**

LIGHT-MASTER 3-Cell 1000-ft. Beam. Chromium plated; ball bearing switch. Length, 9¼ in.; 3⅜ in. octagon focusing head. With 3 standard quality "SHURLITE" cells and "Superlight" Mazda bulb. Shpg. wt., 1 lb. 7 oz.

20 C 1742...**79**

LIGHT-MASTER 5-Cell 1500-ft. Beam. Same quality as flashlight at left but full 14 in. long; more powerful. Ideal gift for outdoor people. With 5 "SHURLITE" cells and "Super-Light" Mazda bulb. Shipping weight, 2 lbs. 5 oz.

20 C 1743...**98c**



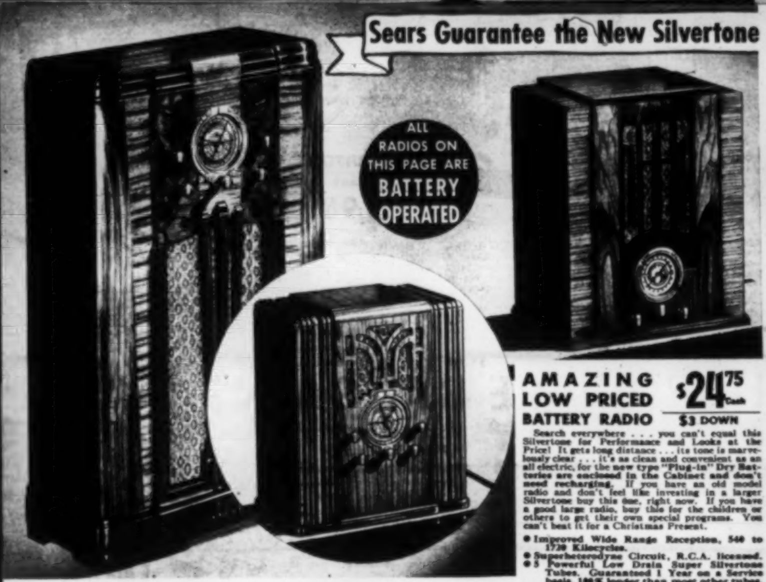
Leader FLASHLIGHT BATTERY

2 FOR 5c

Guaranteed to meet U. S. Bureau of Standards requirements on intermittent tests. Fits all standard flashlights. Regular 5c value. Shpg. wt., 6 oz.

20 C 1402
2 for.............**5c**

Sears Guarantee the New Silvertone



COMPARE These *Silvertones*

With Others Selling for Double Our Prices

7 TUBES
$44⁹⁵ Cash
Console Model

7 TUBES
$36⁹⁵ Cash
Table Model

More than 200,000 people already have been delighted and thrilled by the Sensational NEW Improved Silvertone Radios. Many have written us Silvertones have the Finest Tone they've ever heard. Others tell us that they positively saved half.

These Great New Silvertones are so far superior to others near their prices that we not only GUARANTEE their Performance . . . but we Positively GUARANTEE to SAVE YOU 30% to 50%. And Sears PROVE this to you by letting you make a 15-Day No Risk "Home Test," as explained below at right.

The Ideal Christmas Gift for All to Enjoy

1936 will be Radio's Greatest Year. Wild excitement in Europe . . . politics ablaze in the United States . . . better musical and dramatic programs. You and your family will want all this . . . but old style, short distance, narrow range radios can't get it for you. Change now to one of these Rich-Toned, Beautiful, Powerful, World-Wide Silvertone Radios.

IMPROVED FOREIGN RECEPTION GUARANTEED

Greater Beauty . . . . More Stations . . . . Finer Tone

- **Gets Europe, South America and Domestic stations with Amazing Clearness. Tuning Range, Foreign 5.9 to 16.5 Megacycles; Broadcast 540 to 1700 Kilocycles.**
- **High Fidelity, Big Full Range Speaker. Marvelous Lifelike Tone.**
- **7 Powerful Low Drain Super Silvertone Tubes . . . Guaranteed 1 Year on a service basis . . . 100% Longer than most other tubes.**
- **Latest, Guaranteed, Plug-in Type Dry "A", "B" and "C" Silvertone Batteries. No recharging, always clean. Both models have all batteries in cabinets.**
- **Newest RCA licensed Superheterodyne Circuit with 3 gang Condenser.**
- **Automatic Volume Control and Personal Tone Control.**
- **Large illuminated airplane type dial calibrated in KC and MC**

Above features are included in both Console and Table Models.

CONSOLE MODEL

A world famous radio designer created this stylish, aristocratic cabinet. It actually looks and performs like a $100 set. The instrument panel sides are matched stump walnut veneer, center oriental wood; balance of front attractive combination of sliced walnut veneer. Top, sides, base of hardwood; all lustrously finished. Size, 22½x12x37 in. Shpg. wt., 95 lbs.

57 CM 1937—Cash Price.......... **$44.95**
Easy Payment Price, ($5 down, $5 monthly).. **$49.45**

57 C 5551—Antenna for above set. Shipping wt., 3 pounds...... **$1.09**

Use Easy Payment Order Blank.

TABLE MODEL

A magnificently proportioned cabinet that will add beauty to any room. Latest streamline design; smart airplane dial. Artistic blending of carefully selected walnut and other hardwood veneers. Size, 19x11¼x21 inches. Shipping weight, 82 pounds.

57 CM 1927
Cash Price........... **$36.95**
Easy Payment Price ($4 down, $5 monthly)............ **$40.65**

57 C 5551—Antenna for above set. Shpg. wt., 3 lbs. **$1.09**

AMAZING LOW PRICED BATTERY RADIO

$24⁷⁵ Cash
$3 DOWN

Search everywhere . . . you can't equal this Silvertone for Performance and Looks at the Price! It gets long distance . . . its tone is marvelously clear . . . it's as clean and convenient as an all electric, for the new type "Plug-in" Dry Batteries are enclosed in the Cabinet and don't need recharging. If you have an old model radio and don't feel like investing in a larger Silvertone buy this one, right now. If you have a good large radio, buy this for the children or others to get their own special programs. You can't beat it for a Christmas Present.

- **Improved Wide Range Reception, 540 to 1720 Kilocycles.**
- **Superheterodyne Circuit, R.C.A. licensed.**
- **5 Powerful Low Drain Super Silvertone Tubes. Guaranteed 1 Year on a Service basis. 100% longer than most other tubes.**
- **New Type Speaker . . . has clear rich tone.**
- **New "Plug-in" Dry "A" and "B" Batteries.**
- **New Airplane Dial, attractive, easy to read.**

The smart, stylish cabinet is made of matched walnut and other hardwood veneers, with gleaming walnut finish. Size 14⅝x11½x18 inches high. Shipping weight, 58 pounds.

57 CM 1920—Cash Price........ **$24.75**
Easy Payment Price, ($3 down, $4 monthly).............................. **$27.25**

Use Easy Payment Order Blank

57 C 5551—Antenna for above. Shipping weight, 3 pounds............................ **$1.09**

Sears Save You 30% to 50%

When you Buy a Silvertone Radio there are No EXTRA PROFITS . . . NO EXTRA Shipping and Handling costs . . . No High Selling, Advertising or office Expenses. Sears SELL and SHIP Direct-to-You, the Simplest, and MOST ECONOMICAL METHOD of getting radios to the Users. That's why Sears prices are 30% to 50% less on the Finest Quality Radios. That's Why Thousands each month are changing to Silvertone when they buy a New Radio.

Sears Special Radio Guarantee

Sears Positively GUARANTEE each Silvertone Radio to be the GREATEST VALUE in its Price Class. We Guarantee each Silvertone, price considered, to be MORE POWERFUL . . . MORE BEAUTIFUL . . . and to SAVE YOU 30% to 50%. We let you prove these statements to yourself with the 15 days' "HOME TEST" explained below. Sears is a SAFE PLACE to buy YOUR Radio.

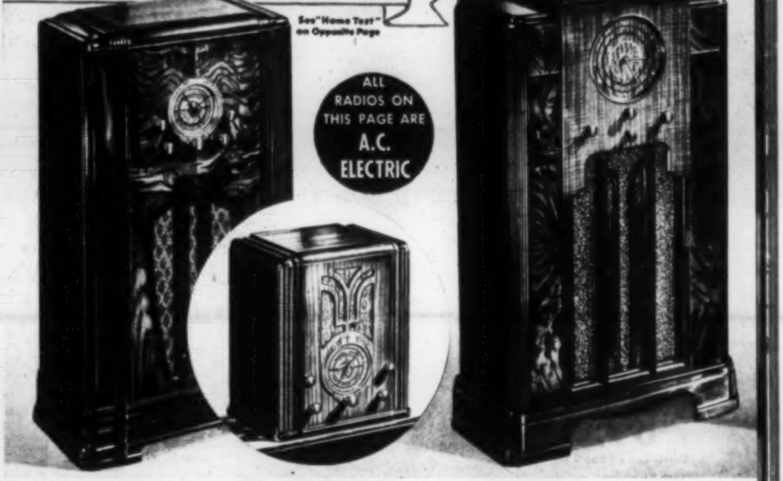
Make This 15-Day No Risk "Home Test"

Words can scarcely describe the THRILLS to be had from one of these New Silvertone Radios. The set itself will have to do that. It actually opens up new worlds of Entertainment, Amusement and Education for YOU and Your Family. We Will Let You Prove It To Yourself Right in Your Own Home. Send either the full cash price, or the deposit with the Easy Payment Order Blank for the model you prefer.

Use it—compare it—test it thoroughly for a full 15 days . . . Convince Yourself. Then, if you are not satisfied, return it to us and we'll refund the money you have paid, including all transportation charges.

Saves You 30% to 50%-and We Prove It

See "Home Test" on Opposite Page



7 TUBES

$42.95 Cash

Console Model

Powerful—ALL WAVE— 3 Bands—NEW METAL TUBES

7 TUBES

$31.85 Cash

Table Model

Here are two more Silvertone Winners. Compare the beauty and style of the Console model with other 7-tube radios selling for $75 or more. Sears guarantee the performance, tone, construction and SAVING.

Thousands each month are changing to Silvertones. Master designers and master radio engineers developed this Silvertone. We know it will do what you expect . . . that's why we want you to test it 15 days as explained in our No Risk "Home Test" on opposite page.

• Improved Foreign and American Reception. Police calls, Aircraft, etc. • ALL-WAVE . . . 3 Bands. Broadcast 540 to 1550 Kilocycles; 1550 to 4750 Kilocycles; Foreign 5.5 to 16 Megacycles. • Refined Superheterodyne Circuit, R.C.A. licensed. • Powerful 7-tube Radio. New METAL TUBES used where suitable. Balance guaranteed Super Silvertone Tubes. • Micro-tuning Hand for Easy Tuning. 2-Speeds; 17 to 1 and 85 to 1 ratios. • Automatic Volume Control. Personal Tone Control. • High Fidelity Dynamic Speaker . . . amazingly life-like tone.

Description above applies to both models. For 50–60 cycle, 110 volt A.C. If in 25 cycle territory, please state.

CONSOLE MODEL

Beautifully designed cabinet. Attractive center panel of exquisitely grained stump walnut veneer, top of cabinet walnut veneer, sides and bottom of hardwood. Gleaming hand rubbed walnut finish. Size, 22x12½x38 in. Shpg. wt., 60 lbs.

57 CM 1940 . . . . $42.95

Easy Payment Price, ($5 down, $5 monthly.) **$47.25**

Use Easy Payment Order Blank.

TABLE MODEL

Exceedingly distinctive, nicely proportioned table type cabinet—Fine quarter sawed walnut veneers blended with other hardwoods—Highly polished finish. Size 14x10x17⅝ inches. Shipping wt., 30 lbs.

57 CM 1930 . . . . $31.85

Easy Payment Price ($4 down, $5 monthly) **$35.00**

Use Easy Payment Order Blank.

57 C 5552—Doublet (ALL WAVE Antenna for above sets) Shpg. wt., 3 lbs. **$1.69**

WONDERFUL

Low Priced . . But Outperforms Many Big, Expensive Sets Still Used in Thousands of Homes

5 TUBES

$16.95 Cash

The Greatest, Big Performance Radio at a Little Price we've ever seen. It's a Beauty . . . powerful . . . sturdy . . . packed full of entertainment.

Foreign Reception Guaranteed

Gets Europe and South America . . . Tuning Range, Foreign 5.8 to 17.5 Megacycles. Broadcast, 545 to 1714 Kilocycles . . 6-Tube Performance. R.C.A. licensed—circuit with 5 newest Super Tubes. (1 dual purpose tube) . . Automatic Volume Control . . 3-gang Condenser Airplane Dial . Dynamic Speaker

Cabinet has attractive walnut veneer front, balance hardwood, walnut finished. Size, 11⅝x8x13⅝ inches. Shpg. wt., 19 lbs.

57 C 1907 . . . . $16.95

57 C 5550—Antenna for above set. Shpg. wt., 3 lbs **59c**

Great Silvertone with NEW METAL TUBES

Compare With Other Radios Selling for $100

9 TUBES

$59.95 CASH

$5 Down

New . . . yes, the very latest METAL TUBE RADIO with Advanced Features and Improvements not even found in other radios selling for $100 to $150. The Performance and Construction are completely approved by Sears famous radio engineers. And here's charming NEW BEAUTY, artistic, stylish enough for a mansion.

MARVELOUS FOREIGN RECEPTION

New Easy Tuning Giant Aero-Clock Dial

Get Europe, South America, Travel the airways of North America, pull in those exciting, hair raising police, airplane, and ship calls on this Silvertone . . . it gets them all. The New Giant Aero-Clock Type Dial makes tuning and retuning so simple . . . even a child can get foreign stations easily.

• This is a Powerful 9-Tube Radio with a Special Rectifier Tube which supplies current to 8-New ALL-METAL Power and Amplifier Tubes. • Greater Improved Foreign Reception and Most Excellent Reception of Domestic, Police, Aircraft, Ship Broadcast, etc. • ALL-WAVE—3 Bands. Broadcast, 540 to 1820 K.C., Short Wave and Foreign 1750 to 6200 Kilocycles and 5.6 to 18.8 megacycles. • Advanced Superheterodyne Circuit. R.C.A. licensed. 3-gang condenser and chassis rubber mounted. • Variable Selectivity for Sharper, Clearer Tuning. • True HIGH FIDELITY, Large Dynamic Speaker. • Newest Giant Aero Clock Dial. Makes Foreign Station tuning and Retuning easier and quicker. • Two Speed Tuning Ratio, 16 to 1 and 96 to 1. • Automatic Volume Control and Personal Tone Control. • Make the 15-Day Home Test Explained on opposite page.

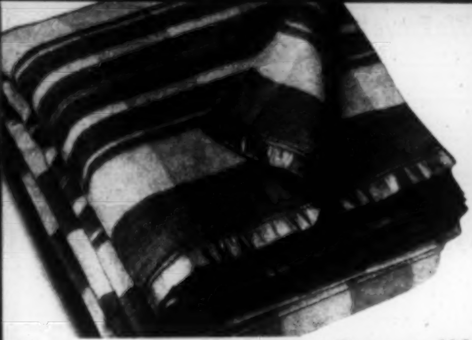
Beauty—it's gorgeous. The cabinet is the newest styling, massive, neatly proportioned. The perfectly blended graining and figures of the rich gloriously finished walnut veneers used on the front and top will satisfy the most critical. Sides and base hardwood, walnut finished. Size 23x12½x39½ inches high. For 50–60 cycle 110 volt A.C. electric current. If in 25 cycle territory, please state. Complete with All-Wave antenna. Shpg. wt., 70 lbs.

57 CM 1941—Cash Price $59.95

Easy Payment Price, ($5 down, $6 monthly) . . . **$65.95**

Use Easy Payment Order Blank.

The GREATEST GIFT of ALL
at Christmas Time
. . . a New Silvertone RADIO



CANNON'S

HEAVY PART WOOL PAIRS NOT LESS THAN 5% WOOL

$1.88 Pair 70x80 In.

$2.39 Pair 72x84 In.

The gift of the year! The strength of cotton plus the added warmth of wool. Just what's needed for blanket comfort. Famous Cannon quality. Lustrous sateen binding. **Plaids:** blue and white; rose and white; green and white; or orchid and white. **State color.**

70x80 Inches	72x84 Inches
Wt. pr. 3 lbs. 4 oz.	Wt. pr. 3 lbs. 12 oz.
Shipping weight, 3 lbs. 6 oz.	Shipping weight, 4 pounds 2 ounces.
24 C 7440	24 C 7442
Pair..........$1.88	Pair............$2.39

Gifts With the Season's Warmest Greetings

White Cotton Blanket-Sheet

89c Each

Extra Long 70x99 In.

That g-r-r-r-rand and glorious feeling! Slipping between the folds of a snug cotton blanket-sheet on a freezing winter's night . . . where's the comfort like it? Extra tuck-away inches an added blessing; no pulling out at the bottom, down at the top. Shipping weight, 1 pound 13 ounces.

24 C 7073—Each..89c

Cotton Plaids Standard Quality

$1.15 Pair

70x80 In. Wt. Pr. 2 Lbs. 8 oz.

Have you ever run short of "extras"? Here's a special, just made to prevent such a mishap. So low priced you'll save in the end by buying several. Overlock-stitched ends. **Plaids:** rose and white, blue and white, green and white, orchid and white; or peach and white. **State color.** Shipping weight, 2 pounds 12 ounces.

24 C 7044—Pair $1.15

Have Your Blankets Gift Wrapped by Sears

ALL WOOL Extra Heavy

$5.79 Each

72x84 Inches. **Wt., 4 Pounds**

Nothing compares with the warmth of a fluffy, deep-nap all wool! Though prices are up, we've kept this low for Christmas. Double bed size. Lustrous sateen binding. **Colors:** green, gold, orchid, blue or rose. **State color.** Shipping weight, 4 pounds 4 ounces.

24 C 7510—Each...............$5.79

$1.00 Each

Colorful Novelty Cotton Blanket

66x80 Inches

Special bargain price. Handy for the car—as a knee warmer; and for daybed or chair. Predominant **colors:** green, dark blue or light blue. **State color.**

24 C 7231—Shipping wt., 2 lbs. 3 oz. Each..**$1.00**

20x40 In.
14¾c Ea.
In Lots of 4

Morning Glow

Grand Value! Buy for Holiday Needs

—Big Size . . . 20x40 Inches.
—98 Thirsty Double Loops to Each Square Inch of Drying Surface.

Special offering of soft, good weight bath towels—quality most folks choose for day-in, day-out use—such bargains at this price, we urge early ordering while stocks are complete! Made with sturdy underweave and selvages (at sides) to assure plenty of wear. White with washfast **Blue, Gold, Green, Orchid or Rose borders. State color.**

19 C 8747
Shipping weight of four, 1 lb. 5 oz.

4 for 59c

Extra Quality BATH TOWELS—Washcloths Cellophane Wrapped! Ready to Use

Head your list of practical gifts with these attractively packaged towels—washcloths—and be complimented on your thought! Our famous Morning Glow quality so soft, fluffy, excellent wearing, any housewife will be delighted with them. All fresh laundered, then cellophane wrapped to reach you sparkling clean. **White with Blue, Rose, Gold or Green borders. State color. Sold only in packages of one color. We cannot break packages.**

22x44 Inch Towels	20x40 Inch Towels	18x36 Inch Towels	12x12 Inch Washcloths
4 for 89c	4 for 79c	6 for $1.00	6 for 35c
19 C 8022	19 C 8024	19 C 8023	19 C 8026
Shipping weight, 1 lb. 7 oz.	Shipping weight, 1 lb. 5 oz.	Shipping weight, 1 lb. 11 oz.	Shipping weight, 8 ounces.

TWO SIZES—
AND WHAT BUYS!

Year End Special!

—Extra Absorbent
—Fluffy and Soft.
—Washfast Borders.
—Strong Selvages.

Unusual to see double loop towels like these at such low prices. Popular everyday quality. Fully bleached with **Blue, Gold, Green, Orchid or Rose borders. State color**

18x36 Inches

19 C 8025
Shpg. wt., of four, 15 ounces.
4 for 48c

22x44 Inches

Larger, Heavier Weight.

19 C 8027
Shpg. wt., of two, 1 lb. 8 oz.
2 for 38c

Imported Filet Loomed in Scotland Lace Cloths Nice for Gifts

Genuine imports—such finds at these low prices, you'll want to order more than one the minute you see them. Perfect for "company occasions," for gift giving—practical too, because the lace is a firm weave which washes and wears well. Pattern is especially lovely. Table cloths and runners offered in the popular, pleasing light ecru color.

Tablecloths

Size, About		Each
56x58 In.	19 C 7923 Shpg. wt., 10 oz.	$1.19
59x78 In.	19 C 7924 Shpg. wt., 1 lb.	1.69
71x87 In.	19 C 7925 Shpg. wt., 1 lb. 1 oz.	1.98

Table Runners

Shpg. wt., each, 6 oz.

19 C 7926—Size, about 16x44 In. Each................39c

19 C 7927—Size, about 16x63 In. Each................59c

NOW
$2.98
32-Pc. Set

23-Pc. China Set Regular $3.50 Value $1.98

Here is one of our biggest values. A high quality tea set. And, just in time for the holiday buyer—for what housewife wouldn't be happy to receive such a gift. Beautiful translucent china with a two tone lustre of tan and blue. Decorated with delicate white cherry blossoms with jet black stems. Set consists of 6 cups, 6 saucers, 6 tea plates, 1 creamer, 1 sugar bowl, 1 cover, 1 teapot and 1 cover.

35 C 8026
Shpg. wt., 12 lbs........................ **$1.98**

Price Cut Almost 20% for this Christmas Event

Here's a beautiful set, on which we've made drastic price reductions especially for this event. New, smart, semi-square shape. Autumn buds and flowers in tangerine shades with brown and green leaves on a deep ivory body make this a set of real beauty. All pieces finished with a delicate green verge line.

32-pc. Set includes 6 cups, 6 saucers, 6 bread and butter plates, 6 dinner plates, 6 sauce dishes, 1 platter and 1 vegetable dish.
35 C 4185
Shpg. wt., 20 lbs............ **$2.98**

53-pc. Set includes 8 cups, 8 saucers, 8 bread and butter plates, 8 9¾-in. **dinner plates**, 8 sauce dishes, 8 soup plates, 1 platter, 1 vegetable dish, 1 sugar bowl (2 pieces) and 1 cream pitcher.
35 C 4185
Shpg. wt., 37 lbs.............................. **$5.98**

Popeye Child's Set

Make some little boy or girl happy this Christmas with this cleverly decorated set. Everybody loves the movie and comic character, Popeye The Sailor. Set is in attractive natural colors and consists of one 7½-in. plate, one 5⅜-in. cereal dish and one 6-oz. mug all of fine quality semi-porcelain. Shipping weight, 2 pounds 8 ounces.

35 C 8019
3-piece set.............. **49c**

De Luxe 12-Pc. Glasbake Set

New! Trimmed in colors. Stripings, handles and knobs are of **red** or **green** color. An ideal gift. **State color wanted.**

11 C 04964—12 Pieces as shown.
Shipping weight, 14 pounds.................. **$2.98**

Individual pieces: (Save 45c by buying above set)

11 C 4959 — 10½ x 6½ x 2-in. **Baking Dish.** Shpg. wt., 4 lbs...... **75c**

11 C 4956—1½-qt. **Covered Casserole.** Shpg. wt., 5 lbs. 8 oz. **$1.15**

11 C 4957—**Six 4-oz. Custard Cups.** Shpg. wt., 2 lbs. 10 oz.... **29c**

11 C 4960—9⅝-in. **Pie Plate.** Shpg. wt., 3 lbs. 6 oz............ **49c**

11 C 4958—9⅛ x 5 x 2⅝-in. **Loaf Pan.** Shpg. wt., 3 lbs. 10 oz.... **65c**

11 C 4901 — **Wire Rack** for Custard Cups. Shpg. wt., 1 lb. 2 oz. **10c**

A Fine Gift for Mother

Beautifully styled. High quality Bestmade Enamelware pieces that will make excellent gifts. This ware is triple coated, lustrous ivory porcelain enamel. Spotless white interiors. No finer enamelware made regardless of price. Trimmed with **black** or **mandarin red**. **Be sure to state color.** Some of the most beautiful pieces we have ever seen. **COVERS CHROMIUM PLATED OVER SOLID BRASS.**

11 C 3680—Black Trim **11 C 3681**—Red Trim.
Complete 3-Piece Set. Shpg. wt., 8 lbs. 8 oz... **$3.98**

Individual pieces: (Save 69c by buying above set.)

11 C 3650 Black Trim. **11 C 3651** Red Trim. 3½-qt. Tea-kettle. Shpg. wt., 4 lbs. 4 oz. **$1.69**

11 C 3658 Black Trim. **11 C 3659** Red Trim. 8-cup Percolator. Shpg. wt., 3 lbs. 4 oz. **$1.69**

11 C 3652 Black Trim. **11 C 3653** Red Trim. 3⅝-qt. Covered Kettle. Shpg. wt., 3 lbs. **$1.29**

Beautifully Styled

Famous Rochester kerosene lamp. Parchment paper shade 15-in. wide. Lamp 19-in. high. Reduced from $2.69. Shpg. wt. 6 lbs.
11 C 07733 Now **$2.49**

Whistling Kettle

One of the most popular gift items for the kitchen. Made of highly polished solid copper with a large spout and conveniently shaped cool plastic handle. Whistles merrily when the water boils. **State size.**

11 C 4829
3-qt. size. Shpg. wt., 2 lbs. **$1.10**
5-qt. size. Shpg. wt., 2 lbs. 8 oz...... **$1.39**

New 3-Pc. Coffee Set

Entirely New! At this remarkably low price thousands of these beautiful sets will be bought this year as gifts. All pieces made of ivory colored embossed vitreous china with colored floral decoration.

Pot Makes Drip Coffee. Aluminum inset is graduated by cups. China cover fits both inset and pot.

Set consists of **Six Cup Coffee Pot, Sugar Bowl and Cover** and new style **Covered Creamer with Spout.** Shipping weight, 6 pounds.
11 C 3234.............. **$1.98**

Give Her a Carpet Sweeper

Here's a gift that will make her work lighter and last for years to come. **Equal to other sweepers selling nationally at $5.50.** Has easy-running ball bearings and a highly polished hardwood case. Patented brush, by a slight pressure, adjusts itself to any floor surface. Solid all-around rubber bumper protects the furniture. Well made bristle brush. One lever empties both dust pans. Choice of Walnut or Ebony finish. **State finish.** Shipping weight, 7 pounds.
11 C 06509.............. **$3.98**

Genuine Waterless Cooker

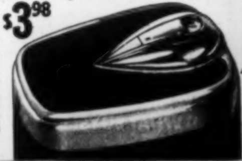
Heavy aluminum with steel base and removable asbestos pad. Complete with retinned rack, two 1¼ qt. pans, instructions and recipes. 7-qt. size holds 5 pint cans, 10-qt. size holds 5 pint or 4 quart jars.

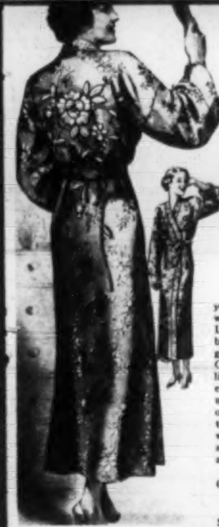
Size	Cat No.	Shpg.Wt.	Price
7-qt.	11 C 5410	6 lbs.	$2.75
10-qt.	11 C 5411	6 lbs. 12 oz.	3.65

9-qt. EXCEL Bargain Cooker. Has three inset pans, two 1-qt. size and one 2-qt., retinned wire rack, steel base, instructions and recipes. Shpg. wt., 5 lbs. **$1.98**
11 C 5415..........

Everyone in the Family Can Use This Gift

America's most beautiful health scale. Low safety platform, 2½-in. high. Size of scale, 14x10½-in. Fitted with black composition mat. Easy reading speedometer type dial weighs up to 250 pounds. Guaranteed for 5 years. Enameled in **white, green** or **ivory. State color wanted.** Health and weight table included.
Shpg. wt., 21 lbs. **$3.98**
11 C 07121





Hand Embroidered

A Gift She Will Prize!

$1.49

Rich Rayon Brocade

The perfect gift for you to give the woman who loves nice things! Lustrous, hand-embroidered flower in gorgeous colors. Charmingly casual lines of the robe flatter even the prettiest figure! Fine quality rayon brocade of silk-like texture! A robe she'll wear with real comfort and pleasure! Fits average size.

27 C 2475 Copen Blue.
27 C 2476—Red.
27 C 2477—Black.
Shipping weight, 1 lb.

Ⓐ
Bengaline
emberg

Ⓑ
Light Weight Capeskin

Ⓒ
For the Miss

Sears Christmas Gloves

Ⓐ 98c A Pair

Famous Bemberg fabric gloves . . . made from quality materials in Bengaline weave . . . created by foremost designers. Selected for Sears Christmas Book because they're smart-looking and LOW PRICED! Tailored slipons for Milady, with flared gauntlet cuffs, rolled tops and button trim on back. Shipping weight, a pair, 3 ounces.

33 C 3140—Black
33 C 3141—Brown
Half sizes, 6 to 8. State size.

Ⓑ $1.29 A Pair

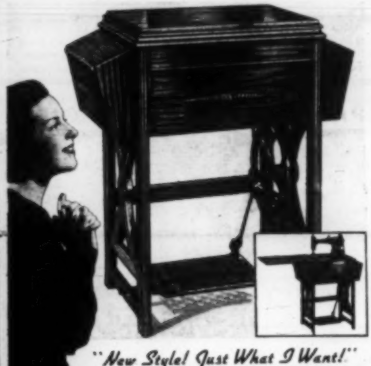
Give her sporty slipons made of good quality lightweight imported capeskin leather. Snug buckled strap at wrist. About 3½-button length. Pattern cut . . . trim fit. Half-pique seams.

33 C 3050—Black
33 C 3051—Brown
33 C 3052—Navy blue
Quarter sizes, 6 to 8. State size.
Shipping weight, a pair, 4 ounces.

Ⓒ 45c A Pair

Misses' ALL WOOL gloves made of bright colored yarns. Soft . . . toasting warm . . . and very gay with their rainbow stripes and patterns. Fully shrunk. Comfortable style.

33 C 3765—Royal blue
33 C 3766—Camel tan
33 C 3767—Red
Ages, 5 to 14 yrs. State age size.
Shipping weight, a pair, 3 ounces.



"New Style! Just What I Want!"

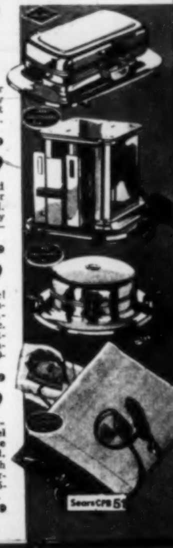
$24.95 Cash

And when she sees the modern beauty and efficiency of this new model Minnesota sewing machine, she'll thank you the rest of her life. Smartly styled, exclusive Sears design. Walnut finish hardwood cabinet. Two roomy, hinged-lid compartments at either side provide appreciated "extra space." Furniture legs replace conventional iron work; smart as your furniture. She'll like these features. **Minnesota Model "E," full size long shuttle sewing head. Trouble-free side tension for top thread . . . numbered stitch regulator . . . bobbin winder . . . black crinkle enamel finish, practically marproof. These and all other Minnesota features,** the soundness of which, are backed by Sears 42 years of sewing machine experience. Size of top, closed, 19x16 in.; open, 38½x16 in.; height, 31 in. Shipped from factory near Cleveland, Ohio.

20 CM 9535—Cash Price. Shpg. wt., 75 lbs **$24.95**
Easy Payment Price ($3 down, $4 a month) **$27.45**

Use Easy Payment Side of Order Blank Enclosed

Give Something ELECTRICAL



Sandwich Toaster and Double Grill $1.59

—Toasts 2 large sandwiches.

—Chromium plated. Has full skirted base. Black Bakelite handles. Drip spout and cup to catch grease when used as grill.

Top lays back to form double grill for griddle cakes, steaks, etc. Listed by Underwriters' Laboratories. Without cord. For any 110–120-volt current. Shipping weight, 5 pounds.

20 C 1896 . . . . **$1.59**

Heatmaster Toaster Chromium Plated $2.69

Oven type. Toasts 2 slices of bread on both sides in one operation. Drawer type racks. Toast is quickly removed. Bakelite feet and handles. Listed by Underwriters'. With cord. For any 110–120-volt current. Shpg. wt., 5 lbs. 8 oz.

20 C 690 . . . . **$2.69**

Heatmaster Waffle Iron Chromium Plated $2.79

Turns out perfect waffles every time! Chromium plated; moulded Bakelite handles; wooden knob feet under base; 7¼-in. aluminum grids with overflow groove. Heat indicator shows when to pour batter. Listed by Underwriters' Laboratories. With cord. For any 110–120-volt current. Shpg. wt., 6 lbs.

20 C 1873 . . . . **$2.79**

Heatmaster Wetproof Heating Pad $2.79

—Three heats; New washable, removable cover resembles camel hair. Shrinkproof. High grade long life element. Well padded.

Size, 12x15 inches. Three-Heat switch and all rubber cord listed by Underwriters' Laboratories. For 110–115-volt A.C. only. Shpg. wt., 2 lbs. 4 oz.

20 C 1875 . . . . **$2.79**

A New Gift! A New Thrill! A New Sheet!

IT'S SEARS NEW SUPER

Launderite

REG. U.S. PAT. OFF.

WEARS LONGER....
BECAUSE IT'S MADE STRONGER

REINFORCED AT THESE THREE POINTS OF WEAR

81x99-in. Sheets

2 FOR $1.96

- —reinforcements cannot be felt
- —reinforcements cannot be seen except by holding up to the light
- —reinforced at the three "weak spots"
- —extra threads reinforce sheets two inches down center and along each side the full length of sheet
- —pillowcases reinforced along both sides

A wonderful gift for the home . . . . . so practical, so useful. They're not ordinary sheets and pillowcases, they're the new longer wearing, extra lived Super Launderite. They'll keep right on giving service long after ordinary sheets are worn out. Never done before, it was Sears idea to weave in extra threads at the three "danger points" where sheets and cases usually give way first. You can't feel these reinforcements, and can only see them by holding the sheet up to the light. To make this doubly attractive for a gift, we've wrapped the sheets and cases in beautiful, glistening cellophane. And remember—with all their advantages, all their extra wear, Super Launderites are priced like many ordinary sheets and cases sold elsewhere.

Hemmed—Bleached White Sheets

In. Before Hemming	Hand Torn—All Lengths Less 5 Inches for Hems	2 for
	Twin Bed Size	
72 by 99	**96 C 17850**—Popular Length. Shpg. wt., for two, 3 lbs. 7 oz.	$1.88
	Double Bed Size	
81 by 99	**96 C 17880**—Popular Length. Shpg. wt., for two, 3 lbs. 13 oz.	$1.96
81 by 108	**96 C 17890**—Proper Length. Shpg. wt., for two, 4 lbs. 1 oz.	2.18
	Hemmed—Bleached White Pillowcases	
42 by 36	**96 C 17960**—For pillow 19x26 inches. Shpg. wt., per pair, 13 oz.	46c
45 by 36	**96 C 17970**—For pillow 21x27 inches. Shpg. wt., per pair, 14 oz.	49c

2-lb. Roll All Wool

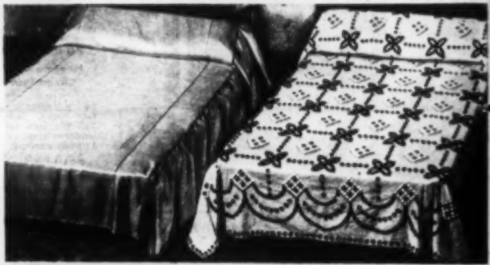
$1.00 Ea.

- —comforter size, about 72x90 in.
- —natural color wool

Wool prices are up, but you still save plentifully on Sears wool batting. 2-pound roll; all wool, soft and fluffy; slightly darker in color than high priced battings, but all the warmth and goodness is there. A real Sears saving. Shpg. wt., each, 2 lbs. 4 oz.

96 C 210—2-Lb. Roll. **$1.00**

THESE SPREADS MAKE FINE GIFTS



All Rayon Taffeta

$1.98 Ea.

- —extra wide, extra long
- —full 90x105 inches
- —has full flounces

Made of a good grade all Rayon Taffeta. Neatly tailored. Finished with full gathered 18½-inch flounce, corded at top. A price so low for such quality says "buy now—save!" **Colors:** Blue; Gold; Green; Orchid; Rust; Peach or Rose. **State color.**

Shipping weight, each, 1 pound 6 ounces.

96 C 262—Each............ **$1.98**

Beautiful Candlewick

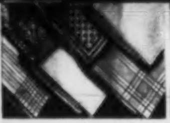
$2.98 Ea.

- —extra wide, extra long
- —preshrunk—fast color
- —carefully hand tufted

Just at Christmas time we offer hand tufted full bed size spreads at a big bargain. Beautiful patterns worth much more than we ask. The two-toned colored tufts are soft and fluffy! **Colors:** Blue; Gold; Green; Helio; Red or Rose tufts. **State color.**

Shipping weight, each, 2 pounds 15 ounces.

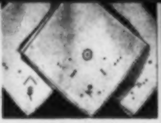
96 C 222—Each................ **$2.98**



Assorted Cottons

—Size, about 9¼x9¼ inches. For bright, inexpensive gifts choose this gay assortment. Women's woven colored borders, prints and all white cotton 'kerchiefs. Assorted. Shipping weight, 3 ounces

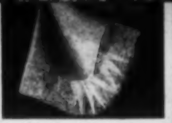
25 C 2375 .... 6 for 13c



Hand Embroidered

—Size, about 10⅝x10⅝ in. Women's fine white cottons, pretty multicolor designs in one corner. Dainty 1/16-inch hemstitched hems. Assorted. Shipping weight, 2 ounces.

25 C 2323 .. 6 for 27c



Dainty Linen

—Size, about 11x11 inches. Pretty 'kerchiefs to compliment party frocks. White, Lt. Blue, Dk. Blue, Maize, Pink, Peach, Lavender linen with white net edging. State color. Shpg. wt., 2 oz.

25 C 2387—Each .. 10c

Embroidered Linen

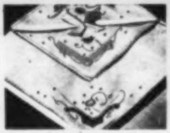
—Size, about 10⅝x10⅝ inches. Christmas gift special! Women's firm white linen. Multicolor hand embroidery in one corner. Patterns similar to illustration. 1/16-in. hemstitched hems. Shpg. wt., 3 oz.

25 C 2391 .... 3 in Box 49c

Fine Cottons

—Size, about 11x11 inches. Multi-color embroidered designs in one corner. Good quality white cotton 'kerchiefs with 1/16-inch hemstitched edges. Shipping wt., 5 oz.

25 C 2390 .. 3 in Box 19c



Appliqued Linen

—Size, about 11x11 inches. The sort of gift you'd like to get yourself! White with multicolor applique and hand-embroidery in one corner. Hand rolled hems. Shpg. wt., 5 oz.

25 C 2386 .. 3 in Box 65c

Initialed White Linen

—Size, about 10x10 Inches

Look at the low price! And these are firm white initialed linen with 1/16-inch hemstitched hems. All initials except I, O, Q, U, V, X, Y, Z. Print initial wanted. Shipping weight, 3 ounces.

25 C 2395 .... 6 of one initial 29c

3 for 23c

Hand Embroidered Cottons . . .

—Size, abt. 10x10 in.
—Women's handkerchiefs.

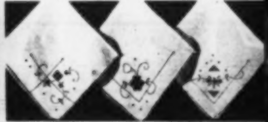
Choose them for gifts—or for yourself. They're certainly bargains of the kind one doesn't see every day. Fine weave soft white cotton. Novel assorted designs in one corner, hand-embroidered in multi-color patterns similar to illustration. Hemstitched 1/16 in. hems. Shpg. wt., 5 oz.

25 C 2394
3 in Box 23c

Linen—Extra Nice

—Size, about 11¼x11¼ inches. Beautiful quality you'll want for that "special somebody" on your gift list. Women's sheer white linen with colorful hand embroidery in all four corners. Hand rolled hems. Assorted designs similar to illustration. Shpg. wt., 2 oz.

25 C 2389—Each 23c



Hand Embroidered Linen

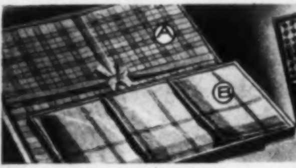
—Size, about 11x11 Inches

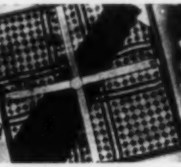
Women's white 'kerchiefs with multicolor hand embroidered design in one corner. Rolled hems. Assorted designs similar to illustration. Shpg. wt., of three, 2 oz.

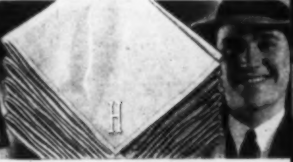
25 C 2393—3 for 29c

Same as above but with white embroidery design. Assorted.

25 C 2392—3 for 29c







Men's—Boys' Styles

(A) Men's fast color cotton plaids on white grounds. Woven color borders. Hemstitched. Assorted styles. Size, abt. 17x17 in. Shpg. wt., 9 oz.

25 C 2518 .... 3 in Box 39c

(B) Boys' white cotton 'kerchiefs with assorted fast color woven borders. Hemstitched. Size, about 14x14 in. Shipping weight, 5 ounces.

25 C 2536—3 in Box 25c

Tie and 'Kerchief Set

Men's silk 'kerchief has white center and hand blocked colored print border. Size, 16⅝x16⅝ in. Fine quality lined rayon tie in print designs to match. Colors: Blue, Brown, Green, Maroon prints. State color. Assorted patterns.

Shipping weight, 8 ounces.

25 C 2544—Set, in Box 45c

Initialed 'Kerchiefs

Freshen up his supply with a half dozen or more of these all white initialed 'kerchiefs. Men's firm cotton; ¼-inch hemstitched hems. Bargains at this price. Size, 16½x16½ in. Any initial except I, O, Q, U, V, X, Y, Z. Print initial.

Shipping weight, 4 ounces.

25 C 2542 .... 6 for 38c

Children Love These Amusing Hankies

ANIMAL DESIGNS

One for every day in the week and how the kiddies love carrying them! White cotton with name of the day and animal design embroidered in colors in one corner. Size, 9¼x9¼ in. 1/16-in. hemstitched hems.

Shpg. wt., of 7, 9 oz.

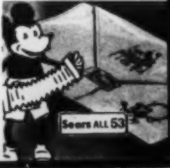
25 C 2396 .... 7 in box 49c

MICKEY MOUSE

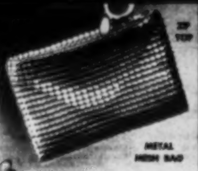
Any child will be proud to carry hankies with such jolly pictures of Mickey. White cotton with colored embroidered Mickey Mouse design in one corner. Size, 8½x8½ inches with 1/16-in. hemstitched hems.

Shpg. wt., 5 oz.

25 C 2388 .... 3 in box 25c



BRIGHT METAL MESH
Scarf Belt Bag
Adrienne Ames



98c The perfect party bag! Flexible tarnish resistant metal mesh in a soft, satiny gold color finish! Goes well with dresses in any color! Zip top with handy finger-ring "pull." White rayon moire lining. Dainty 6x4-in. size, fits the hand nicely.

18 C 3066
Shipping wt., 6 oz.

Monogram Pin or Fob. Save Here!

89c **18 C 3064** Satin-finished 3 initial metal pin.

98c **18 C 3065** This good looking metal fob shows 3 initials! Pin top.

Both pin and fob come in Gold color only. May be worn with scarfs, on hats, dresses and handbags. Size, monogram part, 1⅛x1⅛ in. Print 3 initials wanted. Shipping weight, each, 2 ounces.

Newest New Style!

$1.98 COLLAR **98c BELT**

This collar ordinarily costs far more! It's autographed and worn by Adrienne Ames! Glittering gold-color metal mesh in a new, **fringed** triangle collar! Snaps at back. Drapes like cloth! Tarnish resistant! Turns an old dress into a rich, radiant success. Worn by thousands of smart women—coveted by more!

18 C 3246—Gold color finish. Size, 19x19 in. Shpg. wt., 6 oz... **$1.98**

Get the Belt to Match!

18 C 3231—Gold-plated mesh. 1 in. wide. Even Sizes: 26 to 36 in. waist. State size. Shipping wt., 4 oz...... **98c**

$1.00 EACH

Real Leather!

Two initials included! A **zip pocket!** A roomy seal grained, **genuine leather** bag! Astounding value for $1.00! Fine rayon lining, too! Three pockets in all. Attached coin purse. Mirror. Size, 8⅝x6 inches.

18 C 3069—Colors: Black, Brown or Navy. State color and print initials wanted. Shipping weight, 15 ounces.......... **$1.00**

Super Value!

The **newest** kind of leather bag—it's square shaped! New "Basque" graining. Stunning "gold" color metal ornament. Fine rayon lining! One large and 2 small pockets. Attached coin purse. Mirror. Looks like a $1.95 bag! Size, 7⅝x7¼ in.

18 C 3063—Colors: Black or Brown. State color wanted. Shipping weight, 1 pound.................. **$1.00**

Silk Scarf —It's Initialed

44c Beautifully fine (weighted) silk crepe! Tremendous value! Doubled, tubular style. Her initial, carefully embroidered. Self-fringed edges. All initials except I-O-Q-U-V-X-Y-Z. Print initial wanted. Size, 9x41½ inches.

18 C 3418—WHITE only. Shpg. wt., 6 oz........ **44c**

All Wool

18 C 3426—Soft finish! Smart colors. 9x44½ in. Predominating colors: Brown, Blue or Red. State color. Shpg. wt., 7 oz **29c**

Metal Embroidered

18 C 3425—Gold-colored bow knots, on rough, acetate crepe. 15x28 in. Colors: Brown, Red, Royal Blue or White. State color. Shpg. wt., 4 oz.............. **39c**

Heavy Matelasse Crepe

18 C 3427—Acetate crepe! Tubular! Washable! Colors: White, Wine, Royal Blue or Brown. State color. Size 9⅛x45 in. Shpg. wt., 6 oz............ **79c**

16 RIB
GEMSTONE HANDLE

Initialed! Guaranteed!

$2.98 Cloth is guaranteed for 3 years wear! "Super Hercules" umbrellas of rich, silk-like, Bemberg fabric. Sparkling Gemstone handle with blown flower inside. 2 initials. 16-rib steel frame. Wood rod. Length, about 23 inches.

18 C 3521—Colors: Navy, Brown or Black with White. State color and print initials. Shpg. wt., 1 lb. 6 oz.

New Vanity!

98c

Best quality artificial leather. Gilt frame. 2 pockets. Rayon lining. Size, 7⅛x4⅝x2 in.

18 C 3061
Colors: Black or Brown. State color. Shipping weight, 1 lb.

Muff Bag

$1.00

Warm, rough wool coating! Kapok padding. Rayon lined hand section! Zip pocket holds mirror and coin purse. Size, 12x8 inches.

18 C 3062
Colors: Black or Brown. State color. Shpg. wt., 1 lb.

NEW! Moisture Proof SATIN SECRETÉ

$1.98

First Time At This Price!

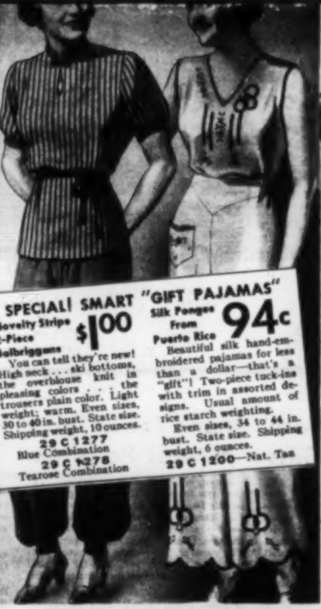
Sells Regularly for $2.95

- **Spotproof**
- **Ripproof seams**

Think of it—for $1.98 you're getting a wonder slip that sells regularly at $2.95! This remarkable slip is made of SATIN SECRETÉ—an extra fine, heavy quality Pure Dye Satin that **sheds** water, and **won't spot** or **sag**. Beautifully lace trimmed! Bias cut, and darted under arms! Adjustable straps! **Bonded non-ravel, non-rip seams.** Length, about 48 in.

Even sizes, 32 to 44 in. bust measure. State size. Shipping weight, 8 ounces.

29 C 3867—Tearose



SPECIAL! SMART "GIFT PAJAMAS"

Novelty Stripe 2-Piece Balbriggans $1.00

You can tell they're new! High neck . . . ski bottoms, the overblouse knit in pleasing colors . . . the trousers plain color. Light weight; warm. Even sizes, 30 to 40 in. bust. State size. Shipping weight, 10 ounces.

29 C 1277
Blue Combination
29 C 1278
Tearose Combination

Silk Pongee From Puerto Rico 94c

Beautiful silk hand-embroidered pajamas for less than a dollar—that's a "gift"! Two-piece tuck-ins with trim in assorted designs. Usual amount of rice starch weighting.

Even sizes, 34 to 44 in. bust. State size. Shipping weight, 6 ounces.

29 C 1200—Nat. Tan

Christmas Special

$1.45 Silk Crepe Gown

Good quality, weighted, Silk Crepe with exquisite lace trim! Flattering V neck, front and back—dainty cap sleeves. Alluring bias cut gives fullness to the bust and slimness to the waist! Ribbon sash, simulated hand rolled hem. Length, about 52 inches.

Even Sizes, 34 to 44 in. bust measure. State size. Shipping wt., 10 oz.

29 C 936—Tearose.
29 C 937—Light Blue.

THRILLING GIFTS OF LOVELINESS

Cocktail Slip

Rayon Taffeta 75c

Ⓐ **Good news!** A Cocktail Slip of good quality Rayon Taffeta, lace trimmed top and bottom. Double stitched upper bias seams. Adjustable straps. Length, about 47 in. Even sizes, 34 to 44 in. bust. State size. Shipping weight, 8 ounces.

29 C 3868—Tearose
29 C 3869—Flesh

Cocktail Slip

Pure Dye Satin $1.69

Ⓑ **WHAT EVERY WOMAN WANTS!** A Cocktail slip luxuriously trimmed with lace cutouts at top and bottom! Pure Dye Satin, with strong double stitched seams! Bias cut. California top. Looks expensive, but it's only $1.69. Length, about 47 inches.

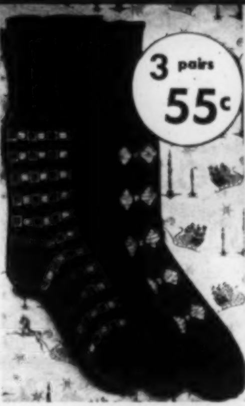
Even sizes, 32 to 44 in. bust measure. State size. Shipping wt., 8 oz.

29 C 3870—Tearose

Men's Part Wool They're Great Gifts

They're a man's idea of a real gift. Warmth—Style—Wear—and a Real Bargain Price. Just the weight for a whole winter season. Cotton for wear, and a small amount of wool for warmth. Smart new patterns and choice wool yarns make their colors softer and richer. Reinforced heels and toes.

86 C 4991—Assorted colors in patterns similar to picture. Sizes, 10, 10½, 11, 11½ and 12. State size. Shipping weight, 3 pairs, 6 ounces.



Men's Fancy Hose Newest Patterns

Latest, smartest, all-over patterns! The new style for men. This type of pattern is usually found only in higher priced socks. Fine gauge, long wearing lisle in a comfortable winter weight. Reinforced heels and toes. Elastic ribbed tops for perfect fit. The patterns, the weight that young men and older men, as well, like for fall and winter wear. Just great for Christmas gifts!

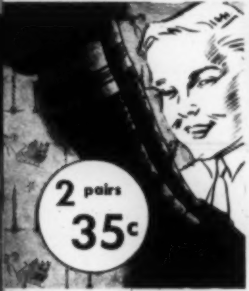
86 C 4672—Colors: Oxford gray, Brown or Blue. Sizes, 10, 10½, 11, 11½ and 12. State size and color. Shpg. wt., 3 prs., 6 oz.

Men's Silk and Rayon Linen Heels, Toes

Actual tests prove that the Irish linen reinforcements in the heels and toes double the wear. Yet these fine socks sell at the same price as ordinary socks. Knit of Silk and Rayon yarns, an ideal combination for style and wear.

Double soles, mercerized cotton heels and toes reinforced with linen. Snug-fitting mercerized cotton ribbed tops.

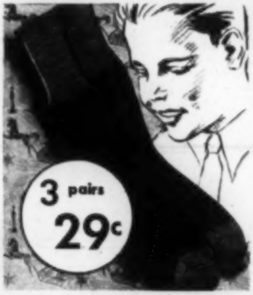
86 C 4671—Colors: Black, Navy blue, Gray or Brown. Sizes, 10, 10½, 11, 11½ and 12. State size and color. Shipping weight, three pairs, 6 ounces.



Boys' Golf Hose

STYLE—that will make young fellows shout for joy; PRICE—that will save money; WEAR—that will save mending. Knit-in garter cuffs, just what you boys are looking for. Long wearing cotton with reinforced heels and toes. A good, warm weight.

86C4834—Assorted colors in patterns similar to picture. Sizes, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. State size. Shpg. wt., 2 pairs, 5 oz.



Boys' Fancy Socks

Show us a young fellow who won't be proud to wear these. They're the same style patterns and construction as Dad's, but they're made especially to fit boys. Snug-fitting ribbed tops. Seamless feet. Rayon plated over selected cotton with reinforced heels and toes. A good, warm weight. All in all one of the best buys in boys' dress socks we've ever offered!

86 C 4832—Assorted colors in patterns similar to illustrations. Sizes, 8, 8½, 9, 9½ and 10. State size. Shpg. wt., 3 pairs, 5 ounces.

3/4 Wool and Silk

69c a pair

Sensible gifts. The finest and loveliest of fall and winter stockings. Three-threads of silk are plated over extra fine wool to make them lustrous and warm. Long wearing four thread, mercerized cotton heels and toes. Double soles. French heels.

86 C 2570—Black, Sable, Woodbrown, Nubrown, Dark gunmetal. Sizes, 8½, 9, 9½, 10, 10½. State size and color. Shipping weight, 4 ounces.

This SPECIAL PURCHASE

brings you $1.00 VALUES

in Ringfree Full-Fashioned Hosiery for only

69c a pair

Service

- SILK TOP TO TOE
- FRENCH HEEL
- SANDAL SOLE
- PICOT TOP
- WELL REINFORCED

Chiffon

- 48-GAUGE 3-THREAD
- HIGH TWIST SILK
- SHADOW WELT
- SANDAL SOLE
- PICOT TOP

An astounding purchase . . . a wonderful opportunity . . . and just in time for Christmas! Women everywhere are paying $1.00 for these same identical hose. But Sears made an exceptionally large purchase and secured this marvelous price. What stunning gifts for your friends! What splendid savings for you!

They're absolutely ringfree, full-fashioned and silk from top to toe—just like stockings you've paid $1.00 for. Knit from fresh live silk that will give far more wear than the low price indicates . . . and you may choose from the newest and smartest hosiery shades, tones that are ideal for Christmas gifts.

Colors: Townwear, Flattery, Light gunmetal, Smoke, Browntone or Harmony. Sizes, 8½, 9, 9½, 10 and 10½. State size and color. Shipping weight, 3 ounces.

86 C 348—Chiffon. **86 C 742**—Service.

FULL-FASHIONED *Ringless*

Royal Purple Quality 55c a pair

Instinctively women think of Royal Purple quality when they think of Christmas hosiery. The quality of this famous brand is synonymous with lovely gifts. But how many women realized they can get true Royal Purple hosiery at so low a price as this? Yet here they are: fine gauge, clear and flawless. Full fashioned for perfect fit. Fresh, live high twist silk that makes them permanently dull and less likely to snag. Reinforced soles, heels and toes. Picot tops.

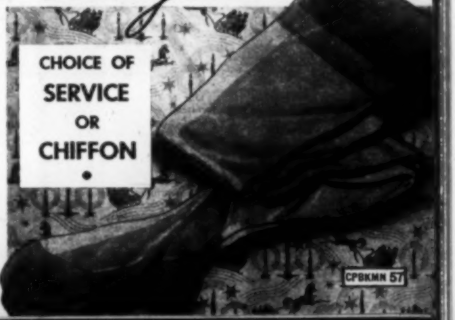
Colors: Harmony, Browntone, Townwear, Flattery, Light gunmetal or Smoke. Sizes, 8½, 9, 9½, 10 and 10½. State size and color. Shipping weight, pair, 3 oz.

CHIFFON

86 C 650 — All silk with soles, heels and toes, reinforced with mercerized cotton.

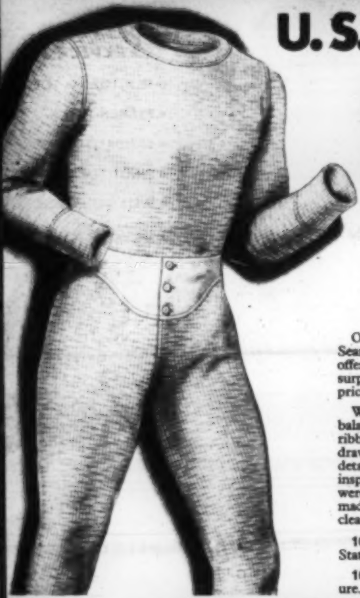
SERVICE

86 C 540 — Mercerized cotton tops, toes, soles and heels.



CHOICE OF SERVICE OR CHIFFON

CPBKMN 57



U.S. ARMY SURPLUS

40% WOOL

Shirts and Drawers

53c EACH GARMENT

One of the most sensational buys ever offered on the pages of a Sears catalog! One of the biggest money-saving opportunities ever offered to you! A tremendous purchase of United States government surplus merchandise at big savings. You pay less than one-half the price you ordinarily are asked for 40% wool shirts and drawers.

Warm, husky garments. Extra heavy weight. 40% wool, the balance strong selected cotton. The shirts have long sleeves, with ribbed cuffs; round neck, and are hemmed at the bottom. Ankle length drawers have three-button yoke front with ribbed cuffs at ankles. Every detail measures up to the government high standards. Every garment inspected by the government's own inspectors to make sure they were up to the government specifications. Full made sizes, strongly made throughout. Some are ribbed knit and some are flat knit. All clean garments—no stains. Color: gray.

16 C 9802—SHIRTS. Sizes, 38, 40 and 42 inches chest measure. State size.

16 C 9803—DRAWERS. Sizes, 34, 36 and 38 inches waist measure. State size. Shipping weight, each garment, 1 lb. 2 oz.

Men's Heavy Ribbed Cotton Suits

74c Each Suit

One of the biggest manufacturers of men's cotton ribbed union suits needed money, so he sacrificed his big stock to us at far below the regular cost. We are passing this saving on to you. Good dependable quality, far heavier and warmer than most offered at the price. Long sleeves; ankle length. Military shoulders; smooth seams. Softly fleeced inside.

16 C 9884—Cream color. Sizes, 36 to 46 in. chest. State size. Shipping weight, 1 pound 4 ounces.

Men's Heavy 10% Wool Suits

89c Each Suit

It is no wonder the price is so low on this suit. We searched the entire underwear market before we purchased it and then placed an extra large order at exceptional savings to you. You can expect a much longer wearing garment than the price indicates. A fine ribbed suit in a heavy winter weight that means extra warmth and wear. 10% wool, balance fine cotton. Long sleeves; ankle length.

16 C 9140 — Tan random. Sizes, 36 to 46 inches chest. State size. Shipping weight, each, 1 pound 6 ounces.

They're Brand New!

MEN'S OR BOYS'

Knit Shirts and Shorts

25c Each Garment

Athletic style, but trim fitting because they're ribbed knit and give with every move of the body. Long wearing fine quality combed cotton, light weight, yet very comfortable for year round wear. Shorts have elastic at waist and fly opening. Color: white.

FOR MEN	**FOR BOYS**
16 C 5184—Shirts Sizes, 34 to 46 chest.	16 C 7522—Shirts Sizes, 24 to 34 chest.
16 C 5185—Shorts Sizes, 32 to 42 waist.	16 C 7523—Shorts Sizes, 22 to 32 waist.

State size. Shipping weight, each garment, 3 ounces.

18c Each Garment
VESTS AND PANTIES

REG. U. S. PAT. OFF.

Lovely *Flatter-ees*

Be modern—be stylish—be warm—wear Flatter-ees! They're the modern, snug fitting undies that cost so little at Sears. They're as fine and slim as silk lingerie. They stretch every which way and mold themselves to the figure. And daugher's are just as smart and comfortable as mother's. Made of fine quality cotton in a stretchy tuck stitch. Light weight, yet warm. Easily laundered and no ironing necessary. Flat elastic at waist. Lastex at bottom of legs. Vests have neat shoulder straps. Shipping weight, each garment, 4 ounces.

FOR WOMEN	**FOR MISSES**
16 C 6662—VESTS 16 C 6663—PANTIES	16 C 7246—VESTS 16 C 7247—PANTIES
Color: Tea rose. Sizes: Small (32-34); Medium (36-38); Large (40-42) inches bust or hip measure. State size. Each garment 18c	Color: Flesh pink. Sizes: Small (6 and 8 yrs.); Medium (10 and 12 years); Large (14 and 16 yrs). State size. Each garment . 18c

Children's *Rayon Striped* Waist Suits

29c

Each Suit

A fine garment—a low price—and a big saving—exactly what mother is looking for. Carefully knit of strong selected cotton. Pretty rayon stripings for beauty. Bartacked at all points of strain for active children. Popular short sleeve, trunk length style. Full sizes; 3-button drop seat.

16 C 9188—Cream color. Sizes to fit ages, 2, 3-4, 5-6 and 7-8 years. State size. Shipping weight, each, 6 oz.

35c Each Garment

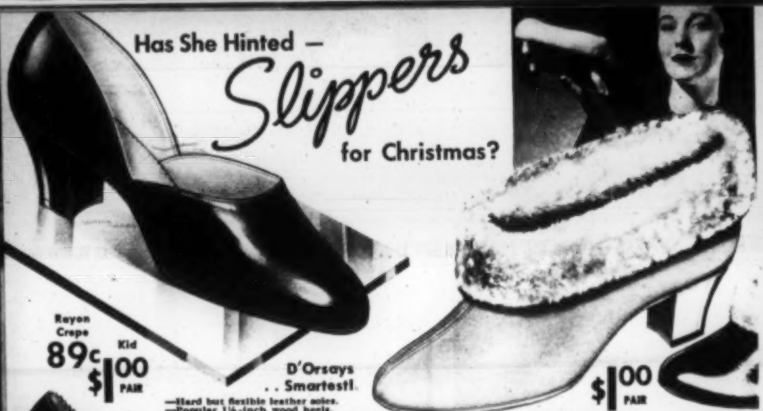
3 for $1.00

Women's *Rayon Striped* Suits

You'd never dream a comfy suit like this could be so flattering to the figure. Medium weight ribbed knit from good quality cotton. Dainty rayon stripes for beauty, Knit picot around neck and arms. Arm shields and reinforced crotch for extra wear. Easy to launder—no ironing required. Priced extra low.

16 C 932—Cream color. Sizes, 36 to 44 inches bust. State size. Shpg. wt., each suit, 5 oz.; 3 suits, 12 oz.

Has She Hinted — *Slippers* for Christmas?



Rayon Crepe
89c

Kid
$1.00 PAIR

D'Orsays . . Smartest!

—**Hard but flexible leather soles.**
—**Popular 1½-inch wood heels.**

The tailored black D'Orsay! College girls like it best! Fashion magazines approve it too!

WOMEN'S SIZES 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9. Wide widths. State size. Shipping weight, 14 ounces.

15 C 3679—Kid. Pair......$1.00
15 C 3680—Rayon Crepe. Pair. 89c

$1.00 PAIR

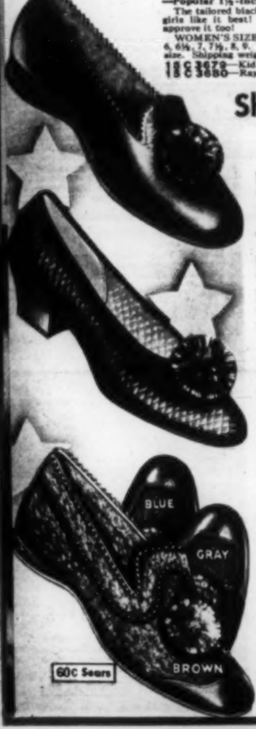
—**Russian Bootee, sheep's wool trimming.**

Gay little boots for hostess gowns. Felt lined. Padded chrome leather sole. 1½-inch wood heel.

WOMEN'S SIZES 3, 4, 5, 6, 7, 8, 9. Wide widths. State size. Shipping weight, 15 ounces.

15 C 3828—White Leather.
15 C 3849—Black Leather. Pair.....$1.00

She'll Welcome These



All Slippers on This Page Wrapped as Gifts on Request

Holiday Saving

79c —**Black elk grained leather uppers with felt lining.**
—**Padded chrome leather soles.**

A soft sole slipper for lounging. Gay pompon trimming. Today's value $1.00.

WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide widths. State size. Shipping weight, 10 ounces.

15 C 3826
Pair.................79c

$1.00 Value

79c —**Black quilted satin slipper.**
—**Padded leather sole.**
—**1½-inch covered heel.**

Quilted fashions are smart and new. Buy her these slippers for her padded robe.

WOMEN'S SIZES 4, 5, 6, 7, 8. Wide widths. State size. Shipping weight, 14 ounces.

15 C 3827
Pair.................79c

Sears Home-Eze

29c —**Mottled felt; soft padded leather sole.**

Wide widths. State size. Shipping weight, 7 oz.

WOMEN'S SIZES 4, 5, 6, 7, 8, 9.

15 C 3823—Brown.
15 C 3824—Gray.
15 C 3825—Blue.
Pair.................29c

—**Mottled red felt.**

Girls' and Boys' Sizes 9, 10, 11, 12, 13, 1, 2.
15 C 914—Pair..29c

Tots' Sizes 5, 6, 7, 8.
15 C 915—Pair..29c

House Slippers

—**Gray felt with kid tip trim.** **79c**
—**Flexible hard leather sole.**
—**Restful low heel; rubber top lift.**

The cozy house slipper that brings so much comfort when you're on your feet all day.

WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide widths. State size. Shipping weight, 15 ounces.

15 C 3838
Pair.................79c

A Joy to Wear

—**Black genuine kidskin.** **93c**
—**Easy bending leather soles. Low heels with comfortable rubber top lifts.**

Neat house slippers that offer all the bliss of comfort. Trim looking too.

WOMEN'S SIZES 3, 4, 5, 6, 7, 8. Wide widths. State size. Shipping weight, 1 pound.

15 C 3602—Boudoir.
15 C 3402—1-Strap.
Pair.................93c

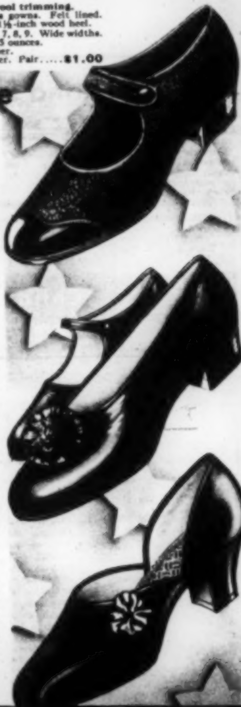
Boudoir D'Orsay

—**Black rayon crepe D'Orsay; deep rose lining.** **39c**
—**Padded chrome leather sole.**
—**1½-inch heel.**

The pretty slipper every woman loves—selling for much LESS at Sears! Pink Rosette trimming. A luxurious style. All slippers wrapped as gifts on request.

WOMEN'S SIZES 3, 4, 5, 6, 7, 8. Wide widths. State size. Shipping weight, 13 ounces.

15 C 3850—Pair 39c



Comfort
is a GIFT
with us!

Leather Reinforced Toe

- —Gray felt uppers.
- —Durable genuine leather toe cap.
- —Soft, padded, chrome leather sole and heel.

MEN'S SIZES 6 to 12. No half sizes. *State size.* Shipping weight, 12 ounces.

67 C 3909

39c PR.

Kidskin Romeos

- —Pliable Kidskin Uppers.
- —Oak-tanned leather outsole.
- —1-piece leather midsole.
- —First quality goring.
- —Springy rubber heel.

Want to make him happy? Give him a pair of these Romeos.

MEN'S SIZES 6 to 11; also 12. Wide widths only. *State size.* Shipping weight, 2 pounds.

67 C 3936
Brown pair............ **$1.77**

For the Best Dad in the World!

45c PAIR
BOYS' SIZES

Moccasin Style

- —Natural tan cotton Suedene long wearing uppers.
- —Warm cotton fleece lining.
- —Padded chrome leather sole, heel.
- —Good looking dark brown cotton Suedene collar.

MEN'S SIZES 6 to 12. No half sizes. Wide widths only. *State size.* Shpg. wt., men's, 14 oz.; boys', 11 oz.
67 C 3902—Pair.......... **47c**
BOYS' SIZES 1 to 5.
67 C 3958—Pair.......... 45c

Very Flexible

- —Brown "elk grain" leather uppers.
- —Easy-bending, oak tanned leather soles.
- —Sturdy, live rubber shock absorbing heels.

One of the most practical gifts for Brother or Dad.

MEN'S SIZES 6 to 11. No half sizes. Wide widths. *State size.* Shipping weight, 1 lb. 6 oz.

67 C 3914
Pair.............. **$1.39**

98c PAIR

Leather Sole Everett

- —Comfortable, brown leather-like fabric uppers.
- —Oak-tanned leather outsole.
- —Live rubber heel.

MEN'S SIZES 6 to 11. Wide widths. *State size.* Shipping weight, 11 ounces.
67 C 3910—Pair....... **98c**

Brown Elk Grain Leather Uppers

- —Cotton fleece lined—clear to toe.
- —Padded chrome leather sole, heel.

MEN'S SIZES 5 to 12. Wide widths. No half sizes. *State size.* Shipping weight, 12 ounces.
67 C 3919—Pr. **79c**

BOYS' SIZES 1 to 5. No half sizes. *State size.* Shpg. wt., 11 oz.
67 C 3959—Pr.. 69c

69c PAIR
BOYS' SIZES

"Buddy-Boy" Hi-Tops

- —Black leather, elk grained uppers.
- —Sturdy "sure-grip" "Compo" sole.
- —Rubber heel.
- —Moisture resisting caulk welt.

Will he be happy when he sees these shiny, new Hi-Tops beside the Christmas Tree? Tan color strap and buckle.

BOYS' SIZES 1 to 5½. Height about 12 in. Wide widths. *State size.* Shpg. wt., 3 lbs. 2 oz.
67 C 5606
Pair.... **$1.98**

For a Healthful Christmas

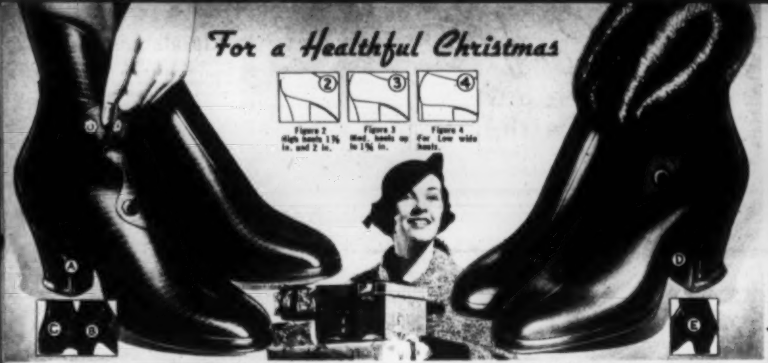


Figure 2
High heels 1⅞ in. and 2 in.

Figure 3
Med. heels up to 1⅝ in.

Figure 4
For Low wide heels.

The Ever Popular Snap-on!

89c
Pair

Neat embossed design rubber. Fleece lining. WOMEN'S SIZES 2½ to 8; also 9. Order one-half size larger than shoe. Shipping weight, 1 lb. 4 oz. For heels up to 1⅝-in. (Figure 3).

(B) **76 C 9222**—Black.
(B) **76 C 9224**—Brown. Pair.................**89c**

WOMEN'S SIZES 2½ to 8. Order one-half size larger than shoe. Shpg. wt., 1 lb. 4 oz. For heels 1⅞ inches and up. (Figure 2).

(A) **76 C 9223**—Black
(A) **76 C 9225**—Brown. Pair.................**89c**

WOMEN'S AND BIG GIRLS' SIZES 2½ to 8; also 9. For low heels and medium wide toes. (Figure 4). *Order same size as shoe, or one-half size larger for wide toe shoes.* Shipping weight, 1 pound 5 ounces.

(C) **76 C 9201**—Brown. Pair.................**89c**

A Lovely Fur Top Style

$1.79
Pair

These new fur top Galoshes will be found under many Christmas trees. Because of their lovely style and snug warm fleece lining they will please any woman. Gibraltar quality satin finish rubber. One-snap fastener—easy on and off.

WOMEN'S SIZES 4 to 8. *Order half size larger than shoe.* Shipping weight, 1 pound 5 ounces.

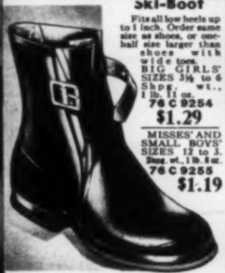
For heels up to 1⅝ inches. (See Figure 3.)

(E) **76 C 9250**—Black.
(E) **76 C 9252**—Brown.................Pair, **$1.79**

For heels 1⅞ inches and up. (See Figure 2 above.)

(D) **76 C 9251**—Black.
(D) **76 C 9253**—Brown.................Pair, **$1.79**

Give the Children a Gift of Winter Fun Outdoors!

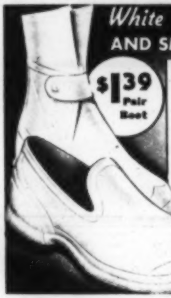


Ski-Boot

Fits all low heels up to 1 inch. Order same size as shoes, or one-half size larger than shoes with wide toes.

BIG GIRLS' SIZES 3½ to 6. Shpg. wt., 1 lb. 11 oz.
76 C 9254
$1.29

MISSES' AND SMALL BOYS' SIZES 12 to 3. Shpg. wt., 1 lb. 8 oz.
76 C 9255
$1.19



White IS NEWEST AND SMARTEST, TOO

$1.39
Pair Boot

Ideal Gift!

Satin finish rubber with warm fleece lining. Full throat opening—easy on and off. *Order same size as shoe or half size larger than wide extension sole shoe.* SMALL BOYS' AND GIRLS' SIZES 6 to 10½. State size.

76 C 9248—Boot. Shpg. wt., 1 lb. 6 oz. Pair..........**$1.39**

76 C 9111 Rubbers. Shipping wt., 12 oz. Pair....**85c**

Girls

Warm fleece lined. *Order same size as shoe or half size larger than wide extension sole shoe.* Shpg. wt., 1 lb. 4 oz.

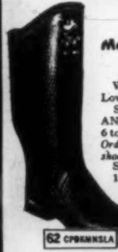
For Wide Toes and Low Heels

(G) **76C9226**—Brown
MISSES' SIZES 11 to 2.......... **87c**

(G) **76C9247**—Brown
LITTLE BOYS' AND GIRLS' SIZES 6 to 10½........ **85c**

For Medium and Narrow Toes and 1-in. Heels

(F) **76 C 9341**—Brown
MISSES' SIZES 12 to 3 **87c**



"Mickey Mouse" Boots

Bright Red Trimming!

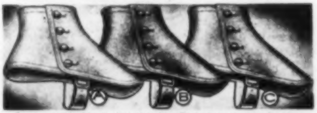
Warm fleece lining. Low heels.

SMALL BOYS' AND GIRLS' SIZES 6 to 12. No half sizes. *Order same size as shoe.*

Shipping weight, 1 pound 7 ounces.

76 C 9443
89c
Pair

For Brother or Dad!



Spats come in Men's sizes 6 to 10. No half sizes. Half size shoes take next size larger. State size. Shipping weight, 8 ounces.

All Wool Felt
A gift any man will be happy to get.
(A) **76 C 9000**.... Gray
(A) **76 C 9001** Tan—Pair....**59c**

Leather Binding
All Wool Felt. Smart on any man.
(B) **76 C 9022**.... Gray
(B) **76 C 9023** Tan—Pair....**79c**

37-oz. Box Cloth.
Full Leather Bound.
(C) **76 C 9004**.... Gray
(C) **76 C 9005** Tan—Pair **$1.59**

For Boys and Girls

Few gifts for children are more practical. Black rubber. Light weight. Gives good wear. Entirely waterproof. Red binding.

BOYS' AND GIRLS' 11 to 2. No half sizes. Order same size as shoe. Shipping wt., 2 pounds 2 ounces.

76 C 9438
$1.65
Pair

BIG HIT with the Boys

THE MODEL
STARCHLESS COLLAR
IRON WHEN VERY DAMP

Non-Wilt Collar Shirt

98c EACH

—Plain color cotton broadcloth
—Fancy pattern cotton shirtings
—Fast Color

The famous "Model" Brand Shirt with the new Non-Wilt Collar which requires no starch, is comfortable yet looks as neat as any starched collar. Tie not included.

33 C 1480—White
33 C 1481—Blue
33 C 1482—Fancy patterns

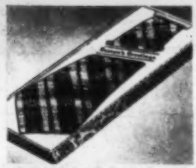
Juvenile sizes, Ages 8, 10, 12 yrs. State age. Shipping weight, 7 ounces. Boys' Neck Sizes, 12½, 13, 13½, 14, 14½ in. State size. Shpg. wt., 9 oz.

For Future Aviators

59c EACH

Here's Winter warmth! Good quality sheepskin, lined with warm cotton suede cloth. Snug fitting goggles with rubber eyerest—held secure by detachable elastic band. Adjustable chin strap assures a snug fitting helmet under all weather conditions. Wire screen over ears gives proper ventilation.

83 C 11589—Black. Sizes, 6¾ to 7¼. State size. Shipping weight, 11 ounces.



25c EACH

Boys' Four-in-Hand Ties of good looking Rayon fabrics in new snappy patterns. Packed in a gift box. 33 C 8540—Blue, Red, Green or Brown. State color. Shipping weight, 5 ounces.

59c A PAIR

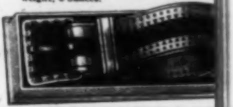
Boys' beaverized fur mitten with pliable, sheepskin leather palm. Fleeced cotton lining. Web wrist. 33 C 3962—Brown. Ages 5 to 14 yrs. State age. Shipping weight, 6 ounces.

49c EACH

A colorful strong belt every boy will like. Made of Full Grain two-tone Cowhide Bridle Leather in suede finish with fancy embossing. Comes rolled in attractive gift box.

33 C 8867—Black
33 C 8868—Brown

Even sizes, 24 to 30 inches waist. State size. Shipping weight, 7 oz.



Mother! Please, Gimme Things to Wear!

NEW . . . SPORTS-CHECK *Corduroy Outfit*

STRONG
THICK-SET
NARROW
WALE
QUALITY

$5.25

~~$6.25~~ VALUE

Fancy Sport Back

The Gift He'd Choose

- Heavy thick-set corduroy. Navy blue with contrasting blue sports check.
- Cossack style jacket with slide fastener front and side buckle straps. 2 muff pockets; tab on cuff. Sport back with yoke, half belt and pleats.
- Slacks to match. Side swing top pockets, back pockets, watch pocket. Wide cuff bottoms. Side buckle straps. Belt loops.

EVEN SIZES: 8 to 18 years. State age-size. Shpg. wt., 4 lbs. 4 oz.

40 C 3012—2-Piece Sports Check Corduroy Outfit........**$5.25**

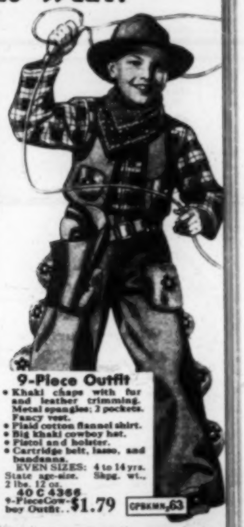
Wool Snow Suit

- Warm one-piece suit. All wool fleece. Navy blue bottom; maroon top. Knit cuffs at wrist and ankle. Fast color.
- Slide fastener front; knee patches. All round belt.

ALL SIZES: 3 to 9 yrs. State age-size. Shpg. wt., 2 lbs. 1 oz.

40 C 4818—All Wool Snow Suit........**$2.89**

40 C 4818H—Helmet to match. Sizes: Large (age 6–9), Small (age 3–5). State size. Shipping wt., 4 oz..............49c



9-Piece Outfit

- Khaki chaps with fur and leather trimming. Metal spangles; 2 pockets. Fancy vest.
- Plaid cotton flannel shirt.
- Big khaki cowboy hat.
- Pistol and holster.
- Cartridge belt, lasso, and bandanna.

EVEN SIZES: 4 to 14 yrs. State age-size. Shpg. wt., 2 lbs. 12 oz.

40 C 4366 9-PieceCowboy Outfit..**$1.79**

CPSKMN,63

Give him Shirts and
watch him smile
Christmas Morning

The Famous Trubenized Collar

- —Fine Count Lustrous White Combed Cotton Broadcloth.
- —Fine Count Cotton Shirtings in Fancy Patterns.
- —Popular Fadeproof Colors.
- —Preshrunk.
- —Smart tailoring—Ocean pearl buttons.

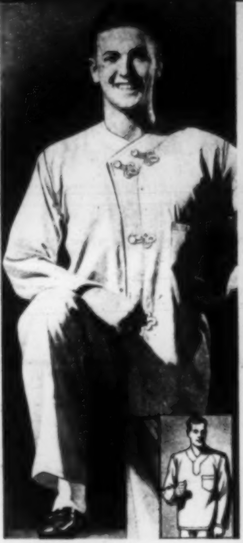
$1.45
EACH

Featuring the famous Trubenized Collar that you've been hearing so much about! The Trubenized Collar that won't wrinkle or blister and assures stiff collar appearance with soft collar comfort. No starch needed—easy to launder—that's why "the lady of the house" likes them too. Truly an unbeatable value.

Ties not included.

33 C 315—Plain White Broadcloth.

33 C 316—Fancy Patterned Cotton Shirtings on blue, tan or gray grounds. Half sizes, 14 to 17. State size and color. Shipping weight, each 11 ounces.



Choice of Two Styles

$1.00
A SUIT

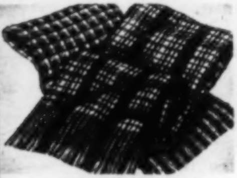
A sensible Santa Claus will give a pair of these fadeproof cotton broadcloth pajamas. Extra large seat. Concealed side elastic waistband. Values up to $1.69. We select color.

83 C 11513—Coat style

83 C 11514—Middy style

Colors: Blue, tan, green or white. State first and second choice of color. Sizes, A, 34 to 36 in. chest; B, 38 to 40; C, 42 to 44, D, 46 to 48; E, 50 to 52. Order by size letter. Shpg. wt., 1 lb.

GIFTS FOR MR. SANTA CLAUS HIMSELF!



Winter Smartness

48c
EACH

Newer than new! Smarter than smart! That's this new All Wool Plaid Pattern Muffler with self fringe, packed in its timely gift box. A fortunate purchase enables us to give you a better muffler for less money than you've gotten in a long time. Size, about 12 by 48 inches. You play safe when you give a muffler.

33 C 9510—Blue, gray or tan patterns. State color. An assortment of fancy patterns and checks, all similar to the illustrations. Shipping weight, each 7 ounces.

Fit To Be Tied

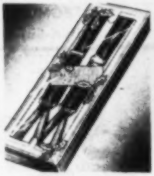
55c
EACH

No man ever had too many ties. These are beauties. Hand tailored, resilient construction with bias cut all wool non-wrinkle lining. Fine quality rayon neckwear fabrics in the leading patterns for the holidays. Packed in a neat gift box.

33 C 8355—Plain colors.

33 C 8356—Figured patterns.

33 C 8357—Striped patterns. All ties in colors, Blue, maroon, brown, gray, green or black. State color. Shipping weight, 5 ounces.

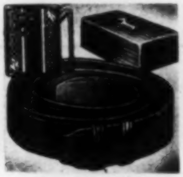


Special Value!

49c
A PAIR

The gift that never fails to please. Men's Boston Braces of fine quality rayon elastic webbing in attractive patterns. Lined and stitched cowhide ends to match color of webbing. Full 40 inches long. High polish brass metal parts. Packed in a neat folder and wrapped in fancy cellophane. Very smart!

33 C 8605—Colors, Blue, maroon, or brown; also black and white. State color. Shipping wt., 4 ounces.



This Is Something!

98c
SET

Here's really Three presents in one. A fine full grain cowhide bridle leather belt in box calf grain. Silver like finish initial buckle in new design. both packed in a solid walnut utility box that can be used for jewelry or cigarettes.

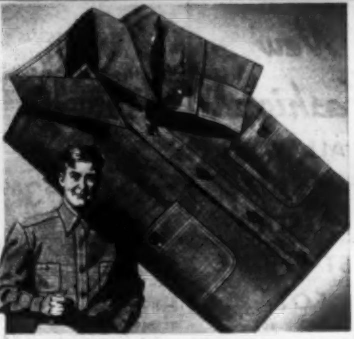
The box alone makes a nice gift that any man would appreciate.

33 C 8820—Black

33 C 8821—Brown

Can not furnish initials, I, O, Q, U, V, X, Y or Z. Even sizes, 34 to 42 inches waist. State size, and print initial wanted.

Shipping weight, a set, 13 ounces.



Deep Blue "Ideal" Chambray

49c
EACH

If there ever was a practical gift this is it! A fine deep blue Mediumweight Chambray Work Shirt that has been cut to Sears exacting specifications. The buttons are unbreakable—the two pockets are large and roomy. The smart deep blue color will change your idea of what a "Work Shirt" looks like. It's durable of course and built for long hard service.

33 C 659—Deep Blue.

Half sizes, 14½ to 17. State size. Shipping weight, 12 ounces.

Gloves Get a Warm Hand

Unlined Pigskin

$1.69
A PAIR

Button Top Style
33 C 4812
Slip-on Style
33 C 4813

Half sizes, 7 to 10½. State size. Shipping weight, 6 oz.

These unlined genuine pigskin gloves in natural color make an ideal gift for any man. They're good quality and chrome tanned for added wear. Have contrasting piping and neatly stitched backs. Full outseam sewed. Excellent workmanship.

Fur Lined Suede Leather

$1.95
A PAIR

33 C 4242
Gray

Half sizes, 8 to 10½. State size. Shipping wt., 7 oz.

Have her give you these very good quality suede leather gloves. Have Clipped Coney (rabbit) Fur lining throughout. Full outseam sewed. Stitched backs. Windshield gore and positive snap fastener.

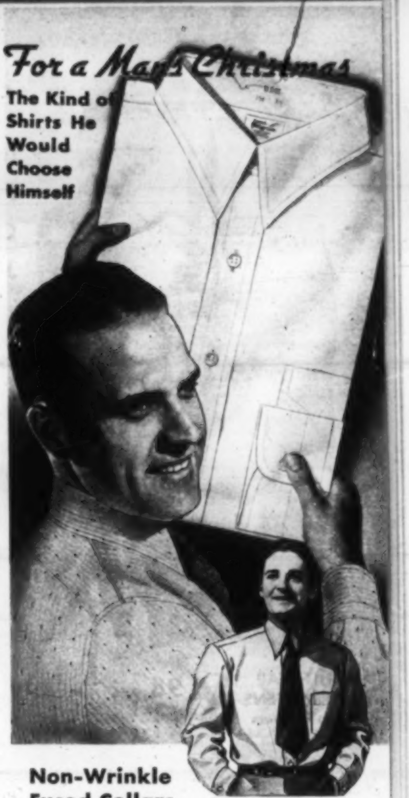
Warmly Lined Capeskin

98c
A PAIR

33 C 4226
Brown
33 C 4227
Black

Half sizes, 7½ to 10½. State size. Shipping weight, 5 oz.

For a "give-away" or for yourself, you'll like these good quality chrome tanned capeskin slipons. Warm lining of heavily fleeced cotton and rayon. Half outseam sewed. Stitched backs.



For a Man's Christmas

The Kind of
Shirts He
Would
Choose
Himself

Non-Wrinkle Fused Collars

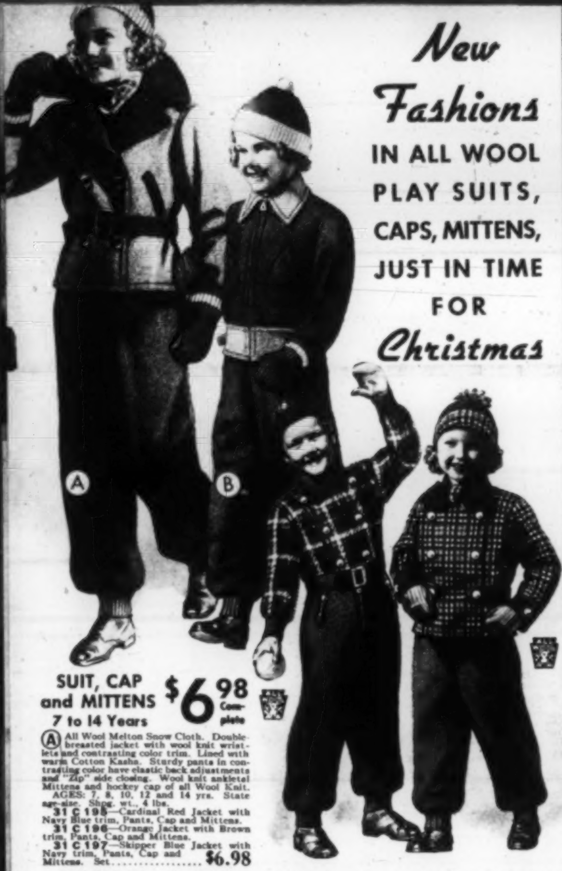
98c
EACH

—Fine Count Combed Yarn Plain White or Plain Blue Cotton Broadcloth
—Fine Count Cotton Shirtings in beautiful Fancy Patterns
—Guaranteed Pre-shrunk
—Fadeproof colors
—High quality ocean pearl buttons

Here is a shirt that features the best liked, most satisfactory collar in all America—The famous fused non-wrinkle collar! It gives more satisfaction with its all day starched collar appearance and soft collar comfort. It stays smooth and keeps its freshly laundered look regardless of the weather! Knowing what a great value this is we'd suggest ordering half a dozen—NOW! Ties not included.

33 C 345—Plain white **33 C 346—Plain blue**
33 C 347—Fancy patterns

Half sizes, 14 to 17. State size. Shipping weight, 11 oz.



New Fashions
IN ALL WOOL PLAY SUITS, CAPS, MITTENS, JUST IN TIME FOR *Christmas*

SUIT, CAP and MITTENS $6.98 Complete
7 to 14 Years

Ⓐ All Wool Melton Snow Cloth. Double-breasted jacket with wool knit wristlets and contrasting color trim. Lined with warm Cotton Kasha. Sturdy pants in contrasting color have elastic back adjustments and "Zip" side closing. Wool knit ankletel Mittens and hockey cap of all Wool Knit.

AGES: 7, 8, 10, 12 and 14 yrs. State age-size. Shpg. wt., 4 lbs.

31 C 195—Cardinal Red Jacket with Navy Blue trim, Pants, Cap and Mittens.

31 C 196—Orange Jacket with Brown trim, Pants, Cap and Mittens.

31 C 197—Skipper Blue Jacket with Navy trim, Pants, Cap and Mittens. Set.................. **$6.98**

SUIT, CAP and MITTENS $5.48 Complete
7 to 10 Years

Ⓑ All Wool Melton Snow Suit Set. Cossack Jacket has Talon rustproof slide fastener, and contrasting color at collar and waist; adjustable side straps; two strong, well sewed pockets. Pants have knee patches and tight-knit anklets. All wool Knit Mittens, Hockey Cap. Shpg. wt. 3 lbs. 6 oz.

AGES: 7, 8, 9 and 10 yrs. State age-size.

31 C 190—Chestnut Brown with Orange Trim, Cap and Mittens.

31 C 191—Navy Blue with Red Trim, Cap and Mittens. Set.. **$5.48**

The above snow sets sent direct from New York to you, but you pay postage only from Sears nearest Mail Order House.

ONE-PIECE PLAY SUIT and CAP $4.98

Plaid topped one-piece suit that buttons snug or opens into wide plain-color revers. Talon fastener at trouser front. Reinforced knees. Neatly tailored. Dutch Boy style for boys or girls. Heavy all wool fleece. Polo hat.

AGES: 2, 3, 4, 5, 6, 7, 8 years. State age-size. Shpg. wt., 2 lbs. 13 oz.

29 C 7923—Red
29 C 7924—Royal Blue
29 C 7925—Brown

JACKET, SKI PANTS and CAP $3.39

Plaid and plain—nothing's smarter. Heavy all wool and fleeced. See the swagger effect of the plain color tie, snug strap cuffs and belt on the plaid jacket, the trim on the polo hat. Plain color ski pants with knitted cuffs.

AGES: 2, 3, 4, 5, 6 yrs. State age-size. Shipping weight, 2 lbs. 12 oz.

29 C 6376—Blue
29 C 6377—Brown

For ILLUSTRATIONS See OPPOSITE PAGE

Give Him the Latest Style!

Ⓐ
- Heavy, 33-oz. all wool melton cloth jacket; 25 in. long.
- Swagger yoke back with inverted center pleat, stitched on half belt and neat tucks.
- Trim side gussets and adjustable side buckle straps.

Newest yoke back style. Tab and button on collar. Order early!

SIZES: Even chest sizes 34 to 48 in. State measurement. Shpg. wt., 3 lbs. 14 oz.

41 C 248 Navy Blue.............. **$3.89**

For Men and Boys

Ⓑ The sweater gift that has everything! 50% wool yarns—balance cotton for added strength! Soft brushed wool surface. Smart shirred back with belt. Talon opening at neck. Medium weight.

MEN'S SIZES

83 C 1599—Blue Heather
83 C 1600—Dk. Tan Heather
83 C 1601—Gray
$1.98

EVEN SIZES, 34 to 44 inches chest. State size. Shpg. wt., 1 lb. 7 oz.

BOYS' SIZES

83 C 1720—Blue Heather
83 C 1721—Walnut Tan
83 C 1722—Gray
83 C 1723—Navy Blue
$1.69

EVEN SIZES, 28 to 36 inches chest. State size. Shpg. wt., 1 lb. 2 oz.

Boys' All Wool Jackets

Ⓒ
- All wool medium weight navy blue melton cloth.
- Cossack style jacket with sport back. Yoke with pleats. 2 muff pockets. Side buckle straps.
- Slide fastener front.

Give him a good looking sport jacket! It's top notch for style, warmth, and Sears price will fit any budget.

EVEN SIZES: 6 to 16 yrs. State age-size. Shpg. wt., 1 lb. 12 oz.

40 C 3600—Navy Blue Melton Jacket..... **$2.19**

New 2-Way Vesteel

Ⓓ Wear it snugly buttoned up around the throat—or tuck it under and wear your own gay scarfs! Double breasted Plaid jacket is made of ALL WOOL FLEECE—so warm it doesn't need a lining! Taped seams. State size. Shpg. wt., 2 lbs. 12 oz.

Misses' Sizes: 14 16 18 20 yrs.
Women's Sizes: 32 34 36 38 in. bust

17 C 185—Brown and Orange Plaid
17 C 186—Skipper Blue Plaid.............. **$5.98**

3-Piece Jacket Set

Ⓔ A sporty ALL WOOL Fleece jacket, zipped and bloused; knit cuffs and waistband; All Wool Knit Mittens and Hockey Cap. State age-size. Shpg. wt., 2 lbs. 2 oz.

SIZES: 7, 8, 10, 12 and 14 yrs.

17 C 180—Cardinal Red with Navy trim, Cap and Mittens.

17 C 181—Orange with Brown trim, Cap and Mittens.

17 C 182—Roamer Blue with Red trim, Cap and Mittens. Set **$3.98**

The jackets (D and E) listed above are sent direct from New York to you . . . but you pay postage only from Sears nearest Mail Order House.

All Wool . . and Smart

Ⓕ New high-neck long sleeve sweater blouse; the pleated collar is smartly laced with wool knit cording and finished in contrasting colors. Medium light weight fine quality all wool worsted knit. EVEN SIZES: 34 to 40 in. bust. State size. Shpg. wt., 11 oz.

29 C 7053—Navy Blue
29 C 7054—Brown
98c

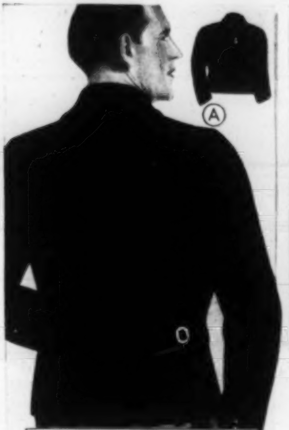
Bright Sweater-Blouse

Ⓖ Smart boat neckline! Yoke and trim all wool worsted. Body and sleeves 25% wool worsted, the wool outside in tiny loop stitch, the cotton inside. Medium light weight.

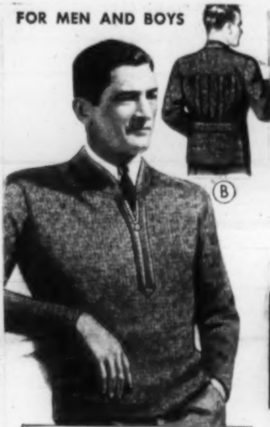
EVEN SIZES: 32 to 38 in. bust. State size. Shipping weight, 11 ounces.

29 C 7051—Light Green
29 C 7052—Bright Red
98c

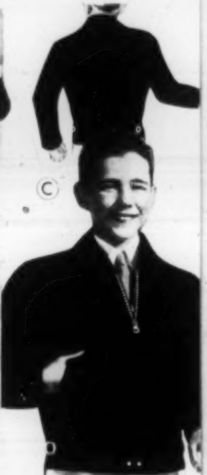
FOR MEN AND BOYS



MEN'S JACKET $3.89 ALL WOOL MELTON



SPORT SWEATER $1.98 Men's Sizes $1.69 Boys' Sizes



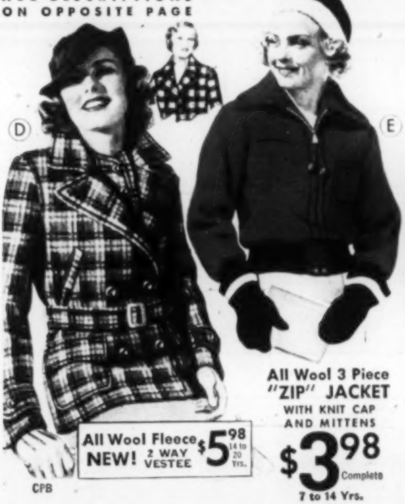
BOYS' JACKET $2.19 ALL WOOL MELTON CLOTH

CONTRIBUTE TO THEIR COMFORT WITH GIFTS THEY ACTUALLY WANT

ALL DESCRIPTIONS ON OPPOSITE PAGE

PULLOVERS

With Smart NEW NECKLINES

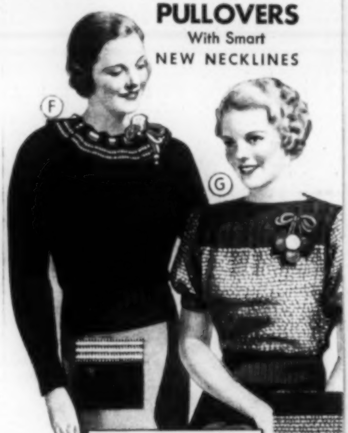


All Wool Fleece NEW! 2 WAY VESTEE $5.98 14 to 20 Yrs.

All Wool 3 Piece "ZIP" JACKET WITH KNIT CAP AND MITTENS

$3.98 Complete

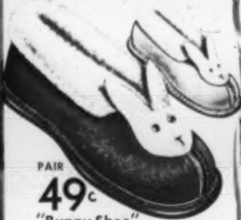
7 to 14 Yrs.



POMPONS AND LACINGS ARE FASHION-RIGHT 98c Each

CPB

More Gifts on Pages 60 and 61



PAIR **49c**

"Bunny Shoe"

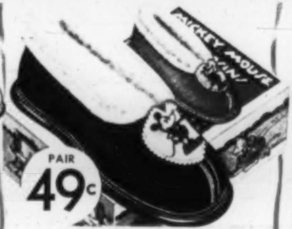
—Natural sheepskin uppers; double leather soles. —Gift wrapping on request. Wide widths. State size.

Girls' and Boys' Sizes 9, 10, 11, 12, 13, 1, 2. Shipping weight, 10 ounces.

15 C 994—Red.
15 C 996—Light Tan. Pair **49c**

Tots' Sizes 5,6,7,8. Shpg. wt., 8 oz.

15 C 995—Red.
15 C 998—Light Tan. Pair **49c**



PAIR **49c**

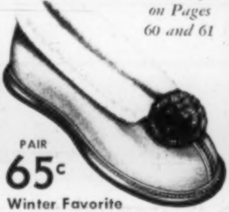
—Natural sheepskin slippers in Mickey Mouse box. —Gift wrapping on request.
—Double leather soles. Wide widths.

Girls' and Boys' Sizes 9, 10, 11, 12, 13, 1, 2. State size. Shipping weight, 10 ounces.

15 C 906—Red.
15 C 908—Blue. Pair........................**49c**

Tots' Sizes 5, 6, 7, 8. State size. Shpg. wt., 8 oz.

15 C 907—Red.
15 C 909—Blue. Pair........................**49c**



PAIR **65c**

Winter Favorite

—Genuine natural color sheepskin leather; strongly sewed at all seams.
—Fine sheep's wool lining and collar.

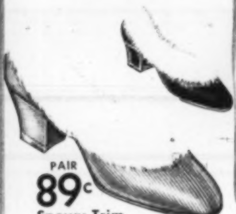
Give the kind of present you would like to receive! This slipper will feel warm and cozy on a wintry Christmas morning. Double leather soles. Gift wrapping on request.

WOMEN'S SIZES 3, 4, 5, 6, 7, 8, 9. Wide widths. State size. Shipping weight, 14 ounces.

15 C 3684—Pair........................**65c**

SEARS. ROEBUCK AND CO. SUGGEST THAT YOU

Say it with Slippers



PAIR **89c**

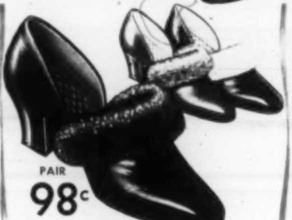
Snowy Trim

—Velvety corduroy; rabbit collar.
—Padded chrome leather soles.
—Restful 1½ inch covered heels.

Christmasy! Gift wrapping on request.

WOMEN'S SIZES 4, 5, 6, 7, 8. Wide widths. State size. Shpg. wt., 14 oz.

15 C 3633—Blue.
15 C 3632—Black. Pair . . **89c**



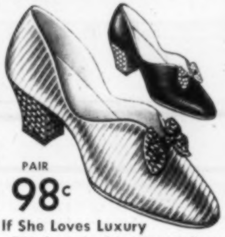
PAIR **98c**

A New D'Orsay

—A fashionable soft kidskin D'Orsay.
—Sheepskin collar. —Padded leather sole.
—1½-in. heel. —Gift wrapping on request.

WOMEN'S SIZES 3, 4, 5, 6, 7, 8, 9. Wide widths. State size. Shipping weight, 15 ounces.

15 C 3835—Blue Kid with Blue Collar.
15 C 3836—Brown Kid, Beaver Color Collar.
15 C 3837—Black Kid, White Collar. Pair **98c**



PAIR **98c**

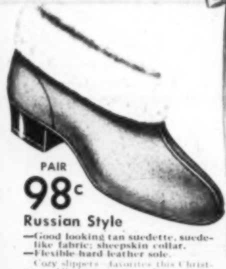
If She Loves Luxury

—Ribbed satin boudoir or hostess slipper.
—Smart cloth bow and heel covering.
—Padded leather sole; 1½ inch heel.

Beautiful slipper—gift wrapping on request.

WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide widths. State size. Shipping weight, 14 ounces.

15 C 3845—Blue.
15 C 3846—Black. Pair................**98c**



PAIR **98c**

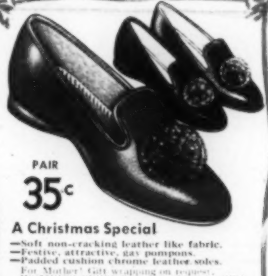
Russian Style

—Good looking tan suedette, suede-like fabric; sheepskin collar.
—Flexible hard leather sole.

Cozy slippers—favorites this Christmas. All slippers wrapped as gifts on request. 1-inch wood heel.

WOMEN'S SIZES 4, 5, 6, 7, 8. Wide widths. State size. Shpg. wt., 15 oz.

15 C 3718—Pair..............**98c**



PAIR **35c**

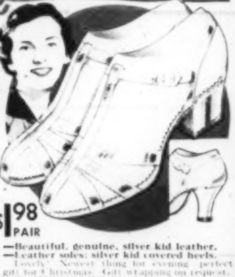
A Christmas Special

—Soft non-cracking leather like fabric.
—Festive, attractive, gay pompons.
—Padded cushion chrome leather soles.

For Mother! Gift wrapping on request.

WOMEN'S SIZES 3, 4, 5, 6, 7, 8, 9. Wide widths. State size. Shipping weight, 9 ounces.

15 C 3769—Red.
15 C 3770—Blue.
15 C 3771—Black. Pair....................**35c**



$1 98 PAIR

—Beautiful, genuine, silver kid leather.
—Leather soles; silver kid covered heels.

Lovely! Newest thing for evening—perfect gift for Christmas. Gift wrapping on request.

WOMEN'S SIZES 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. C (medium wide) width. State size. Shipping weight, 1 pound 1 ounce.

15 C 3153—1¼ Inch Heel.
15 C 3154—2-In. Spike Heel. Pair..**$1.98**

USE SPACES ON OTHER SIDE OF THIS ORDER BLANK FOR ORDERING ADDITIONAL ITEMS

SHOW TOTALS FROM OTHER SIDE HERE →

We are required by law to pay tax on sales for the following states:
If you live in Illinois or Iowa add 2c tax expense for every dollar's worth of goods you order.
If you live in Michigan or Ohio add 3c tax expense for every dollar's worth of goods you order.

TOTAL for Goods $

AMOUNT for TAX $

POSTAGE $

Total Pounds	Total Ounces
TOTAL WEIGHT IN POUNDS	

SEARS ORDER BLANK

Sears, Roebuck and Co., 925 S. Homan Ave., Chicago 7, Ill.

Date __________ 195__

WE GUARANTEE TO SATISFY YOU

Please Do Not Write Anywhere In This Space

PLEASE PRINT OR WRITE NAME AND ADDRESS PLAINLY
All members of the same household should order under one name

1

Name __________ (First Name) (Middle Initial) (Last Name)

Rural Route ______ Rural Box No. ______ P.O. Box No. ______
(Please give both)

Street Address __________

Post Office __________ State ______

2 HOW SHALL WE SHIP? **(Mark X in Proper Square)**

Parcel Post ☐ Rail Freight ☐ Express ☐ Motor Truck ☐ ______ Name of Truck Line

3 **SHIP TO ANOTHER ADDRESS?** If you want this shipped to another person or to a different address, give directions here:

More Gifts
on Pages

PAIR
49c

"Bunny Sh
—Natural she
leather soles
request. Wi
Girls' and B
13, 1, 2. Shipp
15 C 994
15 C 996
Tots' Sizes 5, 6,
15 C 998
15 C 998

SEAR

PAIR
89c

Snowy Tr
—Velvety cor
—Padded chr
—Restful 1½
Christmasy! C
WOMEN'S
widths. State
15 C 36
15 C 36

PAIR
98c

Russian
—Good look
like fabric
—Flexible h
Cozy slippe
mas. All slippers wrapped as gifts on request. 1-inch wood heel.
WOMEN'S SIZES 4, 5, 6, 7, 8. Wide widths. State size. Shpg. wt., 15 oz.
15 C 3718—Pair..........**98c**

widths. State size. Shipping weight, 9 ounces.
15 C 3769—Red.
15 C 3770—Blue.
15 C 3771—Black. Pair..............**35c**

7, 7½, 8. C (medium wide) width. State size. Shipping weight, 1 pound 1 ounce.
15 C 3153—1¼-Inch Heel.
15 C 3154—2-In. Spike Heel. Pair..**$1.98**

CATALOG NUMBER	HOW MANY	NAME OF ITEM	COLOR Pattern, Finish, Etc.	SIZE (Measure to be sure)	PRICE for Each, Yard, Pair, Etc.	TOTAL PRICE Add this column		SHPG. WTS. Add this column	
						Dollars	Cents	Lbs.	Oz.

4 IF YOU HAVE MOVED since sending your last order, please give your old address here

Rural Route
Box No.
Street Address
Post Office
State